

# COMPANY PROFILE

BD | SENSORS  
at a glance



PRESSURE MEASUREMENT AT THE HIGHEST LEVEL.

**BD | SENSORS**  
pressure measurement



## WELCOME

to a strong family.

Beginning in 1994 a concept was set in motion, which soon became a fixed idea. This idea has continued to grow ever since.

IT'S KNOWN AS BD|SENSORS.

What makes a family business strong? Or, in another way, what should a family business be based on? Because family is the foundation of a larger whole, a family business in particular must be measured upon its credibility and stability. When responsibly dealing with customers and employees, decisions have to be healthy and sustainable.

**BD|SENSORS is this kind of family business!**

With three generations working in the company, as well as being owner-managed, this is exactly what BD|SENSORS sees as a guarantee for stability. Although the company operates globally, it stands by its location in Upper Franconia and focuses on the idea „Made in Germany“.

Our affiliate in the Czech Republic, as well as our subsidiaries in China and Russia all benefit from this company strategy.

**At BD|SENSORS, we consider strategy before acting, high regard before speculation and return before revenue.**

In this spirit, we create customer-oriented solutions in pressure and level measurement technology.



## SOLUTIONS

through competence.

Our philosophy is to be the „problem solver“ for our customers.

That's why we don't sell the products we have, but rather the ones the customer needs.

Rainer Denndörfer

Imagine running into engineering competency in the sales and distribution department of a company. The result is that your expectations and application needs are already understood even at this level. In addition, you only have one contact person. That is to your advantage because this contact person knows exactly what you need, understands your concerns and grows with your requirements. Always.

Our in-house competence allows us to flexibly react to every request and to ensure that a suitable solution can be developed and offered in cooperation with the technical departments.

We have an exceptionally comprehensive range of market-relevant standard products without delivery bottlenecks.

**But our greatest strength remains the ability to operate well beyond the standard.**

BD|SENSORS offers individual solutions, even for small series, and will always be reliable, conscientious and solution-oriented.



## WORLD-CLASS

in selection and problem solving.

PRESSURE

LEVEL

SWITCH

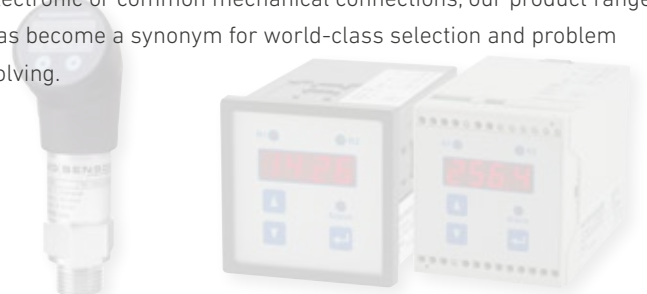
EVALUATION

BD|SENSORS impresses with its unique know-how involving pressure and level measurement.

Reliable pressure and level measurement - with this single competency in mind, our company is the universal supplier of a huge range of products ranging from electronic measuring instruments on the one hand, to the most precise data evaluation and display technology on the other.

The fact that our products are versatile for a wide variety of industries and challenges underscores the long-term vision of their design. BD|SENSORS is the global address for accurate use of pressure transmitters, digital manometers and submersible probes.

The vastness of the field in which our technology determines the most precise data is almost unique. Keeping in mind our variety of housing materials, generations of sensor technology, as well as electronic or common mechanical connections, our product range has become a synonym for world-class selection and problem solving.



# FACTS & FIGURES

## FIELD OF ACTIVITY

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Electronic pressure measurement technology for industrial applications

- ▶ electronic pressure measurement
- ▶ hydrostatic level measurement
- ▶ data evaluation

## TARGET GROUPS

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industry

method- and process technology

level applications for water, waste water & tank content

calibration technology

## PRODUCTS/ SERVICE

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pressure sensors

pressure transducers, pressure transmitters, digital pressure gauges

submersible probes, screw-in transmitters

evaluation devices and displays

piezoelectric pressure sensors

calibration services / calibration laboratory

## LOCATION

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Germany	Headquarters
Czech Republic	Sister Company
China	Subsidiary Company
Russia	Subsidiary Company

## EMPLOYEES

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Worldwide: 270

Germany: 100

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