

[www.thats-thuringia.com](http://www.thats-thuringia.com)

Freistaat  
**Thüringen**  
Where Future Has Tradition.



# That's Thuringia.



# Ladies and Gentlemen,

Thuringia is the region where successful collaboration between entrepreneurs and researchers goes back centuries. Looking to the future has been a long-standing tradition here. Just take Carl Zeiss, Ernst Abbe, and Otto Schott, who joined forces in Jena to lay the foundations for the modern optics industry and for a productive partnership between business and science. It's a success story that the entrepreneurs and scientists in our Free State are continuing to write to this very day. And in the process, our producers and services providers can draw upon a multifaceted research environment which currently comprises no less than nine universities and universities of applied sciences, a total of 14 institutions run by the Fraunhofer, Leibniz, Max-Planck, and Helmholtz scientific societies, as well as eight research institutions with close ties to the economy.



It's the variety and the optimal mix of locational advantages that makes Thuringia so attractive for investors from all over the world. The central location of our Land at the heart of Germany will soon become even more of an advantage thanks to the new ICE high-speed train junction in Erfurt, which will significantly reduce travelling time to Berlin, Munich, and Frankfurt am Main. International companies seeking to locate to Thuringia can choose from our many top-notch industrial sites, which are situated along major highways and also include large-scale locations for those investors in need of more space. By now, Thuringia has surpassed Baden-Württemberg as the Federal Land within Germany with the highest number of industrial operations per 100,000 inhabitants. This dynamic growth over recent years is reflected in our unemployment figures, which are the lowest among the five new Federal Länder comprising the former East Germany. Our excellent quality of life is another factor attracting entrepreneurs and qualified professionals alike. To cite but one example, Thuringia is full of historical sites and monuments, such as Eisenach with its Wartburg Castle or Erfurt, Weimar, and Jena – places that testify to the cultural contributions of famous poets, thinkers, and artists like Johann Wolfgang von Goethe, Friedrich Schiller, Franz Liszt, and Otto Dix. This is where Johann Sebastian Bach was born, where the great reformer Martin Luther was ordained as a priest, and where the Bauhaus movement created new forms of artistic and architectural expression in the 1920s.

With this brochure, we would like to introduce you to the many opportunities and assets that Thuringia has to offer. I do hope you will accept my invitation to get better acquainted with our dynamic region. Whatever your vision or project might be, we look forward to helping you make it a reality!

Sincerely yours,



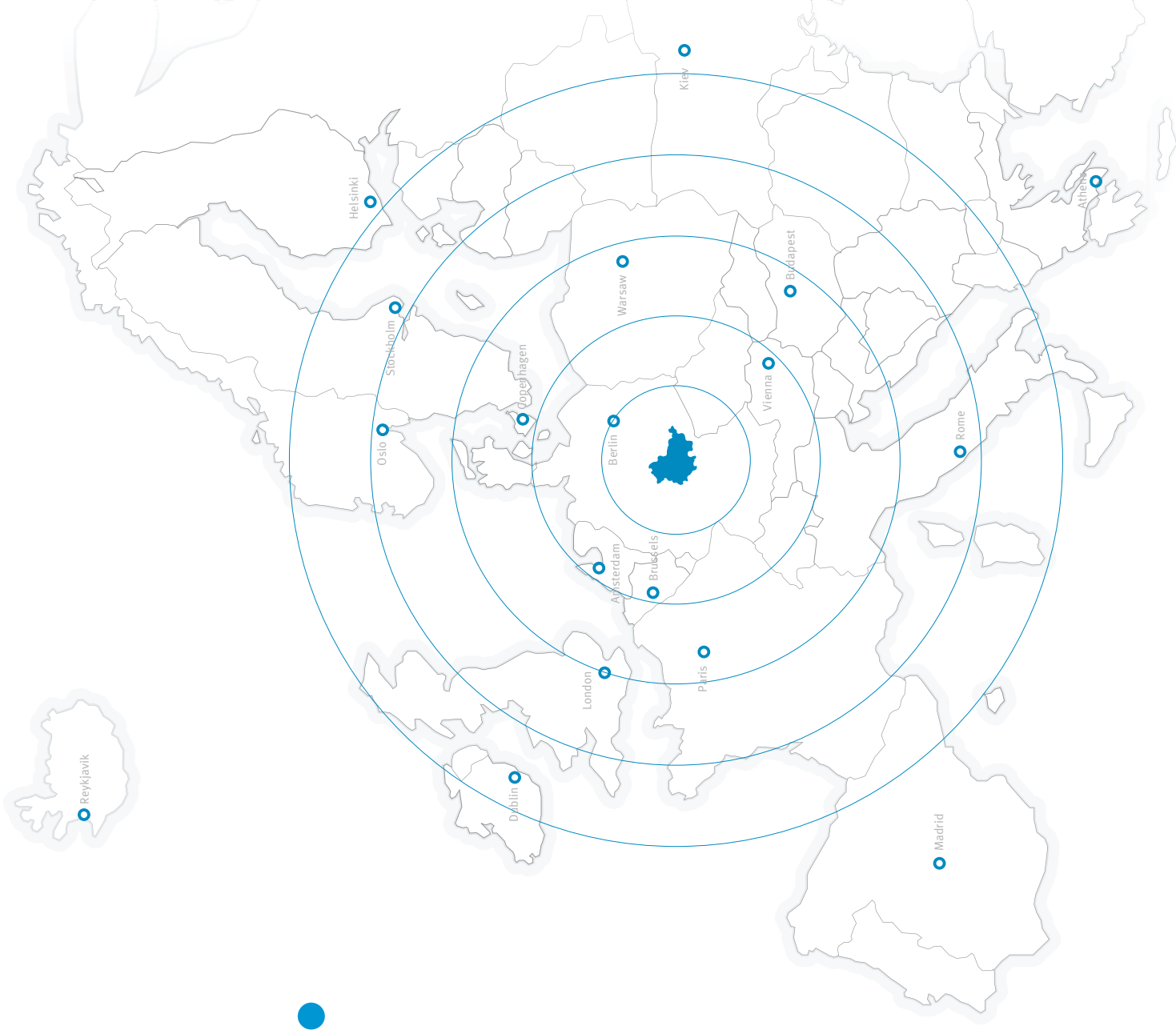
**Wolfgang Tiefensee**

Minister for Economic Affairs, Science and Digital Society of the Free State of Thuringia

# That's Thuringia.

## Contents:

- 06** **CENTRAL**  
*280 million potential customers within a radius of 800 km*
- 09** **PERFORMANCE**  
*Roughly 100 market and technology leaders come from Thuringia*
- 10** **ENTREPRENEURSHIP**  
*97,000 companies testify to Thuringia's business sense*
- 13** **KNOW-HOW**  
*3,000 researchers in one place*
- 14** **NETWORKING**  
*600 companies put their heads together in Thuringia*
- 17** **OPPORTUNITY**  
*Thuringia helps groom tomorrow's skilled professionals*
- 18** **EASY LIVING**  
*1,000 things to explore and discover*
- 21** **IT'S ALL ABOUT YOU**  
*Our consultation service for anyone who's thinking of living, working, or investing in Thuringia*





# Central

280 million potential customers live within an 800 km radius of Thuringia.

*Do you need to dispatch an urgent shipment to your customers in Eastern Europe, France, or Sweden? No problem! From Thuringia, your business partners and customers anywhere in Europe are only a few hours away. Centrally located in Germany and the heart of Europe, the Free State of Thuringia has been a hub of continental trade for ages. 2,000 years ago, the region was already intersected by the “Via Regia,” one of the key east-west trading routes of its day.*

Then as now, Thuringia has stood out for its central location and its exceptionally modern infrastructure. Thus, businesspeople and travelers benefit from a dense network of Autobahn motorways and rail lines, along with the Erfurt-Weimar regional airport and the nearby international airports of Leipzig/Halle and Frankfurt am Main. These advantages make the region a highly attractive location for industry and business, as well as a hub for the international traffic of goods providing everything you could wish for. In particular, many modern, top-performing German logistics companies such as Schenker, Rhenus, Dachser, Fiege and DHL appreciate these benefits and make the most of them, thereby helping to attract key customers for local companies.

Major corporations like IKEA, KNV, and redcoon likewise operate out of Thuringia. But Thuringia is far more than just a transit point for merchandise and traffic; it is also a center of high-powered industrial production and innovation.

Given these many advantages, more and more companies from a wide range of industries are choosing to locate in Thuringia. We have reacted to this surge in demand with a broad-based initiative to develop additional, large-scale commercial space. Thus, entrepreneurs seeking to do business in the Free State will find plenty of attractive office space and industrial facilities in which to turn their business concepts into a success story!



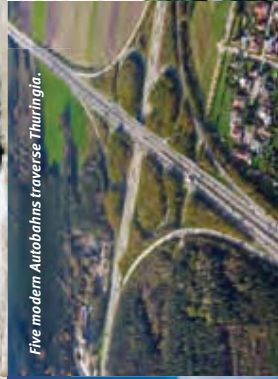
With its multi-functional exhibit hall allocation, the Erfurt Trade Fair offers optimal logistics for event organizers, exhibitors, and visitors alike.



Time-sensitive air freight delivered daily exactly when it's needed – thanks to TNT Express's Air-Road Hub at Erfurt-Weimar Airport.



KNV, a book wholesaling company, operates its central logistics hub in Erfurt.



Five modern Autobahns traverse Thuringia.



One of Deutsche Bahn's most modern railway networks.

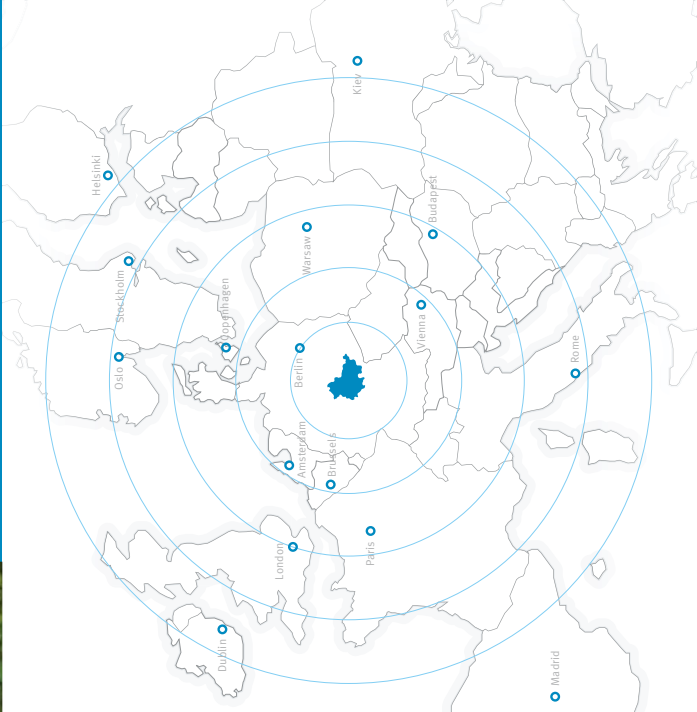
## In 2017, Thuringia will become Germany's new high-speed train hub:

The state capital of Erfurt will serve as the new railway nexus for the high-speed “ICE” trains traveling along the East German rail axes, thereby significantly reducing travel times to Munich, Berlin, Frankfurt am Main, and Dresden.

Erfurt ↔ Munich: 2:25 h Erfurt ↔ Dresden: 1:55 h  
Erfurt ↔ Berlin: 1:45 h Erfurt ↔ Frankfurt am Main: 2:10 h



Centrally situated in Germany and in Europe.





# Performance

*Roughly 100 market leaders and technological pioneers are headquartered here: One more reason to come to Thuringia!*

*Rolling up their sleeves, tackling any challenge, and creating real value through their own good work – these are qualities for which Thuringians are highly regarded. Also typical are a strong sense of identification with the region, loyalty to one's employer, and lots of initiative. The inhabitants of the Free State have a sharp eye for economic opportunities and are equally ready to apply tried and tested methods or explore new ones: What counts in the end are results. This pragmatic approach has allowed Thuringians to turn their state into what it is today: an attractive, dynamic location for technical innovation, business, and investment – not to mention a great place to live!*

Since 1991, the Free State of Thuringia has developed into one of the most dynamic and fastest-growing regions. The main drivers of this trend have been the state's highly productive and creative small and medium-sized enterprises. Thanks to their high flexibility and innovative capacity, SMEs are ideally poised to exploit new market developments.

Global players are at home in Thuringia as well. Thus, the dynamic medium-sized companies operate side-by-side with major corporations such as Jenoptik, Zeiss, Bosch, Siemens, BorgWarner, IHI Charging Systems International, Opel, Mitec, and Bauerfeind. In recent years, more and more globally active companies from a wide range of industries have come to recognize the Free State's many advantages. In fact, Thuringia currently ranks as the leading investment location in central Europe. This is exemplified by Daimler, Rolls-Royce, Lufthansa, and Schenker, which have all set up plants or subsidiaries here as part of their business expansion strategy.

In other words, companies that move to Thuringia, be they large or small, all have one thing in common: the ambition to bring innovative premium products to market. Small wonder, then, that nearly 100 companies rank as market leaders and/or technology pioneers in Germany, Europe, and even the world. Take Barco Audio Technologies. This enterprise is a globally established provider of 3D audio solutions for cinemas, showrooms, and live events. Another market leader operating in Thuringia is KIDS Interactive GmbH, Germany's leading developer of images, animation, and tools for interactive wall panels. Or there's Melexis GmbH, a leading maker of integrated circuits for the automobile industry whose ICs are used as components for almost all the best-known automotive brands.

These are only three names from a long list of leading Thuringian companies – we'll be happy to acquaint you with some of the other technological trendsetters!



*Barco Audio Technologies provides optimal sound with innovative 3D sound systems.*



*Viba, Germany's premier manufacturer of rye bread.*



*In the Thuringian town of Kitzlede, MDC Power GmbH produces high-tech engines for Mercedes-Benz.*



*A full-dome projection system – technology, made by Carl Zeiss Jena.*



*MDC Power GmbH: more than four million engines "made in Thuringia".*



*Lufthansa and Rolls-Royce – successful partners in Thuringia.*



*World-wide service for cutting-edge wind power technology: the Enercon Logistics Center in Göttha.*



*Opel's assembly lines for its new Adam and Corsa vehicles are located in Eisenach.*



*Production of borosilicate glass at Schott Technical Glass Solutions GmbH.*



# Entrepreneurship

97,000 enterprises:  
97,000 examples of Thuringia's business sense!

*"The secret is in the mix!" This holds particularly true for Thuringia. The Free State boasts a wide range of industries, making its economy exceptionally resilient and viable for the future. Thus, many of the industries with the best future growth and job-creating potential can be found here: automotive, optics, medical technology, mechanical engineering, foodstuffs, solar energy, aviation technology, synthetics, and the creative industries. Of course, Thuringia also has plenty of skilled craftspeople and a dynamic services sector. It is this diversity that ensures a broad base for the economy, while offering investors a multitude of opportunities to join forces with others and enable further growth across sectors.*

An aspect making this variety of sectors even more valuable is the many ties they have to one another. Thus, the ability of Thuringian companies to network and work as a team has given rise to many innovative, high-value products.

This cross-sectoral approach goes back a long way. In the late 19th century, entrepreneurs like Carl Zeiss, Ernst Abbe, and Otto Schott partnered with each other to lay the foundations of the optical industry in Jena, for example. Today, this proud tradition of quality optics "made in Thuringia" is carried on by people like Peter Eisenhardt or Rüdiger Kappel

of ifw optonics GmbH. This is the company that made the photo-diodes installed by NASA on the Mars Rover "Curiosity," which was sent to scour the "red planet" for signs of organic life.

In so-called "clusters" (ten at present), the individual technological sectors are able to network closely and optimize synergies to their mutual benefit. In addition, a centralized Thuringian Cluster Management (ThCM) system allows the region's growth industries to be professionalized and fostered in a coordinated fashion.



A true classic of German baking: twice-baked bread known as **Wietack**, made by **Brandt**.



Production of semi-conductors at **X-FAB Semiconductor Foundries AG**.



Five divisions, one market leader: **Jenoptik AG**.



For chocolate lovers: **Goldhelm Schokoladen Manufaktur in Erfurt**.



A company with exceptional prospects: **Carl Zeiss AG**.



NASA's rover on Mars, "**Curiosity**," is equipped with photo-diodes made by **ifw optonics GmbH**.



Making music a new way: the **Audamika** app.



The chinaware manufacturer **KAHLA/Thuringen Porzellan GmbH**.



Basis: turnover as per 2013. Source: Thuringian State Statistics Office (2014)



# Know-how

3,000 researchers in one place. Where else but in Thuringia?

*Whether it's revolutionizing the way we move or making serious infections easier to diagnose – Thuringian scientists with a passion for discovery are boldly tackling some of mankind's biggest riddles to make the world just a little bit better. And they do so with two key goals in mind: to expand their knowledge and to ensure practical applicability. After all, the important innovations are intended not just for the laboratory, but for use in daily life.*

The Free State's rich and productive research environment guarantees that we will never have a shortage of new ideas. Thus, our more than 40 institutes, institutions of higher learning, and research initiatives have been instrumental in spurring Thuringia's growth as a choice location for science and innovation. These include nine state-sponsored universities and universities of applied sciences, two academies, as well as 14 institutions run by research associations active throughout Germany, like the renowned Fraunhofer Society, Max-Planck Society for the Advancement of Science, Leibniz Association, and Helmholtz Association.

Jena has even devoted an entire local mountain, the Beutenberg Heights, to science. This is the site of the Beutenberg Campus, where roughly 3,000 researchers are hard at work, many for the roughly 50 biotech and medical technology companies that have located there. The campus' three-way synergy between medicine, biology, and optics has led to a number of market-ready applications, e.g. for the on-site diagnosis of acute infections like tuberculosis or malaria. Success attracts more success: Over the past few years, the Deutsche Forschungsgemeinschaft (DFG, German Research Foundation) has set up a research center and three new specialized research departments at Jena's Friedrich-Schiller University. Thuringia's long-standing commitment to science, research, and innovation is evidently bearing fruit. Yet we don't plan to rest on our laurels. Thus, the "ProExzellenz" program

has been launched to support seven additional science centers across the state by 2019. These are intended to strengthen networking between university-based and extra-mural research while also serving as an incubator for new successes at DFG. The Free State also plans to tap EU funding provided under the so-called "RIS3" Research and Innovation Strategies program, the benefits of which will trickle down to companies based in Thuringia. A number of in-state platforms dedicated to promoting cooperation between science and business have already been set up, e.g. the Thüringer Zentrum für Maschinenbau (ThZm, Thuringian Center for Mechanical Engineering), the Forschungszentrum für Energie und Umweltchemie (CEEC, Research Center for Energy and Environmental Chemistry), and the Thüringer Innovationszentrum Mobilität (ThiMo, Thuringian Mobility Innovation Center). For example, companies from all over Europe work in the ThiMo limenau in tandem with students and scientists to develop high-performance propulsion systems that will support the mobility solutions of tomorrow. Another example is the "ThiEx Innovativ" network, which places competent advisors at the disposal of high-tech start-ups throughout the Land. Last, but perhaps best of all: Thuringia has taken care to ensure that the next generation will be well qualified as well. Consider that 36 percent of university graduates in the Free State of Thuringia come from the MINT faculties – this puts us in first place, internationally speaking.



GFE, Society for Production Engineering and Development in Schmalkalden.



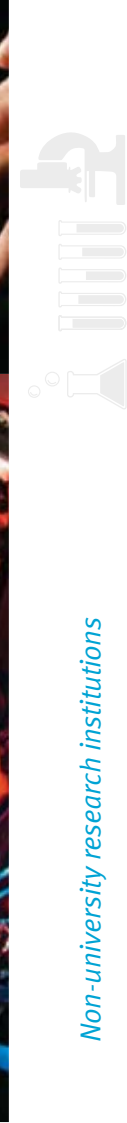
CIS, Research Institute for Micro-Sensor Technology in Erfurt.



ifw, Günter-Köhler Institute for Joining Technology and Materials Testing in Jena.



TTV, Institute for Special Textiles and Flexible Materials in Greiz.



Helmholtz Institute (IGF GSI) in Jena.

## Non-university research institutions

- |   |  |  |
|---|--|--|
| <p><b>Fraunhofer Institutes</b></p> <ul style="list-style-type: none"> <li>&gt; IOE, Applied Optics and Precision Engineering</li> <li>&gt; IDMT, Digital Media Technology</li> <li>&gt; IKTS, Ceramic Technologies and Systems, Hermsdorf Branch</li> <li>&gt; IOSB-AST, Advanced System Technology (AST) Branch of the Fraunhofer Institute for Optics, System Technologies and Image Exploitation (IOSB)</li> <li>&gt; Project Group for Wireless Distributed Systems/ Digital Broadcasting (DWT) of the Fraunhofer Institute for Integrated Circuits (IIS)</li> </ul> | <p><b>Helmholtz Institutes</b></p> <ul style="list-style-type: none"> <li>&gt; Helmholtz Institute Jena</li> </ul> <p><b>Leibniz Institutes</b></p> <ul style="list-style-type: none"> <li>&gt; Leibniz Institute for Age Research – Fritz Lipmann Institute (FLI)</li> <li>&gt; IGZ, Leibniz Institute of Vegetable and Ornamental Crops</li> <li>&gt; Leibniz Institute for Natural Product Research and Infection Biology – Hans Knöll Institute (HKI)</li> <li>&gt; IPHT, Institute of Photonic Technology</li> <li>&gt; Research Station of Quaternary Paleontology (Senckenberg Research Institute)</li> </ul> | <p><b>Max-Planck Institutes</b></p> <ul style="list-style-type: none"> <li>&gt; Biogeochemistry</li> <li>&gt; Chemical Ecology</li> <li>&gt; Science of Human History</li> </ul> <p><b>State-Financed Institutes</b></p> <ul style="list-style-type: none"> <li>&gt; iba, Institute for Bioprocessing and Analytical Measurement Techniques</li> <li>&gt; IMMS, Institute for Microelectronic and Mechatronic Systems</li> <li>&gt; MFPA, Materials Research and Testing Institute of the Bauhaus-University in Weimar</li> <li>&gt; Thuringian State Observatory in Tautenburg</li> </ul> |
|---|--|--|

# Networking

*Thuringia's biggest team: 600 companies and institutes are putting their heads together. To create innovations that will amaze the world.*

*Research, innovation, and state subsidies: if you want the whole package, Thuringia is the place to be. Here, commercial and scientific players large and small cooperate in networks whose effectiveness makes Thuringia a global player. Thuringia's cluster landscape pairs teamwork among local companies with top-drawer scientific expertise. The resulting benefits are already being exploited by existing centers of innovation such as the "optics city" of Jena as well as by up-and-coming engineering hubs like Ilmenau. So whether you're looking for long-term collaboration, the transfer of technical knowledge, or economic support: Invest in Thuringia and you'll never want for a partner!*

Looking for a capable partner to assist in the formation, maintenance, and expansion of networks and clusters in Thuringia? The team at Thüringer ClusterManagement (ThCM) is ready to help. Reporting to the State Development Corporation of Thuringia (LEG Thüringen), the ThCM team promotes ties between the business and science sectors so as to create sustainable synergies while fostering the dynamic knowledge transfer among the various players – also across industries.

Whether they come from the region or anywhere else in the world, investors in Thuringia have a great deal to gain by becoming networking partners. The services provided by our clusters include the representation of your company's interests vis-à-vis the public; the organization of specialized events and trade-fair exhibits; networking at the global level, as well as identifying potential joint venture partners and getting the collaboration on the right track. Thuringia's cluster networks

are also used to attract skilled personnel, developing young talent, and for location marketing.

Many of the companies that today are conquering the global market from their base in Thuringia made use of this solid foundation to maintain their competitiveness. Thus, roughly 40 of the almost 100 global, technological leaders operating in the Free State are also active cluster members. Corresponding clusters can be found in all of the business and industrial sectors that constitute Thuringia's strengths. These include automobiles, optics, plastics, and foodstuffs/nutrition, mechanical engineering, steering & control technology, micro/nanotechnology, life sciences, logistics, energy technology, and environmental technology. Some of these clusters have been active on the market for over ten years now. Thanks to these strong networks, companies in Thuringia are not just "less alone." They are also more successful!



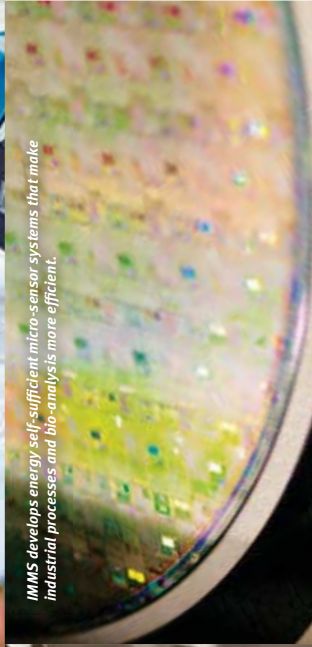
R&D at GRAFE Advanced Polymers GmbH.



The IENOPTIK-VOTAN™ A laser cutter shapes automotive control panels with extreme precision.



A global specialist in metal cutting: REGE Motorenteile GmbH.



IMMS develops energy self-sufficient micro-sensor systems that make industrial processes and bio-analysis more efficient.

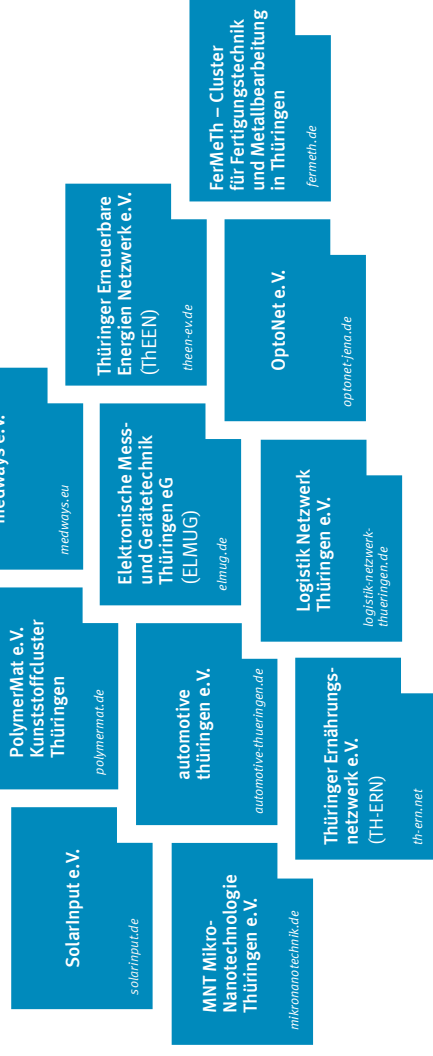


Specializing in nougat for over 120 years, Viba is No. 1 in Germany.



ZEISS: a global technology giant in the optics and opto-electronics industry.

## Industry networks in Thuringia:







# Opportunity

Education and life-long learning. Thuringia helps groom the skilled professionals of tomorrow.

In Thuringia, education is treated as a life-long objective pursued along a number of tracks. These range from the childcare provided under the Free State's Bildungsplan educational program to innovative teaching models, excellent institutions of higher learning, and ongoing professional qualification programs.

to the Free State's nine state-funded universities and universities of applied sciences as well as other institutions of higher learning, some of them private, more than 52,000 young people have the opportunity to obtain post-secondary education. That's a benefit for investors as well: In no other region are so many students studying business administration and management, natural sciences, and engineering as in Thuringia. The Free State ensures that its young graduates and up-and-coming talent receive a thorough theoretical education and practical on-the-job training at every step of the way, as well as opportunities to earn further qualifications. And in the rare event that this educational system falls short, there are industry networks that can step in and take up the slack. Thus, it is hardly surprising that 61 % of Thuringia's labor force consist of skilled workers, that 15 % attended a university of applied sciences or university, or that 17 % hold a technical or vocational degree.

But a graduate's education does not stop once he or she enters the working world: Thuringia's universities, universities of applied sciences, and vocational academies also offer comprehensive ongoing education programs. These allow employees to obtain additional professional training any time they choose, so as to obtain precisely those supplemental qualifications they need for their daily work.

By the age of one, every child in Germany theoretically is entitled to attend a daycare center. In Thuringia, this is also implemented in practice. With its 98,000 daycare slots and 1,200 additional slots with publicly subsidized family daycare mothers, the Free State has the needs of its 89,000 children more than covered. In fact, this is the best ratio in all of Germany. And what is more: All-day care and targeted youth development continue to be provided even after a child becomes old enough to attend Thuringia's schools. This generous childcare system is good not only for kids, but for their parents as well, since it allows them to better balance work and family.

Even when a child is still in school, Thuringia is already thinking ahead. Thus, youth are encouraged to maintain a personal "career orientation file" (Berufswahlpass) that will eventually help them to identify their occupation of choice well ahead of time. Pupils' talents are also nurtured by innovative academic curricula. This is the sort of commitment one might expect from the "land of poets and philosophers," and it pays off: Thuringia regularly ranks at the top of the quality of education surveys performed within Germany and when compared internationally. And upon successfully completing their studies, Thuringian graduates can look forward to promising job prospects. Thanks



An impressive selection: the Weimar Library.

In Thuringia, we take the long view when planning ahead.

Everyone should have the opportunity to keep learning throughout his or her life. So it's for the best if a solid academic foundation is laid as early as possible in life. Which is why Thuringia takes a cooperative approach towards fostering the next generation of skilled personnel. This includes holding special children's lectures and presentations several times a year at Thuringia's universities and universities of applied sciences to stimulate kids' appetite for learning and discovery. During such events, more than 7,000 "child students" stream into Thuringia's academic lecture halls.



Modern architecture, up-to-date curricula: University of Erfurt.

Thuringia - a popular place to study.



The Bauhaus University in Weimar specializes in technical and artistic curricula.



Balancing work and family is easy in Thuringia.



The Opel plant in Eisenach, one of the many companies to offer vocational training in Thuringia.

## Enrollment in Thuringia's institutions of higher learning (winter semester 2014/2015)

Source: Thuringian State Statistics Office, status as of April 2015





# Easy living

## 1,000 things to discover

*Take a generous expanse of stunning natural beauty, add a dollop of historically rich cities and towns, and mix in an exuberant, hard-working population that also knows how to enjoy life. What do you get? Thuringia, of course! That's because Thuringia has it all: A region where life can be lived to the full, with something new to explore practically every day.*

The list of illustrious personalities who succumbed to this recipe is a long one. Among the most prominent are Johann Sebastian Bach, Friedrich Schiller, Johann Wolfgang von Goethe, Franz Liszt, Lyonel Feininger, Otto Dix, Friedrich Nietzsche, and Walter Gropius. For all of them, the natural setting, people, and culture of Thuringia were key sources of their creative inspiration.

For others, the region was a favored retreat providing the tranquility and privacy they required to create important works. Take Martin Luther, for example, who translated the New Testament into German while hiding in Wartburg castle under the pseudonym "Junker Jörg".

The legacy of these great Thuringians lives on to this day. Remaining true to this creative tradition – but also open to contemporary artistic currents – Thuringia offers a vast array of cultural events, exhibitions, and festivals that will awe and delight you. These include the Weimar summer culture festival, the DomStufen-Festspiele (festival in front of Erfurt Cathedral), the Thüringer Bachwochen (devoted to the music of J.S. Bach), the open-air jazz festival Jazzmeile Thüringen, Jena's Kulturarena, the Weimar Kunstfest, the Folkfestival in Rudolstadt, and the Ekhof Festival in Gotha. In fact, the list of multifaceted events goes on and on.

It's safe to say that Thuringia indulges its residents and guests with a unique and festive cultural program.

But there's yet another dimension to the Thuringian lifestyle: Practically every corner of the Free State has its own culinary traditions to delight any gourmet looking into the kitchen, where even familiar dishes are presented in all sorts of creative new ways. Of course you will also have no trouble finding that famous Thuringian standby, the Bratwurst sausage, as well as succulent, marinated roast meats and dumplings "just like grandma used to make." These delicacies, by now the epitome of Thuringian cuisine, have even found their way into the more experimental creations of star chefs, offering stellar culinary experiences.

This rich culinary diversity includes such delicacies as onion tarts from Weimar, Mutzbraten from Gera (marjoram-spiced barbecue pork), or Brückentrüffel pralines from Erfurt. Whatever your taste may be, you're sure to find something here to tickle your palate. And what better way to round it all off than with a choice beer! (The famous German Reinheitsgebot, or beer-brewing purity rules, first originated in Thuringia, by the way.) Or if you prefer wine, the choice vintages from the Saale Valley will not disappoint. So you see, Thuringia's cuisine is as diverse as the region itself. Why not dig in and give it a try?



A satisfying Thuringian tradition: the Bratwurst.



Music, theater, and cabaret under the big top: the Köstritzer Spiegelzelt.



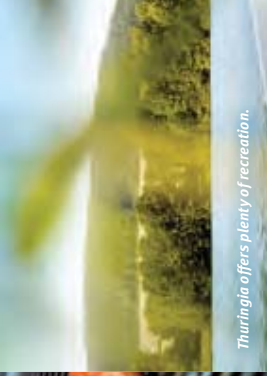
Germany's most famous literary lions: the memorial to Goethe and Schiller in Weimar.



Pristine: the idyllic Heinrich National Park is a paradise for hikers.



Duchess Anna Amalia Library in Weimar.



Thuringia offers plenty of recreation.



Gourmet cuisine is at home in Thuringia.



The Renaco palace of Dornburg.



The theater town of Meiningen.



A place where history was written (literally): Wartburg Castle.



A modern hotel with a historic backdrop: the Wartburg Hotel.



The Renaco palace of Dornburg.



Some of the most exciting biathlon events anywhere: the ski stadium at Oberhof.



Erfurt Cathedral and the St. Severi Church.



Doing a good job. And living the good life. In Jena, for example.



By experts for experts: the Weimarer Wirtschaftsförderung – an economic conference.

This is where investors get full support: LEG Thüringen.



Das ist Thüringen.

Thüringen's trade fair stand.



# It's all about you

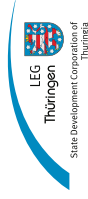
*Interested in investing, producing, researching in Thuringia, or in living and working here?*

*Investors from Germany and abroad can draw on the many support services provided by the Thuringian Ministry for Economic Affairs, Science and Digital Society (TMWWWDG, Thüringer Ministerium für Wirtschaft, Wissenschaft und Digitale Gesellschaft), as well as by the State Development Corporation of Thuringia (LEG Thüringen). Among other things, these organizations can assist with expansion projects, with the selection of joint venture partners, or provide orientation to help skilled personnel get established in our Free State. That's what you call full service from the word go. That's Thuringia!*

## Our services at a glance:

- > Help investors find the perfect location in Thuringia to realize their business concept;
- > Act as government agency liaison, provide data on the economy and on the region, provide consultancy regarding financing and public subsidy opportunities, introduce potential joint venture partners from industry, science, and higher education;
- > Identify potential partners at Thuringia's research institutions or institutions of higher learning and help with making contact with business players;
- > Assist in recruiting qualified staff via the Thuringian Agency for Skilled Professionals (ThAFF, *Thüringer Agentur Für Fachkräfte-gewinnung*);

- > Coordinate and support, via the Thuringian Cluster Management (ThCM, *Thüringer ClusterManagement*) team, the activities of Thuringia's clusters in the ground-breaking fields defined under Thuringia's Innovation Strategy (RIS3);
- > Provide active support in accessing the global markets via "Thüringen International";
- > Bring initiatives and stakeholders together, via the Thuringian Energy and GreenTech Agency (ThEGA, *Thüringer-Energie- und GreenTech-Agentur*), and launch projects in the energy and environmental sectors.
- > Your one-stop contact: State Development Corporation of Thuringia (LEG Thüringen) Mainzerhofsstraße 12, 99084 Erfurt, Germany Phone: +49 361 5603-450, [invest@leg-thueringen.de](mailto:invest@leg-thueringen.de) [www.leg-thueringen.de](http://www.leg-thueringen.de) [www.stark-am-markt.de](http://www.stark-am-markt.de)





# App

**Thuringia:**  
on your iPad.

Just scan the code and download the Thuringia-App  
directly from the Apple Store or via  
[tablet.das-ist-thuringen.de](http://tablet.das-ist-thuringen.de)



## Publishing information:

Photos: Giorgio Magini/Getty Images; Candy Walz; Jens Hauspurg; Fabio Sabatini/Getty Images; Jens Görlich; Orbital ATK; Jae Rex/Getty Images; Hero/Corbis; Messe Erfurt; Tnt Express GmbH; altrendo travel/Getty Images; bosch et photo-graphy/Stockphoto; Deutsche Post DHL; Deutsche Bahn AG; hwo/imageBROKER/corbis; Viba sweets GmbH; IOSONO; Analytik Jena; Carl Zeiss AG; MDC Power GmbH; Dämler AG; Lufthansa; SCHOTT; Adam Opel AG; N3 Engine Overhaul Services GmbH & Co. KG; ENERCON GmbH; Cultura/Moof/Getty Images; Brandt Zwieback-Schokoladen GmbH & Co. KG; Artist Conception/ZUMA Press/Corbis; XFAB Semiconductor Foundries AG/Fotowerkstatt Michael Voigt; Jenoptik AG, KAHLA/Thüringen Porzellan GmbH; Goldhelm SchokoladenManufaktur; Rafe Swany/Getty Images; fzm GmbH, Forschungszentrum für Medizintechnik und Biotechnologie; GFE – Gesellschaft für Fertigungstechnik und Entwicklung Schmalzkalden e. V.; Leibniz-Institut

für Altersforschung – Fritz-Lipmann-Institut e.V. (FLI)/Jörg Hempel; CIS Forschungsinstitut für Mikrosensorik und Photovoltaik GmbH; Günter-Köhler-Institut für Flügelmotoren und Werkstoffprüfung GmbH (firo); Helmholtz-Institut Jena, J.-P. Kasper, (FSU); Max-Planck-Institut für chemische Ökologie, Jena/Fotografm.; Anna Schroll; Textilforschungsinstitut Thüringen-Vogtland e.V. (TITV); Jason Swain/Getty Images; GRAFE Advanced Polymers GmbH; Jenoptik AG; REGE Motorenteile GmbH; IMMS Institut für Mikroelektronik- und Mechatronik-Systeme gemeinnützige GmbH; Viba sweets GmbH; Carl Zeiss AG; Andrew Rich/Getty Images; Jens Hauspurg; FSU/Kasper; Inif St. Clair/Blend Images/Corbis; Guido Werner; Thüringer Tourismus GmbH; Henrike Schunck/Jarcon Management GmbH; Jay Reilly/Aurora Open/Corbis; Sascha Fromm/Thüringer Tourismus GmbH; Anna-Lena Thamm/Eisenach-Wartburg-region Touristik GmbH; zettberlin/PHOTOCASE;

al domurillo/Stockphoto; Joachim Negwer/Thüringer Tourismus GmbH; altrendo Images/Getty Images; Thomas Abbe/Landesentwicklungsgesellschaft; Thüringen mbH; www.fotowerkstatt.eu; Yuri Arcurs/Fotolia.com; Raben Germany GmbH, Landesentwicklungsgesellschaft Thüringen mbH; Dimitri Vervitsiors/Getty Images; KNSK Werbeagentur GmbH, An der Alster 1, 20099 Hamburg  
**Translation:** Sanson-Übersetzungen GmbH, Cuxhavener Straße 14, 10555 Berlin  
**Editorial deadline:** July 2015



EUROPÄISCHE UNION



**Publisher:**

Thuringian Ministry for Economic Affairs,  
Science and Digital Society (TMWWDG)  
Public Relations Division  
Max-Reger-Straße 4 – 8  
99096 Erfurt, Germany

[oeffentlichkeitsarbeit@tmwwdg.thueringen.de](mailto:oeffentlichkeitsarbeit@tmwwdg.thueringen.de)  
[www.tmwwdg.de](http://www.tmwwdg.de)  
[www.thats-thuringia.com](http://www.thats-thuringia.com)

State Development Corporation of Thuringia (LEG Thüringen)  
Mainzerhofstraße 12  
99084 Erfurt, Germany

[invest@leg-thueringen.de](mailto:invest@leg-thueringen.de)  
[www.leg-thueringen.de](http://www.leg-thueringen.de)