

EPTDA was founded in 1998 as a **premier platform for distributors and manufacturers** in the power transmission & motion control industry, with the **MISSION** to advance distribution and strengthen members to be successful, profitable and competitive in a changing market environment. EPTDA today is **Europe's leading organisation** representing nearly 200 distributor and manufacturer member companies.

EPTDA's value proposition to members includes the following **tangible benefits**:

### NETWORKING & BRAND AWARENESS

**FIRST-RATE NETWORKING CHANNEL:** Gain access to 300+ PT/MC industry decision makers on one common platform

**BLUE BOOK:** Reach out to thousands of qualified PT/MC contacts with FREE Company Profile and impactful advertising options at reduced rates. The Blue Book is a seal of quality and powerful business card in the industry, featuring contact details of EPTDA members' executives and other key information on products and services, as well as an "association review"

**SOCIAL MEDIA:** connect to industry peers to exchange experience and discuss topical issues on LinkedIn, EPTDA Group or follow us on Twitter @EPTDA

### MARKET RESEARCH & INDUSTRY TRENDS

**BUSINESS INTELLIGENCE & MARKET RESEARCH:** Association intelligence reports (Trend Data Survey, Benchmarking Analysis and Distribution Flight Deck) and other global analyses and trend reports

**EPTDA'S ECONOMIC FORECASTER:** dedicated bimonthly economic forecasts, quarterly market outlook reports and executive seminars provided by world renowned economist and forecaster Alan Beaulieu, President of the Institute for Trend Research(ITR®)

**EU MONITORING & LEGAL UPDATES:** Keep track on the latest EU legislative developments and their direct impact on the PT/MC industry and your business – paving the way to public affairs

### EDUCATION

**EXECUTIVE EDUCATION:** Sharpen your insight into the industry and business management with the Executive Development Seminars and Annual Convention educational sessions

**PLANNED TRAINING & DEVELOPMENT PROGRAMMES:** EPTDA is in the process of establishing training programmes for its members

### TANGIBLE VALUE

**ADDED VALUE:** Take advantage of strategic alliances with selected partners and save on costs

**INCENTIVE PROGRAMMES:** Benefit from specific incentives on targeted actions and projects

**PTDA (EPTDA AFFILIATE ORGANISATION):** Access to membership benefits of our sister organization in the USA and preferential registration rates at the PTDA Industry Summit

### LEADING INDUSTRY EVENTS

**WORLD-CLASS ANNUAL CONVENTIONS:** Unparalleled, most cost-effective platform for premium networking, executive education and business development at member discounted rates

**ALL COMMITTEES' DAYS:** Have a say in the association and contribute to defining its future through committee and council activities, projects and programmes

**VIP ACCESS & REPRESENTATION @ KEY PT/MC FAIRS:** EPTDA has developed strong partnerships with leading fair organisers to secure its members cost-effective ways to participate in key industry events e.g. EPTDA pavilion at Hannover Fair

### ETHICS & BEST PRACTICES

**BEST PRACTICES:** EPTDA's Required Information Change Process (RICP) constitutes a basic "Code of Conduct" between a Manufacturer and its Distributor, with regard to exchange of information, data format, and timelines for delivery of same

**ETHICAL COMMITMENT:** EPTDA's Ethical Roadmap sets broad guidelines and minimum level recommendations for committing to a sustainable and competitive business

**CHARITY PROJECT:** As a vital part of its ethical policy and activities, EPTDA partners with international or local organisations to support projects contributing to the welfare of society and the environment

### INFORMATION TECHNOLOGY

**INFORMATION PLATFORM:** Make use of EPTDA prime communication tools: eMotion, EPTDA's bimonthly electronic newsletter; leading-edge, interactive corporate website; Blue Book; LinkedIn – EPTDA Group; Twitter ([www.twitter.com/EPTDA](http://www.twitter.com/EPTDA)); online surveys; newflashes and qualified media network

**MEMBERS ONLY SECTION:** privileged access to the of EPTDA website