

Benefit with WinLine.

✓ *mesonic ERP & CRM systems are built for your success.*

An ERP system is a vital component in the IT landscape of any company. Mission-critical data is combined, processed, analyzed and summarized on one central platform. Your ERP solution supplies all the information you need for making important business decisions. The individual modules in the WinLine ERP software package

are synchronized together in an integrated environment that lets you automate and model any process in your company, be it in the back office, in manufacturing or in sales. WinLine business software will get things moving in your company.

THE MESONIC PRODUCT LINES

A make or break characteristic of a tailored-fitted business solution is whether it can scale perfectly to fit the current size of your business and the required number of users.



mesonic ✓
WL business

WinLine business
The modular ERP and CRM solution for your business.



mesonic ✓
WL corporate

WinLine corporate
The complete ERP and CRM solution for mid-sized companies.



mesonic ✓
WL compact

WinLine compact
The scaled ERP and CRM solution at a monthly fixed price per user.



mesonic ✓
WL cloud

WinLine cloud
The flexible ERP and CRM solution with a daily use billing model per user.

ACCESS ANYWHERE, ANY TIME.

We convert the slumbering potential in your mobile device into tangible added value with online access from a smartphone or tablet to your mesonic software - a must in today's business world. Speed up and organize your business operations by making use of mesonic online access platforms and experience business decision-making independent of time and place.



- ✓ **Local network** - Stable, fast and secure
- ✓ **Browser-based** - You only need Internet access
- ✓ **App-based** - Access with Smartphone, tablet and other devices
- ✓ **Cloud compatible** - All WinLine product lines can be used in the Cloud

ERP-AND CRM SYSTEMS



The modular ERP and CRM solution for your business.

The WinLine business product line is organized on a modular basis. Companies can pick and choose among modules to configure an individually tailored software package that fits their specific needs. Modules for accounting, order and invoice entry, inventory management and CRM build the core modules in this product line.

The solution with the greatest amount of flexibility:

- + Modular organization
- + Programs for all company areas
- + Grows with your company



The complete ERP and CRM solution for mid-sized companies.

WinLine corporate is the perfect choice for enterprises that have highly demanding requirements on their business software. Each corporate module consists of one package containing all available features. This gives you automatically access to the entire spectrum of functions in the ERP and CRM software while profiting at the same time from the reasonable, all-included package price.

The solution with the maximum amount of features:

- + Modules for support of sophisticated business and manufacturing processes
- + High performance
- + Top security standards
- + Guaranteed for future growth



The scaled ERP and CRM solution at a monthly fixed price per user.

You need a large scope of program features, but do not want large startup capital outlays? Choose the WinLine compact product line for a complete range of solutions at a monthly fixed price per user seat.

The solution with a large range of features.

- + Complete solution for ERP, CRM, PPS
- + Software maintenance included in monthly usage fee
- + Monthly renewable



The flexible ERP and CRM solution with a daily use billing model per user.

The WinLine cloud is the flexible, secure and always available complete package without implementation or maintenance costs. You pay only for the days you actually use WinLine cloud. Billing is made for the exact number of days that a user has logged into the system.

The with a daily use billing model per user.

- + Complete solution for ERP, CRM, PPS
- + Online, location independent access to WinLine
- + Private Cloud: customizable solution
- + Secure data storage in data centers
- + Transparent billing model with pay as you use model

PROGRAM MODULES

ACC1



FINANCIAL ACCOUNTING

Finances and accounting are at the very core of your company's data processing requirements. WinLine ACC1 provides systematic data entry, control and reporting features involved with revenue generation, inventory movement and performance of services. The core module offered in the WinLine business line has a lot to offer: posting windows for various kinds of transactions, open item management, and a collections management system.

Facts on the mesonic WinLine ACC1

- + Large scope of features in the basic core module
- + Integrated cost accounting
- + Interfaced to WinLine ASSET and ACC2
- + Liquidity analysis
- + Corporate consolidation

ASSET



ASSET MANAGEMENT

The asset management module is closely integrated with the accounting and cost accounting modules in WinLine. Various kinds of depreciation methods are supported, allowing you to conduct asset management planning, liquidity planning and requisitioning of assets.

Facts on the mesonic WinLine ASSET

- + Full integration with WinLine ACC1
- + Various methods for depreciation
- + Numerous valuation and adjustment posting options

ACC2



INVENTORY MANAGEMENT, DOCUMENT ENTRY

Inventory and document generation are the second critical element in your business IT environment. Inventory scheduling, inventory control and all stages in the purchasing and sales process are merged into one integrated system. Core functions for order entry, document management, pricing mechanisms and customer and vendor master data, along with inventory control and purchasing are included in the WinLine ACC2 module.

Facts on the mesonic WinLine ACC2

- + Flexible order entry
- + Product master data
- + Multiple warehouse management
- + Material requirements planning
- + Product lot and serial number management

PPS



PRODUCTION / PLANNING PPS

The WinLine PPS module promotes reduced product turnaround times, manages resource availability and capacity, analyses inventory requirements and efficiently schedules the use of company resources. Integration with the other WinLine ERP modules lets you stay up-to-date on employee and financial resource values.

Facts on the mesonic WinLine PPS

- + Production planning and control
- + Resource and capacity management
- + Integration to WinLine ACC2 and ACC1

CRM



CUSTOMER RELATIONSHIP MANAGEMENT

Customer retention is an important goal in every company. CRM systems let you measure and evaluate customer satisfaction. The WinLine CRM module streamlines customer and vendor-oriented processes in marketing, sales, and purchasing areas.

Facts on the mesonic WinLine CRM

- + Carry out sales and marketing campaigns
- + Workflow engine for individual company process flows
- + Complete integration with all WinLine ERP modules

BI



BUSINESS INTELLIGENCE

The integrated WinLine BI tools let you systematically report on data from all WinLine applications, providing the basis for operations and strategic business decisions.

Facts on the mesonic WinLine BI

- + Reports with data from WinLine ACC1, ACC2, COST, LIST, ASSET and PROJECT
- + Several modes of output display
- + Data Source Import and Export

WINLINE ADDITIONAL TOOLS

Our software offers many additional modules that extend the WinLine software with just the flexible and user-friendly features that you need.

+ SYSTEM

These system tools are designed for use in several different areas of WinLine. They offer many kinds of ways of using the software to its fullest and most flexible extent.

- | | | |
|--|--|---|
| <ul style="list-style-type: none">+ LIST
User-defined lists+ INFO
Management Information system+ EXIM
Export/Import of master data+ BATCH VOUCHER
Export and import of voucher documents+ CAMPAIGN
Campaign Management+ FORM EDITOR II
Report and Form Editor | <ul style="list-style-type: none">+ KONU
Account renumbering+ ARCHIVE I
Archiving of internal documents/vouchers+ ARCHIVE II
Archiving of internal and external documents+ SAVE I
User authorization and data auditing+ CTK
Program window and menu editor/
customizing | <ul style="list-style-type: none">+ WINLINE SERVER
Support of memory usage+ MTA
Tracking & Reporting for email campaigns
in WinLine incl. MesoCloud Services+ FLP
Functional Landingpages incl.
WinLine MTA and MesoCloud Services+ MESOCALC PRO
Integrated calc sheet module+ ACTIONSERVER
Periodic generation of reports and actions |
|--|--|---|

+ GDPR

Conformance with regulatory procedures for processing personal data in WinLine.

- + **PROCESS & DOCUMENTATION MANAGEMENT**
Set up and organisation of processing folders. Documentation and auditing of internal distribution.
- + **CONSENT ADMINISTRATION**
Consent management, changes and revocation of data processing and newsletter mailings (Opt-in/Opt-out).
- + **INFORMATION TOOL**
Compliance with personal data reporting requirements. Automated collection of relevant information.
- + **ANONYMIZATION**
Anonymization of personal data for compliance with rights for data deletion and limitation.

+ UCP

You can organize and manage internal company data with the company communication portal, e.g.,

- Documentation of occupational safety regulations
- Employee instructions
- ISO certificates
- Manuals
- Internal notices

This information is automatically made available to appropriate persons in your company with the integrated process and documentation management system.

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