11 July 2017

| Press Release |

Deutsche Messe AG:

**Jochen Köckler takes over top spot on Deutsche Messe Managing Board**

* Managing Board consolidated down to three members
* Globalization and digitization remain key strategic pillars

**Hannover, Germany.** On July 1, Jochen Köckler formally took over the Chairmanship of the Deutsche Messe Managing Board. At a reduced size of three, the future Board will consist of Köckler and fellow members Andreas Gruchow and Oliver Frese. Pending a planned reshuffling, Köckler will assume all areas of responsibility previously covered by his predecessor Wolfram von Fritsch, including Finance and Legal, Marketing and PR, Human Resources and Organization, Auditing, Strategic Program Management and the Digital Office. He will also continue to be in charge of the company’s trade fairs in the fields of Industry, Energy and Logistics as well as its hosted events.

Köckler has served on the Deutsche Messe Managing Board since 2012. Before that, from 1999 to 2012, he was deputy managing director of the German Agricultural Society (DLG) and, in his capacity as head of the DLG exhibition division, was also in charge of two major Hannover-based hosted events – AGRITECHNICA and EuroTier.

“We will continue to promote the globalization and digitization of Deutsche Messe,” declared Köckler. “To this end, we will be taking advantage of the strong foundation built by our leading international trade fairs in Hannover, with the aim of securing profitable growth for the company and sustained indirect returns for Hannover and the state of Lower Saxony.”

**Deutsche Messe AG**

2017 marks the 70th anniversary of Deutsche Messe AG, which was founded in 1947 with the staging of Germany’s first-ever Export Fair. Seven decades later, Deutsche Messe has taken its place among the world’s top organizers of capital goods trade fairs, sporting a rich portfolio of events held in Germany and around the globe. With 2016 revenue of 302 million euros, the company ranks among the five biggest trade show companies in Germany. Its portfolio includes such world-class events as (in alphabetical order) **CEBIT** (business festival for innovation and digitization), **CeMAT** (intralogistics and supply chain management), **didacta** (education), **DOMOTEX** (carpets and other floor coverings), **HANNOVER MESSE** (industrial technology), **INTERSCHUTZ** (fire prevention, disaster relief, rescue, safety and security), **LABVOLUTION** (lab technology) and **LIGNA** (woodworking, wood processing, forestry). The company also regularly hosts a number of internationally renowned events by third parties, among which are **AGRITECHNICA** (agricultural machinery) and **EuroTier** (animal production), both of which are staged by the German Agricultural Society (DLG), **EMO Hannover** (machine tools; staged by the German Machine Tool Builders’ Association, VDW), **EuroBLECH** (sheet metal working; staged by MackBrooks) and **IAA Commercial Vehicles** (transport, logistics and mobility; staged by the German Association of the Automotive Industry, VDA). With more than 1,200 employees and a network of 58 sales partners, Deutsche Messe is present in some 100 nations.

No. of characters (incl. spaces): 3,100

Your contact for further information:

Wolfgang Kossert

Tel.: +49 511 89-31010

E-mail: wolfgang.kossert@messe.de

For related press releases and images, visit:

www.messe.de/pressservice