



Press Release

The digital factory – successfully setting up and orchestrating digital manufacturing processes

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For Konica Minolta, this year’s Hannover Messe is all about solutions to successfully set up and run the digital factory: to compose and orchestrate a digitally empowered production environment, where individual processes and solutions work together in harmony – making production efficient, integrated and intelligent. Under the headline ‘Integrated Industry – Industrial Intelligence’, a wide range of solutions that support manufacturing companies in successfully implementing and managing their digital factory are presented, together with dedicated solutions for digitalising all phases of the production process, from production planning to logistics and delivery. Konica Minolta will showcase its portfolio in the Digital Factory area at Hannover Messe from 1 to 5 April 2019 in Hall 5, booth F18.

“The guiding concept behind the Digital Factory area at Hannover Messe 2019 is the perfect fit for us and for our customers, as it places the integration of data from all processes at its core to drive manufacturing business success”, explains Johannes Bischof, President Konica Minolta Business Solutions Deutschland GmbH and Business Unit Manager Digital Manufacturing. “For Konica Minolta, this goal is summed up under ‘Integrated Industry – Industrial Intelligence’.”

Intelligently extracting, processing and utilising data is at the heart of bringing all workflows together in digital manufacturing. Konica Minolta is therefore showcasing a wide variety of solutions and platforms which help industrial companies, particularly smaller and medium-sized businesses, to successfully set up and manage their own digital production, with its SmartStart Package into IIoT for example. It offers a pre-configured and quick-to-implement IIoT solution and contains all the components to seamlessly switch the existing production environment to a higher level of digitalisation.

At its booth, Konica Minolta will also present solutions that effectively help to digitalise all the steps of the production process: from picking and assembly with Konica Minolta’s wearable augmented reality solution AIRe Lens, across quality management and monitoring solutions for safety and efficiency improvements, through to integrated robotic solutions for logistics.

For Konica Minolta, however, a successful digital factory also requires powerful business processes. It is therefore also presenting its IT solutions that empower companies to introduce and optimise digital processes, such as enterprise resource



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planning or enterprise content solutions. With security becoming a rising concern in the wake of Industry 4.0, Konica Minolta will additionally display its 360-degree security approach, encompassing IT security solutions and building and production-site security. "As we want to offer our customers the possibility to both empower and unburden their IT to focus on their core business, we will also introduce our Konica Minolta Workplace Hub to our manufacturing customers: a one-stop IT solution with state-of-the-art hardware as well as best-of-breed software and services", Bischof says. "We are very much looking forward to discussing our digital manufacturing portfolio with our customers and partners at Hannover Messe."

About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a wholly owned subsidiary of Konica Minolta Inc., Tokyo, Japan. Konica Minolta enables its clients to champion the digital era: with its unique imaging expertise and data processing capabilities, Konica Minolta creates relevant solutions for its customers and solves issues faced by society. As a provider of comprehensive IT services, Konica Minolta delivers consultancy and services to optimise business processes with workflow automation and implements solutions in the field of IT infrastructure and IT security as well as cloud environments. Konica Minolta was awarded the prestigious "Buyers Lab PaceSetter award for Smart Workplace Vision" from Keypoint Intelligence" as the only vendor in its industry thanks to its forward-looking vision of the future of work and investment in innovative technology. Being a strong partner for the production and industrial printing market, Konica Minolta offers business consulting, state-of-the-art technology and software and, in 2017, was the production printing market leader for the tenth consecutive year in Europe, Central Asia, the Middle East and Africa (InfoSource). The hardware portfolio covers light and mid production as well as industrial printing machines. Konica Minolta Marketing Services provides value added services that intelligently link print and digital marketing in an effective and efficient way. In the healthcare sector, Konica Minolta drives digitalisation of clinical workflows and offers a broad range of next-level diagnostic solutions. Through its Business Innovation Centre in London and four R&D laboratories in Europe, Konica Minolta brings innovation forward by collaborating with its customers as well as academic, industrial and entrepreneurial partners. Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 80 countries in Europe, Central Asia, the Middle East and Africa. With almost 9,900 employees (as of April 2018), Konica Minolta Europe earned net sales of over EUR 2.37 billion in financial year 2017/18.

For more information, please visit <http://newsroom.konicaminolta.eu/> and follow Konica Minolta on Facebook, YouTube and Twitter @KonicaMinoltaEU.

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