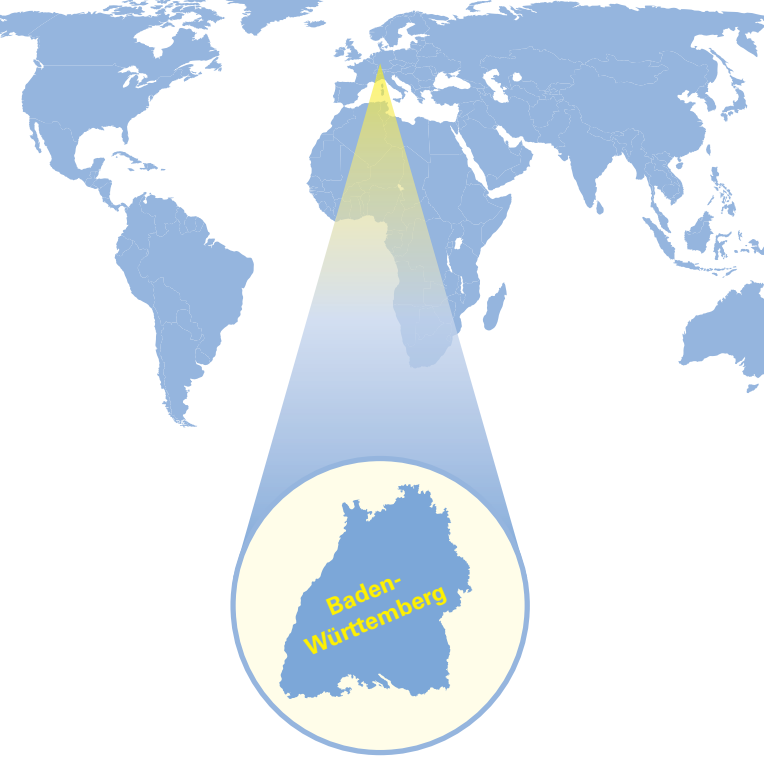


# Economic Facts and Figures Baden-Württemberg 2018



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU



This south-west state of Germany is a top quality location for enterprises with international standing.

Baden-Württemberg's strength is its high economic performance. This strong export-oriented economy invests enormous amounts in research and development as well as in innovations. Flagship branches are the technology sectors like automobile production and mechanical and electrical engineering.

A successful network of small, medium-sized and large manufacturers, closely intertwined to research facilities and production-oriented services, is the motor behind the strong economic development.

Baden-Württemberg's high quality standards are an ideal location for successful business.

For more information please refer to the addresses and telephone numbers on the last page.

<b>Area and Population</b>		<b>2010</b>	<b>2015</b>	<b>2017</b>
	<b>Unit</b>			
Area	km <sup>2</sup>	35 751	35 751	35 751
Total population	1 000	10 754	10 880	10 952
less than 20 years	1 000	2 129	2 098	2 110
65 years and over	1 000	2 091	2 152	2 179
density of population	population per km <sup>2</sup>	301	304	306

## **Economic Strength**

Gross domestic product				
in current prices	EUR mill.	384 913	464 455	493 265
per capita	EUR	36 727	43 013	43 632
real economic growth	%	7,7	3,3	2,3
Distribution of gross value added (current prices)				
Agriculture, forestry and fishing	%	0,4	0,4	0,4
Industry, excluding construction	%	34,1	35,6	34,4
Manufacturing	%	31,2	33,6	32,5
Construction	%	4,2	4,4	4,9
Service activities	%	61,3	59,6	60,3
Trade, transportation and storage, accommodation, information and communication	%	18,5	18,9	19,2
Financial, insurance and real estate activities, professional service activities	%	24,5	23,1	23,1
Public administration and other service activities, education and human health	%	18,3	17,6	18,1

## **Labor market**

Unemployed	1 000	258,7	181,1	174,1
Unemployment rate (ILO)	%	4,8	3,1	2,9

<b>Total employment</b>		<b>2010</b>	<b>2015</b>	<b>2017</b>
		<b>Unit</b>		
Total employment	1 000	5 710,1	6 080,8	6 263,8
<b>Percentage of total employment</b>				
Agriculture, forestry and fishing	%	1,3	1,1	1,2
Industry, excluding construction	%	26,0	25,9	25,6
Manufacturing	%	24,9	24,8	24,5
Construction	%	5,2	5,2	5,2
Service activities	%	67,5	67,8	67,9
Trade, transportation and storage, accommodation, information and communication	%	24,3	24,2	24,2
Financial, insurance and real estate activities, professional service activities	%	15,3	15,8	16,0
Public administration and other service activities, education and human health	%	27,8	27,8	27,8

## Companies in Baden-Württemberg in 2016

Economic sector	Enterprises		
	Number	Employees subject to social insurance	Turnover
	1 000		EUR bill.
Industry	102,0	1 781,5	545,7
Wholesale and retail trade; repair of motor vehicles and motorcycles	85,2	665,6	301,1
Transportation and storage	13,9	140,4	20,3
Accommodation and food service activities	35,6	116,5	10,7
Information and communication	16,7	156,5	30,6
Financial and insurance activities	9,9	118,5	12,4
Real estate activities	20,2	23,7	11,5
Professional, scientific and technical activities	70,2	272,8	46,5
Administrative and support service activities	25,2	233,4	21,3
Education	9,1	87,5	1,6
Human health and social work activities	30,2	553,1	9,8
Arts, entertainment and recreation	12,7	34,4	5,2
Other service activities	33,4	118,0	5,1
<b>Total</b>	<b>464,3</b>	<b>4 301,8</b>	<b>1 021,9</b>

<b>Industry</b> (manufacturing)	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2017</b>
Local units	Number	8 047	8 187	8 364
Employees	1 000	1 155	1 245	1 288
Turnover	EUR mill.	272 873	345 729	361 454
Domestic Turnover	EUR mill.	136 666	153 115	162 469
Foreign Turnover	EUR mill.	136 207	192 614	198 985
Export rate	%	49,9	55,7	55,1
Wages and salaries per employee	EUR	43 319	50 697	52 800

## Industrial Structure

(Percentage in proportion to the turnover in manufacturing)

Manufacture of motor vehicles, trailers and semi-trailers	%	25,9	31,0	29,3
Manufacture of machinery and equipment n.e.c.	%	20,5	21,4	21,6
Manufacture of fabricated metal products, except machinery and equipment	%	7,3	7,0	7,3
Manufacture of electrical equipment	%	7,3	6,5	6,9
Manufacture of food products	%	5,2	4,1	4,1
Manufacture of computer, electronic and optical products	%	5,3	4,2	4,5
Manufacture of rubber and plastic products	%	4,0	3,8	4,0
Manufacture of chemicals and chemical products	%	3,6	3,3	3,1
Manufacture of basic pharmaceutical products and pharmaceutical preparations	%	2,7	2,7	2,9

## Craft

Local units	Number	106 844	109 044	108 949
Employees	1 000	704	740	750
Turnover	EUR bill.	76,1	88,4	94,6

## Primary Construction Industry

Local units (June)	Number	6 921	7 158	7 356
Employees (June)	1 000	86	93	100
Turnover	EUR mill.	10 301	13 454	15 775

<b>Education</b>		<b>2010</b>	<b>2015</b>	<b>2017</b>
	<b>Unit</b>			
Total students	1 000	1 651	1 545	1 534
General education schools	1 000	1 219	1 121	1 110
Vocational training	1 000	432	424	424
Total college and university students	1 000	287	357	360
Law, economic and social sciences	1 000	86	122	125
Mathematics, natural sciences	1 000	54	39	39
Engineering sciences	1 000	60	111	110
<b>Vocational Training</b>				
Total trainees (apprentices)	1 000	205	190	190
Industry and commerce	1 000	124	118	117
Craft	1 000	55	47	48
Agriculture	1 000	4	4	4
Civil service	1 000	6	5	6
Liberal professions	1 000	15	15	15
Home economics	1 000	2	1	1
<b>Science and Research</b>				
State expenditures (incl. communities)	EUR mill.	3 585	4 529	4 525
Total college and university staff	1 000	61	72	72
Natural and engineering sciences	1 000	21	25	25
Total staff in research and development work in the industrial sector	1 000	97,5	101,8	114,0
R&D intensity	%	4,8	4,8	4,9
Domestic applications for a patent	Number	14 783	14 221	14 511
Engineer density	%	.	3,7	3,9

<b>Tourism</b>		<b>2010</b>	<b>2015</b>	<b>2017</b>
		<b>Unit</b>		
Guest beds	1 000	393	394	401
Overnight stays	1 000	43 515	50 763	52 932
Foreign guests	1 000	8 020	11 124	11 398
<b>Foreign Trade</b>				
Total exports	EUR mill.	152 722	195 988	201 463
Motor vehicles and parts	EUR mill.	35 108	50 618	45 719
Machinery	EUR mill.	32 572	39 788	41 283
Pharmaceutical products	EUR mill.	13 053	21 541	23 961
Data processing devices, electronic and optical products	EUR mill.	11 415	13 137	14 194
Electrical equipment	EUR mill.	10 187	12 832	14 141
Chemical products	EUR mill.	7 098	9 425	9 779
<b>Country of destination</b>				
USA	EUR mill.	13 631	25 847	24 566
EU 28	EUR mill.	80 459	99 443	104 733
France	EUR mill.	12 452	14 432	15 503
Netherlands	EUR mill.	11 532	12 791	14 308
United Kingdom	EUR mill.	7 898	14 372	11 064
Italy	EUR mill.	8 572	8 278	9 224
Switzerland	EUR mill.	12 622	13 368	15 468
People´s Republic of China	EUR mill.	11 079	13 916	14 751
Japan	EUR mill.	2 843	3 814	4 509
Total imports	EUR mill.	126 295	155 748	170 794
USA	EUR mill.	10 548	12 903	11 563
EU 28	EUR mill.	71 240	90 554	100 768
France	EUR mill.	10 047	11 353	11 746
Netherlands	EUR mill.	6 622	13 061	13 586
People´s Republic of China	EUR mill.	9 551	10 453	12 159

# Baden-Württemberg's Economic Ranking in Germany

	2010	2015	2017
	Percentage (%) in proportion to Germany		
Area	10,0	10,0	10,0
Population	13,2	13,2	13,3
Persons in employment	13,9	14,1	14,1
Manufacturing	17,8	18,0	18,1
Self-employed	13,2	13,5	13,5
Gross domestic product (current prices)	14,9	15,3	15,1
General education school population	13,9	13,5	13,4
Vocational school population	15,3	16,3	16,3
Total college and university student population	13,0	13,0	12,7
Mathematics, natural sciences	14,0	12,6	12,1
Total staff in research and development work in the industrial sector	27,3	28,3	28,2
Domestic applications for a patent	31,3	30,0	30,4
Employees, manufacturing	20,4	20,3	20,5
Machinery	30,1	29,9	30,4
Vehicle construction	27,4	27,1	27,2
Overnight stays	11,4	11,6	11,5
Exports	16,0	16,4	15,8
Machinery	23,0	23,4	22,5
Motor vehicles and parts	21,8	22,3	19,5
Pharmaceutical products	25,9	30,8	31,6
Electrical equipment	16,9	17,8	17,0
	Key level figures (Germany = 100)		
Per capita gross domestic product (current prices)	114,3	115,4	114,3
Per capita expenditures on research and development	197,0	192,5	193,4
Export rate (manufacturing)	112,5	117,5	114,1
Gross wages and salaries per employee	106,9	107,7	107,8



## Baden-Württemberg's Largest Cities 2016

City	Population	Area
	1 000	km <sup>2</sup>
Stuttgart	630	207
Karlsruhe	311	173
Mannheim	304	145
Freiburg	228	153
Heidelberg	160	109
Ulm	124	119
Heilbronn	124	100
Pforzheim	124	98
Reutlingen	115	87
Esslingen	93	46
Ludwigsburg	93	43
Tübingen	88	108

### Information and addresses

If you are interested in more detailed information on cooperation with companies in Baden-Württemberg and on issues of industrial development, please contact one of the following addresses:

#### International economic cooperation

Ministerium für Wirtschaft, Arbeit  
und Wohnungsbau  
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www.wm.baden-wuerttemberg.de

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www.bw.ihk.de

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#### Industrial development, corporate liaison

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# Baden-Württemberg

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