

creativematters

inspired floor
and wallcoverings



CREATIVE MATTERS INC.
532 ANNETTE STREET, TORONTO, CANADA
M6S 2C2 T 416.934.9771 F 416.934.1528
cm@creativemattersinc.com www.creativemattersinc.com

Label STEP Partner – Improving the working and living conditions of weavers

Architexture

AN URBAN FLOORCOVERING COLLECTION

STANDARD SIZES: 6' x 9', 8' x 10', 9' x 12', 10' x 14'
HANDKNOTTED IN NEPAL, MADE WITH TIBETAN WOOL AND CHINESE SILK
CUSTOM COLOURS AND SIZES AVAILABLE FOR ALL



DIVERGENT - BLUE



DIVERGENT - LAVENDER



DIVERGENT - TAUPE



STREETS OF NEW YORK



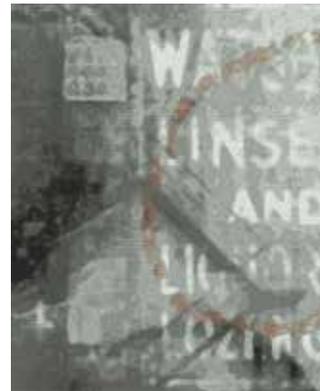
DUOMO - PATINA



DUOMO - GOLD



LINSEED - CHARTREUSE



LINSEED - RUST

Juxtaposition of history and modernity, depth and dimension, unique interpretation of the beauty in the everyday.

Ten statement designs and colourways exploring the relationship between nature and structure. Embracing inner-city landmarks and incorporating thought-provoking imagery and pattern, this collection gives a new life to oft-overlooked elements of our surroundings.



SCAFFOLD - DAY



SCAFFOLD - NIGHT

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Arashi

AN ENDURING FLOORCOVERING COLLECTION

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HANDKNOTTED IN NEPAL, MADE WITH TIBETAN WOOL AND CHINESE SILK
CUSTOM COLOURS AND SIZES AVAILABLE FOR ALL



CRUMPLE



ICHIBAN - COPPER



ICHIBAN - INDIGO



IMPRINT - AQUA



IMPRINT - EARTH



SUJI - FROST



SUJI - GOLD



TWINE - COPPER



TWINE - MINT



VEIL - GREY



VEIL - MINT

**Fluidity and movement,
striking hues, ancient
Japanese craftsmanship
with a modern sensibility.**

Eleven statement designs and colourways inspired by the respected tradition of Shibori - binding, twisting, folding and dyeing fabrics. Earthy colour palettes, restrained design and exploration of textures characterize this timeless collection.

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ARCTIC

A COOL FLOORCOVERING COLLECTION

STANDARD SIZES: 6' x 9', 8' x 10', 9' x 12', 10' x 14'
HANDKNOTTED IN NEPAL AND INDIA, MADE WITH TIBETAN WOOL AND CHINESE SILK
CUSTOM COLOURS AND SIZES AVAILABLE FOR ALL



APPARITION - BLUE



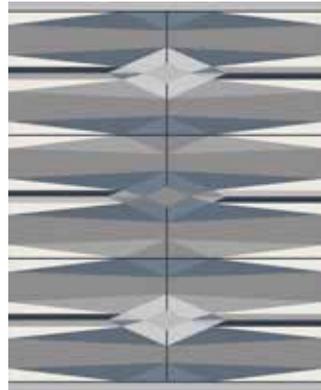
CASCADE - BLUE



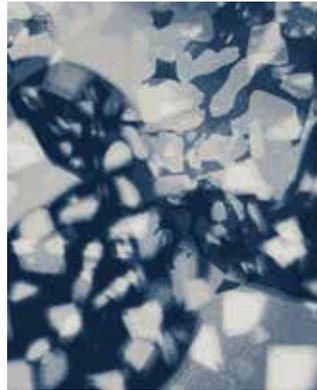
CRYSTALLIZE - BLUE



CRYSTALLIZE - ICE



FACET - GREY



FRAGMENT - BLUE



GLACIER - BLUE



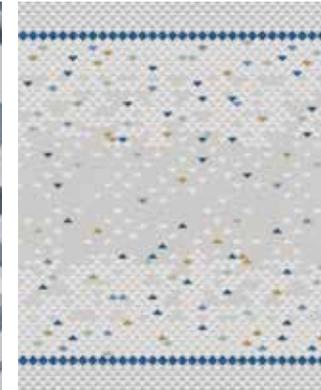
JEWEL - SNOW



SHARD - BLUE



SHATTERED - BLUE



SHIVER - GREY



TOTEM - BLUE

**Ice diamonds,
luminous shards,
swirls of frost.**

Twelve statement designs and colourways inspired by the crystalline formations of the Canadian expanse. The pureness of life captured in a sensorial mix of handspun wool and silk. An ingenious aesthetic expressing the natural idiosyncrasies of frozen water.

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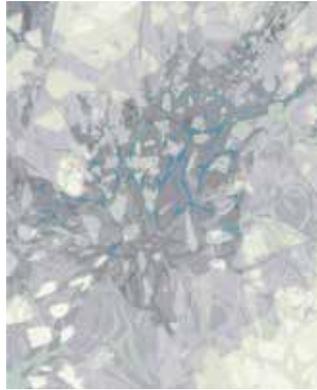
Perennial

A TIMELESS FLOORCOVERING COLLECTION

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CUSTOM COLOURS AND SIZES AVAILABLE FOR ALL



EMERGE - PLUM



EMERGE - SPEARMINT



HYDRANGEA - CHARCOAL



HYDRANGEA - INDIGO



SCATTER - BLUE

**Exuberant blooms,
luxuriant petals,
graceful fronds.**

Thirteen statement designs and colourways reflecting the yearning for summer's bounty after Canada's prolonged polar chill. Bold botanicals, masculine florals, bursting with wild abundance yet tamed in the timeless beauty of a handknotted rug.



NOUVEAU - OCHRE



ROSE - TECHNICOLOUR



RUCHE - PASTEL



RUCHE - PLUM



SILVERPLATE - PLUM



VIVA - PASTEL



VIVA - OCHRE



VIVA - OLIVE

Introducing the XXV Collection

The 1920s has been described as the decade in which fashion entered the modern era. The 20's and 30's saw flappers, shift dresses, hats for men (fedoras, bowler hats and newsboy caps), and accessories such as elbow length gloves. The art world saw the rise of Surrealism and Art Deco.

When Creative Director Ana Cunningham stumbled upon a stack of vintage Vogue, Harper's Bazaar and Vanity Fair magazines at a garage sale, she bought them immediately. The publication dates range from 1924 - 1940 and their pages are full of stunning artworks, advertisements and fashion.

And it was exactly those magnificent trends from the Roaring Twenties and the 1930s that sparked the creation of Creative Matters' 25th Anniversary Collection. The latest line of luxurious fair trade rug designs captures the essence of the era with the "silver and golden hues yet intricate patterning" that is reminiscent of F. Scott Fitzgerald's "The Great Gatsby."

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COLLECTION

XXV

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CUSTOM COLOURS AND SIZES AVAILABLE FOR ALL



DREAM - BLACK



DREAM - BLUE



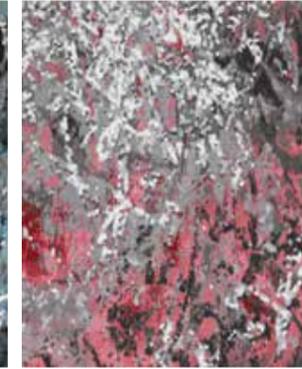
DREAM - BRONZE



DREAM - GOLD & SILVER



DRIFT - AQUA



DRIFT - RASPBERRY



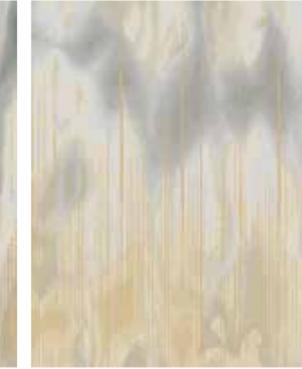
DRIFT - WHEAT



EMPIRE



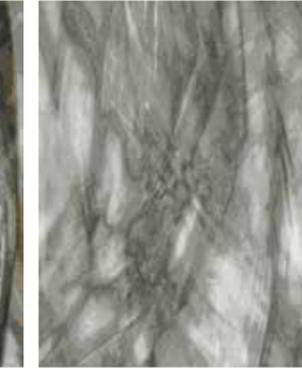
ORCHESTRA - DARK



ORCHESTRA - LIGHT



SHALE - GOLD



SHALE - SILVER



DREAM - SILVER



DREAM - VIBRANT



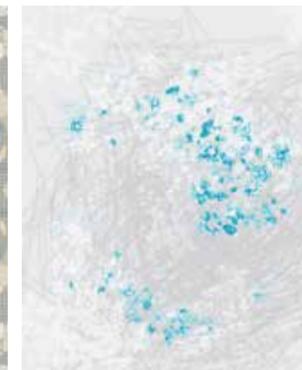
LIGHT ANGEL



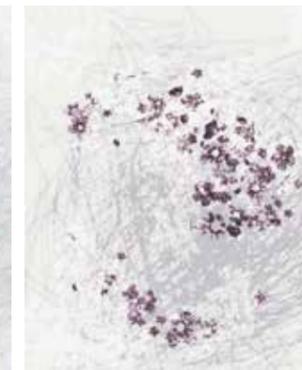
DARK ANGEL



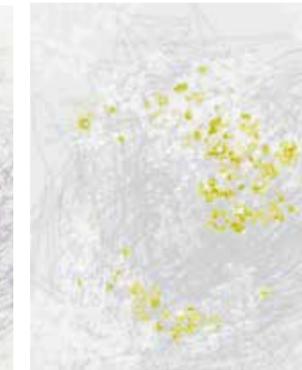
METROPOLIS



FROZEN BLOOM - AQUA



FROZEN BLOOM - PURPLE



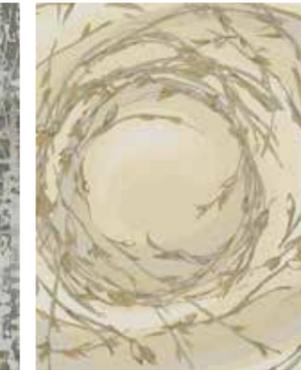
FROZEN BLOOM - SOLEIL



SUSPENSION - BLUE



SUSPENSION - GOLD & SILVER



TWIGGY