

BIGlittle

BASQUE COUNTRY



A Place
to invest

EUSKADI

BASQUE COUNTRY

€30,800

GDP per capita
119 (EU-28=100)

24.1%

Industrial GDP
(EU-28=19.3%)

128

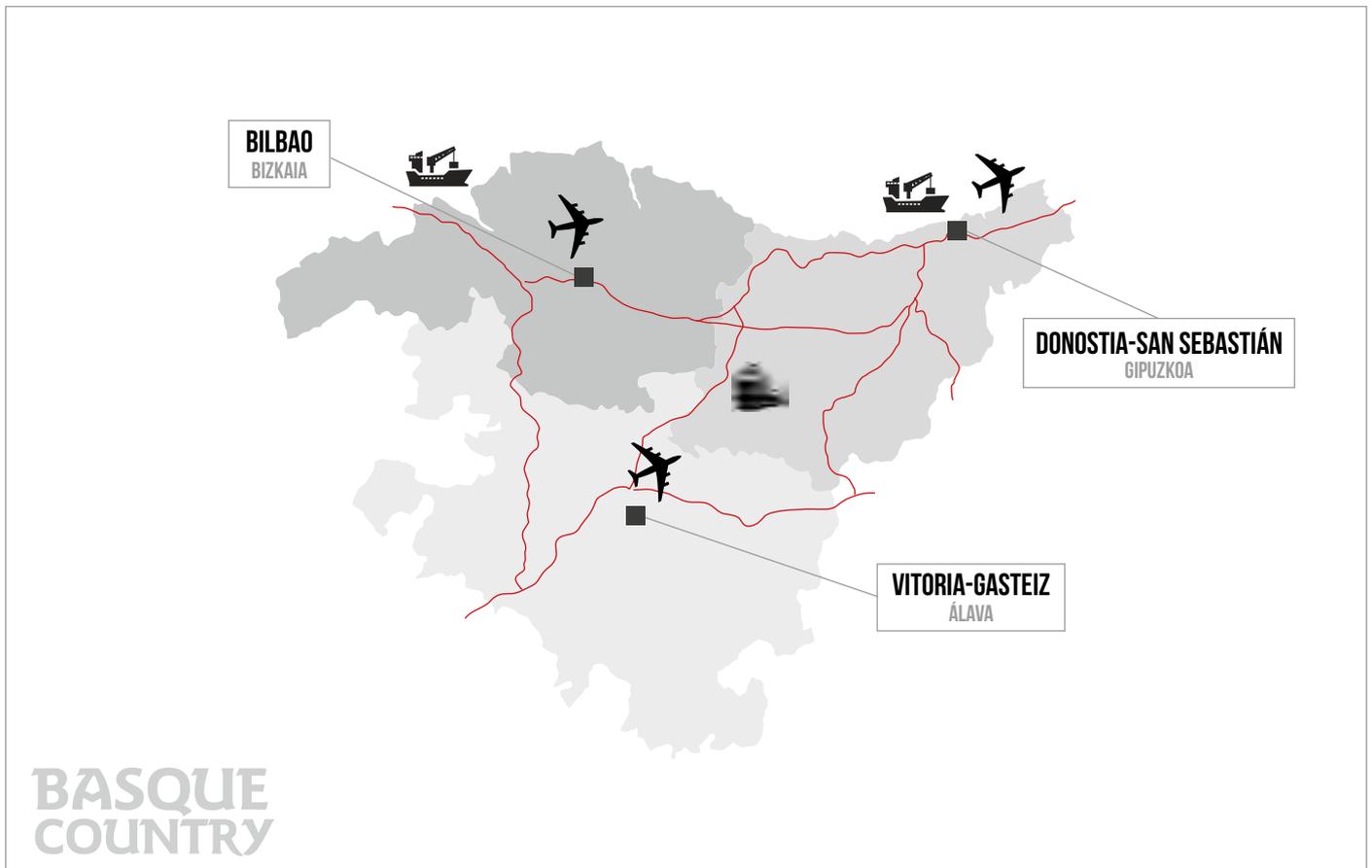
Productivity per employee
(EU-28 = 100)

33.5%

Exports to GDP ratio

1.89%

R&D of GDP

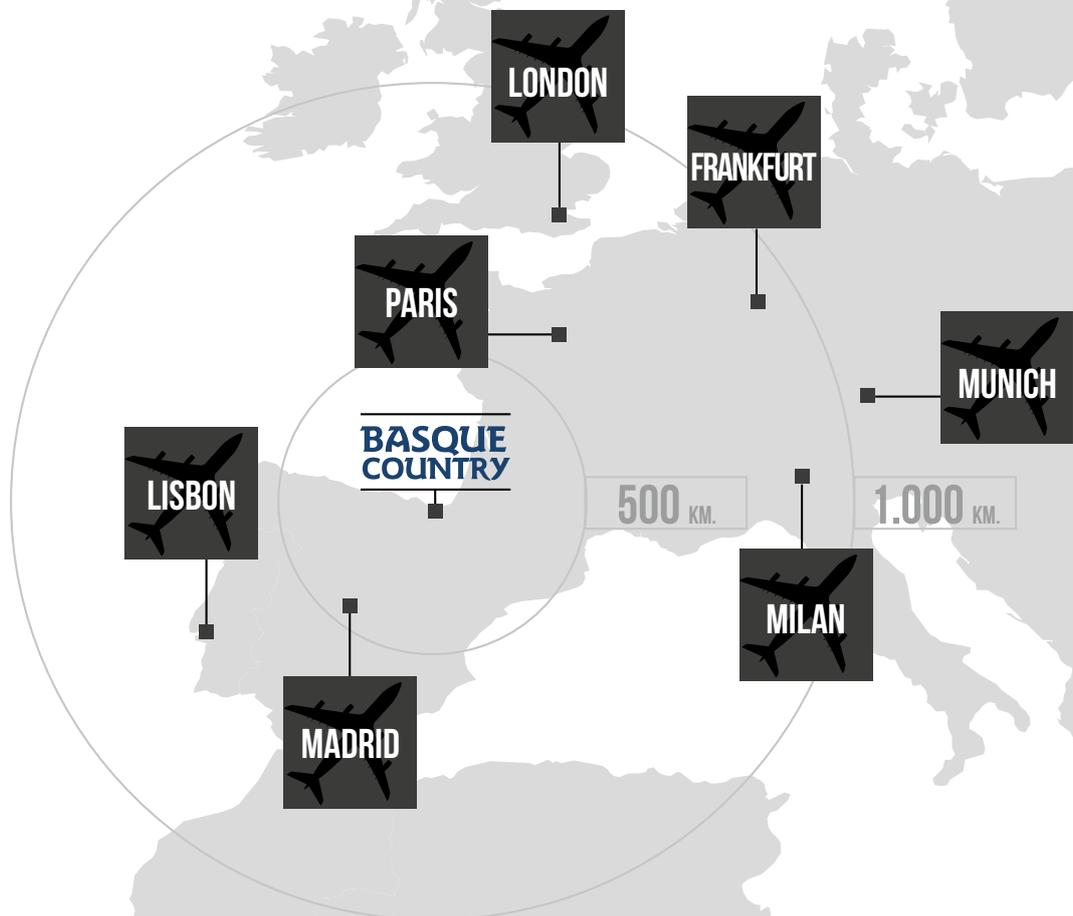


Surface Area
7,234 km²

Population
2,171,886 inhabitants.

Wooded forest surface
54%

Population density
300 inhabitants per km²



1

A big
little country

2

Competitiveness
Pole



3

R&D
Innovation

CONTENTS

4

Talent

5

A well-connected
region

6

Business friendly
Administration

7

A Place
to live

1

A big little country

BIGlittle Basque Country expresses the strength and energy of this region with a natural inclination to take on the most complex challenges.



San Juan de Gaztelugatxe - Bermeo



Gipuzkoa Science and Technology Park

The Basque Country, Best Medium-Sized European Region in Connectivity (Financial Times 2016), represents one of the largest industrial concentrations in Spain and its quality levels place it at the forefront of Europe.

Based on its experience and tradition, the Basque Country is immersed in the race towards competitiveness in a global and highly industrialised economy, in which it currently boasts 1,660 internationalised companies and over 5,000 companies with the highest quality standards.

Thanks to a committed industrial fabric and strong institutional commitment to a serious industrial policy, the Basque Country has managed to become a world reference in various industries:

- **Advanced Machinery:** one of the biggest European producers of machine tools.
- **Automotive:** more than 45% of the production volume of the automotive industry in Spain is carried out in the Basque Country.
- **Aeronautical:** half of all large commercial aircraft have an engine made in the Basque Country (ITP/Rolls-Royce).
- **Energy:** the leader company in wind energy Siemens Gamesa is based in the Basque Country.
- **Maritime:** one of the few places in the world with such a large concentration of shipbuilding industries.
- **Railway Industry:** the railway systems of many cities worldwide bear the stamp of a Basque company, CAF.
- **Eco-Industries:** a reference area in Europe in the field of Eco-industries and the Circular Economy.

This has all been possible thanks to the Basque Country's fiscal autonomy, its own tax system granting regulatory and administrative powers.

BIGlittle Basque Country expresses the strength and energy of this region with a natural inclination to take on the most complex challenges.



The Assembly House of Gernika



Sierra de Elgea Wind Farm (Alava)

2

Competitiveness Pole

- Automotive
- Energy
- Advanced Machinery
- Aerospace
- Electronics and ICTs
- Rail
- Maritime industry
(Shipbuilding)
- Eco-industries
- Biohealth

Smart specialisation in energy, advanced manufacturing and the biosciences have become the Basque Country's main bid for the forthcoming decades

BIGlittle
BASQUE COUNTRY

2

Competitiveness Pole

The Basque Country has a solid industrial base, a sector that represents 24% of GDP, making it a magnet area for competitive companies where there is firm backing for Industry 4.0.

Basque industry, representing 24% of GDP, has become consolidated in its commitment to efficiency, quality, technification and internationalization.

Within the framework of the economic development policy in the Basque Country, industry has always received a specific boost due to its high impact on the wealth, employment, technological development and the development of other sectors. This is where the success of the Basque industrial policy lies, as it has the commitment of the Basque Government to accompany companies on the path to competitiveness.

At present, faced with the new scenarios created by the so-called Fourth industrial revolution, a shared vision of industrial development has been defined in order to foster every aspect of a competitive industrial ecosystem. Among the challenges of these new times, the so-called Industry 4.0 has taken on a special role, with a paradigm shift that requires Basque industry to adopt a new conceptual and strategic approach.

In this new scenario, the Basque Country is currently focusing its efforts on **Smart Specialisation**, identifying those fields on which to concentrate human and financial R&D&I resources, namely *Advanced Manufacturing 4.0*, *Energy and Biosciences for Health* - three strategic sectors. Basque industrial companies are already working on the extension of excellence beyond metallurgical manufacturing, with the mastery of new materials, the

design and development of their own products, the incorporation of high added value services and EICTs and the integration of value chains, i.e., Industry 4.0.

Basque Industry 4.0

The advanced manufacturing strategy, Basque Industry 4.0, is building the foundations to support the development of the factory of the future in the Basque Country. Among other factors, it means a commitment to the incorporation of intelligence into production means and systems, the use of emerging technologies and capabilities in new products and processes, and the integration of advanced materials into higher value added solutions or improved processes.

Basque Industry 4.0 is based on three strategic pillars: Basque Digital Innovation Hub (Connected asset network), Training for employment and New business models.

Basque Digital Innovation Hub

This is a network of R&D facilities, pilot plants and technical expertise specialising in different fields of advanced manufacturing, a digitally connected network that belongs to R&D centres, vocational training centres and universities, and is supported by public institutions. The network is used for carrying out R&D projects, scaling up industrial projects, exhibiting cutting-edge technologies and also as a training resource and start-up accelerator.

AUTOMOTIVE

AIC Automotive Intelligence Center - Amorebieta-Etxano

More than 45% of the production volume of Spain's car industry takes place in the Basque Country.

Basque component manufacturers are present in 29 countries with 250 production plants.

AIC – AUTOMOTIVE INTELLIGENCE CENTER

AIC is a specialised global competence centre which aims to stimulate sectoral knowledge, increase basic and applied research related to the sector, foster automotive training at all professional levels, encourage the endogenous creation of new business projects with high added value in the sector and attract innovative projects. AIC has five main lines of work: competitive intelligence, research, industrial development, new business and training.

The centre is managed by the automotive cluster, **ACICAE**: this was one of the first clusters to be set up in Europe. This business association is devoted to improving the competitiveness of the automotive industry and structures its activity around different areas: Strategy, Internationalisation, Communication, R&D&I, Quality Management and Training.

The Basque Country's automotive sector is innovative, competitive and comprehensive. Its high level of efficiency and effectiveness means that its management levels are comparable to the most advanced countries in the world.

The whole value chain is well represented with two manufacturers (OEMs), namely **Mercedes-Benz (Daimler)** and **Irizar** (bus and coach manufacturer) and a large number of components companies that work with the leading international manufacturers.

The **Mercedes-Benz** factory, located in Vitoria-Gasteiz and with a workforce of 5,000

employees, has an excellent network of local suppliers and is extremely competitive. It produces luxury people carriers and vans (Vito and V-Class models) and has an annual production of more than 135,461 vehicles, 90% of which are exported.

The most important Basque companies in the sector are:

GESTAMP: Gestamp is a world leader in the design, development and manufacture of metal components for the major car makers. It has 100 industrial plants in 20 countries, 12 R&D centres and a global workforce of 36.000 people.

CIE AUTOMOTIVE: Global provider of components and subassemblies for the automotive market. It offers integration of a full range of different technologies in key global automotive markets. It has a workforce of 26,072 people.

The automotive sector in the Basque Country has significant multinationals operating in the territory, among which are, **Michelin, Bridgestone, ZF, GKN, SACHS** and **Dana**.



ENERGY

BIMEP buoy - Armitza

Energy efficiency, diversification of energy sources and the promotion of renewable energies are the basis of the energy policy in the Basque Country.

ACE, ENERGY CLUSTER ASSOCIATION

It is made up of the Basque Country's leading companies in the value chain of the energy sector (energy operators, equipment and component manufacturers and services companies), agents in the Basque scientific-technological field and public administration bodies with responsibilities in the energy sector.

The energy sector in the Basque Country is strategic and highly dynamic throughout the value chain, such as in the manufacture of capital equipment and providing services for the installation and maintenance of energy infrastructures. The Basque Country is internationally positioned as a knowledge hub and a centre of world-class industry.

EVE, the Basque Energy Agency, is the Basque Government agency responsible for developing projects and initiatives in line with the policies defined by the government for an energy policy based on energy efficiency, the diversification of our energy sources and the promotion of renewable energies. It proposes strategies and is actively involved in their development.

Basque companies in the energy sector are backed by a robust scientific-technological infrastructure, led by the **CIC Energigune** Cooperative Research Centre, specialising in **energy storage**, which is an example of the commitment to knowledge generation and innovation in this sector. The Centre is equipped with innovative facilities and state-of-the-art equipment, including one of the most modern prototyping lines in Europe, and has a scientific committee made up of international experts.

Furthermore, the Basque Government has promoted an **Advanced Manufacturing Centre** for the wind power sector (**WINDBOX**) to enhance the technological positioning and

international competitiveness of suppliers of sub-systems and products for the wind power sector. WINDBOX provides testing facilities to promote and enable the development of optimized design and highly reliability products, while at the same time developing and validating the design and manufacturing processes themselves. It is backed by the Basque companies Adwen, Antec, Erreka, Siemens Gamesa, Hine, Glual, LauLagun and Wec, with the pull-power of the Energy Cluster, the logistical support of IK4-Tekniker and funding from the Basque Government Department of Economic Development and Infrastructure and from SPRI.



The following leading international Basque drivers can be highlighted:

Siemens Gamesa, the world leader in the wind power industry, employing more than 27,000 people and with 75 GW installed in over 90 countries, both onshore and offshore.

Iberdrola in the production, distribution and sale of energy at an international level, as the leading energy group in Spain, world leader in renewable energy and one of the largest electrical companies worldwide.*

Petronor - Repsol represents the industrial avant-garde of the oil sector and champions the spirit of tradition and proximity to the environment in which it is located, and to which it owes its productive

power. With a potential output of 11 million tonnes per year, it is the largest refinery in Spain and exports somewhat more than a third of its production. It provides direct employment for 945 people and induced employment for a further 6,200 people.

SENER Power, Oil & Gas: A company providing technology solutions and EPC projects, recognized worldwide for the execution of technologically complex turn-key projects. It builds plants in the fields of solar energy, combined cycle, cogeneration, biomass, waste to energy, etc. and develops processes in LNG, downstream and petrochemical plants.

Velatia industrial and technology group operates in the area of power grids, electronics and communication networks. It

has 15 manufacturing plants, an R&D centre with the world's most modern High Power Laboratory and employs 3,000 people.

Ingeteam is a company specialising in the design of power and control electronics, electrical machinery, electrical engineering projects and automation. The company operates worldwide with a workforce of over 3,800 professionals and with an important R&D base.

Arteche has over 70 years experience in the electricity sector. It is an international reference, with teams operating in over 150 countries and companies in Europe, America, Asia and Oceania, and provides service through over 80 technical-commercial offices.

* The Basque companies Gamesa and Iberdrola, through their subsidiaries Gamesa Wind and Iberdrola Renewables respectively, signed an agreement in 2016 for the supply of 208 megawatts in the United States.

STRATEGIC SECTORS

· Electrical Networks

- Bidelek Project: Implementation of smart grids.
- Ingrid project: High power and high voltage labs.

· Wind power

- Off shore wind Basque Country
- Wind Box Advanced Manufacturing Centre
- Marinel project

· Wave energy: Wave Energy Basque Country

- BIMEP: Open sea testing platform for prototype devices for harnessing ocean energy
- Mutriku Breakwater Wave Plant: Electrical power generated by wave movements.

· Thermoelectric solar energy. CSP Basque Country

· Energy storage

- CIC Energigune Cooperative Research Centre

· Electric vehicle

- IBIL project: Charging points (Repsol+EVE)
- Azkarga project

· Energy Efficiency in Industry

- (Calor & Alepre project)

· Oil & Gas



ADVANCED MACHINERY

DANOBATGROUP

The Basque Country is ranked third largest producer in the European Union and its network of qualified suppliers is concentrated in a radius of less than 300 km.

The largest hybrid machine that combines Additive and Machining Manufacturing was created in the Basque Country.

AFM ADVANCED MANUFACTURING TECHNOLOGIES

The Spanish association of manufacturers of machine tools, accessories, parts and tooling, AFM, represents 90% of machine-tool and advanced manufacturing technology companies in Spain. From its headquarters in San Sebastian and its office in China (Tianjin), it works to promote internationalisation and the technological innovation of its member companies, through its INVEMA (Foundation for Machine Tool Research) technology unit.

ADDIMAT, the Spanish Association for Additive and 3D Manufacturing Technology, located in the Basque Country, brings together all stakeholders with interests in the development and promotion of additive and 3D manufacturing, and aims to promote business cooperation, creating networking opportunities between different market players. ADDIMAT already has 59 member companies.

Two characteristics define the Machine-Tool sector in the Basque Country; its level of internationalisation and its innovative nature. One of the cornerstones of development in this sector is its firm commitment to innovation and technological development, which

has led to the existence of specialised technology centres, for example **INVEMA** – Foundation for Machine Tool Research, and specialised training centres, such as **IMH – Machine Tool Training and Innovation Institute**.

The companies working in this sector produce all types of components for aeronautical, automotive companies, etc., producing over 2,000 machine models and a wide range of highly competitive products. These products are exhibited at the



DANOBATGROUP

BIEMH - Machine-Tool Biennial, one of the sector's most important fairs in Europe; its 29th edition received more than 40,000 visitors and generated an economic impact of more than €30M.

The largest hybrid machine that combines Additive and Machining Manufacturing was created in the Basque Country.

ADD + PROCESS, developed by IBARMIA in collaboration with the University of the Basque Country and Tecnalia technology corporation, is a new concept in Multiprocessing Machining Centres and it is set to revolutionise the industry.

Basque companies in the sector are in contact with producers in the most competitive sectors, such as the mineral extraction, automotive, aviation and space sectors. Their parts and solutions perforate the subsoil up to 15 Km., transport millions of passengers all over the world and generate energy in the most demanding conditions. They offer advanced manufacturing solutions, engineering and smart manufacturing processes.

The most representative Basque companies in the sector are **DANOBATGROUP, IBARMIA, IZAR Cutting Tools, FAGOR ARRASATE, GOIZPER, LAZPIUR, LANTEK, ONA, ZAYER** and **BOST**.

DANOBATGROUP (DANOBAT and SORALUCE) is one of the largest producers in the sector, a benchmark in the international arena, offering highly innovative technological solutions. It exports more than 90% of its products and has high level production plants in countries including Germany, England and the United States that enable it to provide an efficient production model.

It also has a workforce of 1,300 people, of whom 30% are dedicated to R&D activities, and has its own Research and Development Centre, aimed at specialised innovation and the creation of high tech machine-tool products.

DANOBATGROUP is a cooperative, competitive, profitable and innovative group, and forms part of the Mondragon Corporation.

AERONAUTICS

ITP

The Aeronautics Advanced Manufacturing Centre is a reference centre for suppliers and manufacturers of equipment for aerospace manufacturing, contributing with its equipment and know-how during the implementation of advanced technology projects for international consortia

HEGAN – AERONAUTICS CLUSTER

Its aim is to promote the sector, ensuring its competitiveness through cooperation and innovation among companies and other agents. The HEGAN cluster is made up of Aernnova, ITP, Sener and over 40 SMEs, which have obtained record figures in terms of turnover, exports and employment.

The aeronautics industry is one of the strategic sectors in the Basque Country due to product development with high added value and the generation of qualified employment. Thanks to its extensive experience in the sector, the concentration of suppliers along with ambitious technology plans and R&D projects, its level of internationalisation and foreign relations, the Basque Country is set to become a pole of excellence in aeronautics.

ITP, Industria de Turbo Propulsores.

The ITP Group, belonging to the multinational Rolls-Royce, is a leader in its market segment, currently ranked 9th aeroengine and aircraft component company in the world by sales and among the top 100 companies in the aerospace industry (Top 100 Aerospace Companies, PwC and Flight International, 2015). The company has production centres in Spain, Great Britain, Malta, the United States, India and Mexico, and a workforce of more than 3,000 people.

ITP activities include the design, research and development, manufacture and casting, assembly and testing of aeroengines.

Aernnova - Leader in the design and manufacture of aerostructures such as wings, empennages and fuselage sections, both in metal and composites, for the main OEMs. Aernnova designs and/or manufactures aerostructures for more than 20 programmes and a wide range of customers.

AERONAUTICS ADVANCED MANUFACTURING CENTRE

The **Aeronautics Advanced Manufacturing Centre (CFA)** represents an international milestone. It is located in the Bizkaia Science and Technology Park and was created through the agreement signed in 2015 between a group of companies and the University of the Basque Country to establish a centre for the development of technology

applicable in the short term to the key processes in the sector of components for aircraft engines and aerospace propulsion systems. The Aeronautics Advanced Manufacturing Centre seeks to optimise the potential of Basque industry to offer industrial products and services with high added value, enabling the validation of advanced technological developments

in the sector's auxiliary industry, thereby ensuring its transfer to the market. It is a space representing the whole of the Basque Country, where the benefits of activities with a cost that can only be borne collectively between companies in the aeronautical and advanced machinery sector will be shared.

AD@2020: encouraging digitization is a successful disruptive tactic for Basque society in 2020, with the synergistic, proactive, coordinated support of all players involved.

Gaia, Association of Electronic and Information Technologies in the Basque Country, brings together over 280 companies in this sector. Its goal is to be a leader in Collaborative Innovation for the creation and implementation of comprehensive competitive solutions, based on proprietary knowledge and technology (Consulting, Engineering, Electronics, Information Technology, Telecommunications, and Gamification). It seeks to encourage the participation of companies in the sector in all economic and social spheres, promote collaboration with other sectors and foster the development of new products, technologies and markets. GAIA is a member of several local and international networks.

The ICT industries in the Basque Country provide products and services which are integrated solutions aimed at the development and evolution of organizations, infrastructures and processes. These solutions can be used in spheres of advanced applications and there is a very high level of specialization in fields such as:

- Equipment and Systems for Energy and Electricity Networks: Artech, GE Power Management, Iberdrola Ingeniería y Construcción IIC, Inecosa, Ingeteam, Miesa, Omexon, Ormazábal, PQC, ZIV,...
- Telecommunication Services and Telecommunication Network Processing Centres: Dominion Digital, Euskaltel, GFI, Ibermática, Mas Móvil, Sarenet, ...
- Models and Systems for Industry 4.0: IDS, i68, Semantic, Sisteplant, Spyro,...
- Models and Systems for Smart Transport and Networks: Adur Software, CAF, Idom, Igarle, Ikusi, IK4, Jema, Leber, LKS Ing, Ondoan, ...
- Cyber security, Physical Security and Logic: Derten, Entelgy, ITS, Nextel, S21sec, Tecnalia, ...

Master guidelines of activity in the Sector:

Smart Industry: Models and systems of process, product and organization management and improvement:

Smart Territory: Advanced infrastructures and platforms:

Smart Society: Advanced systems for the promotion and improvement of citizen-centred spheres:

Basque Cybersecurity Centre

The Basque Country has created the Basque Cybersecurity Centre (BCSC) to promote the incorporation of cyber security into Basque companies, as a fundamental element for innovation in management and to exercise responsible governance by raising the cyber security culture in Basque society. The Basque Cybersecurity Centre provides companies with centralized advice on action guidelines in case of cyber incidents, as well as services that allow cyber threats to be anticipated, thanks to which the response capability is improved. The BCSC is the meeting point between those supplying and requesting cyber security services, with the dual objective of boosting the sector that offers services of this type and encouraging the rest of local industry to be protected. In the same way, the BCSC boosts the innovation and research capability for the development of industrial cyber security solutions, promotes the creation and consolidation of specialized start-ups, collaborates with the Basque autonomous police force (Ertzaintza) to pursue cybercrime and ensure sensitive facilities are better protected, and with the Department of Education to encourage the creation of a professional cyber security network. The BCSC also collaborates with other public players that offer cyber security services to citizens related to the personal or domestic environment.

BASQUE DIGITAL AGENDA - AD@2020

The Basque Digital Agenda 2020 is designed for a society with an already high level of digital positioning, which can and must move to a higher level.

The priority actions of this Agenda are as follows:

- To build the Basque industry of the future defined in the Basque Industry 4.0 Strategy.
- To promote people's essential digital skills as well as their improvement, validation and enhancement.
- To move towards a unified, efficient and updated model of technological management in the Basque public sector.
- To provide the Basque Country with new generation broadband infrastructures throughout the country so that this cohesion and development is based on high connectivity.

RAILWAYS



CAF - Construcciones y Auxiliar de Ferrocarriles

The Suburban Railway System of Mexico, driverless metros in Helsinki and Santiago de Chile, and trams in Canberra (Australia) and Medellin (Colombia) bear the stamp of CAF.

The Basque rail industry is identified as one of the most pioneering, with solutions and services adapted to the specific requirements of each operator and project. In this heavily internationalised sector, the ongoing commitment to innovation and technological development in recent years has been key. This industry has strengthened its role as supplier of technology, equipment, engineering and construction works for railway transport networks worldwide, highlighting the recent award of both high speed and local networks, metros and trams to cutting edge companies with plants in the Basque Country, which has contributed to the international consolidation of the Basque sector. These contracts brought about an acceleration of industrial activity in 2013 and for the forthcoming years for the leading railway sub-sectors, such as engineering, construction, signalling, electrification, tracks, equipment and rolling stock.

The headquarters of the **Spanish Railway Association, MAFEX**, is located in the Basque Country, which is proof in itself of the specific weight of this sector.

The rail industry in the Basque Country bears the undisputed stamp of one company, **CAF-Construcciones y Auxiliar de Ferrocarriles**, a benchmark and one of the leaders of the international rail industry. The company offers comprehensive global rail solutions which, in addition to the supply of trains, include viability studies, civil works, electrification, signalling, maintenance and system operation. CAF has production facilities in Europe and America and is present in 18 countries worldwide. It has participated in the construction of the suburban railway system in Mexico, driverless metros in Helsinki and Santiago de Chile, and trams in Canberra (Australia) and Medellin (Colombia), among others. The company is progressing to world leadership in the manufacture and supply of railway rolling stock with technology of maximum reliability.

Green seal technologies. With the aim of providing more efficient and environmentally-friendly means of transport, CAF is involved in the implementation

of the Product Sustainability Function, incorporating ecodesign methodologies into engineering processes to optimise and monitor the environmental impact of products throughout their entire life cycle.

The transport of the future that respects the past. CAF, through CAF Power & Automation, has developed the Rapid Charge Accumulator (ACR), an innovative solution for catenary-free trams. This energy storage system on board the train accumulates energy from braking and allows the movement of catenary-free trams between stops, and saves energy by the recovery of all energy during braking.

The railway industry in the Basque Country has prestigious international companies such as **Talgo, Vossloh Cogifer (Amurrio Railway), Bombardier** and **JEZ**.



Balenciaga Shipyard

The Basque Maritime Forum has promoted, together with the Energy Cluster, the Wave Energy Basque Country initiative, in which companies from both sectors will work on joint projects.

FMV – BASQUE MARITIME FORUM

The cluster association of the Basque maritime sector is responsible for fostering and increasing the competitiveness of companies in the sector. It has become the main reference for the sector in the Basque Country and one of the most widely-recognised associations internationally.

The Basque Country is a territory of customs and traditions closely linked to the sea. It is not surprising, therefore, that the maritime sector has an important weight in the Basque economy, where it makes up 1.74% of GDP. The Basque shipbuilding industry, with great recognition in the international market, specialises in high-tech and added-value ships: the best tuna seiners in the world, technologically advanced vessels for the Oil & Gas market, etc. with which they compete in emerging niche markets internationally, for example:

Marine energy
(offshore
wind mainly)

Super yachts

Oil & Gas - Subsea

State Action Ships

**Medium-sized
cruise ships**

The Basque Country also has an auxiliary industry which manufactures marine equipment and subcontracts high-tech services. This makes it one of the few places in the world with such a large concentration of shipbuilding industries together.

Companies in the Basque Maritime Forum, together with the Energy Cluster, work on joint offshore wind, marine energy and Oil & Gas projects. They have created the brand “**Wave Energy Basque Country**”, in which companies and scientific-technological agents are collaborating in

R&D projects related to wave energy, in order to achieve technical and economic viability, which will make it possible to implement wave energy in the marketplace in the near future..

ADIMDE - The Basque Maritime Industries Association, which aims to promote the maritime activity and culture of the Basque Country. It consists of more than 160 partners, including Merchant and Fishing Ship owners, Shipyards and Auxiliary Industry, subcontractors and equipment manufacturers.

The most representative companies of this sector, a reference in the international market, are **Sener Naval**, which designs more efficient and environmentally friendly ships, develops naval engineering projects and consultancy; and **Vicinay Cadenas**, world leader in the manufacture of mooring systems for maritime applications, and the manufacture of chains for oil rigs.

The following shipyards can be highlighted: **La Naval, Balenciaga, Murueta** and **Zamakona** are all technologically positioned and competitive at an international level.



ECO-INDUSTRIES

The Basque Country is a world-class area in Europe in the field of Eco-industries and the Circular Economy.

ACLIMA-BASQUE ENVIRONMENT CLUSTER

Is a pioneer cluster founded in 1995 and is leader in the Basque environmental sector. It represents companies, public entities, agents in the Basque Science and Technology Network and university training centres who, in collaboration with other public and private players, are facilitating the transition of all Basque industrial sectors to a Circular Economy Model.

The Basque Country is making a commitment to a new economic model based on the Circular Economy, facilitating the production of goods and services while reducing consumption and waste of raw materials, water and energy sources. A new economy based on the principle of “closing the life cycle” of products, services, waste, materials, water and energy.

It also presents a series of far-reaching competitive advantages, to position itself as a European reference region in the circular economy and it facilitates the attraction of investment, talent, technology, and development of new strategic projects.

Basque Ecodesign Center is a centre constituted in collaboration between private sector companies and the Basque Government, to boost product eco-innovation in the supply chain of the Basque industrial sector, through collaboration between companies, the University of the Basque Country (UPV-EHU) and leading international knowledge centres.

Basque Centre on Climate Change (BC3) is a research centre of excellence

that focuses on research into the causes and consequences of climate change. BC3 is regarded as the second most influential think tank in the world on the subject of economy and climate change.

Main Basque companies:

INDUMETAL RECYCLING: Industry specialist with extensive experience in the management of WEEE (Waste Electrical and Electronic Equipment) and complex scrap metals, including logistics services, on-site dismantling of industrial facilities and recycling in its treatment plants.

IDOM: Multinational company that offers integrated services in Engineering, Architecture and Consulting, with more than 40 offices in 24 countries (Europe, Asia, America, Africa and the Middle East). It provides services in Industrial Engineering and Energy, Civil Engineering, Environment, Systems and Telecommunications, Advanced Analysis, Consultancy and Architecture.

FCC – AMBITO: A subsidiary of FCC-Citizen Services, dedicated exclusively to

the management of industrial waste of all kinds, both hazardous and non-hazardous, as well as all kinds of projects for recovery and remediation of contaminated soil and other environmental liabilities.

EKO REC: Company specialized in the recycling of PET; starting from post-consumer bottles, it produces 100% recycled and 100% recyclable materials for the automotive, food and packaging industries, ensuring improvement of the environment and reduction of CO2 emissions. Its R&D department is involved in research into new applications for materials that are not yet recyclable.

ACCIONA AGUA: Leading company in the Water Cycle. Design, construction, operation, maintenance and management of infrastructure services for water treatment and distribution. International presence in over 20 countries worldwide with reference projects in the field of water treatment and desalination by reverse osmosis.

BIOHEALTH

CIC bioGUNE

The biosciences sector has emerged as a successful move, able to add value and generate wealth for the Basque Country.

BASQUE HEALTH CLUSTER – BASQUE ASSOCIATION OF BIOSCIENCE COMPANIES.

Its main areas of activity (59%) are biotechnology applied to health, both human and animal, as well as the agrifood sector, cosmetics, management and cross sectional services. Within its areas of action, the most important is diagnostics. A strategy to develop companies in the medical equipment sector is currently being established.

The Basque bio-region, known as **BioBasque**, is characterised by cooperation between the academic world, the health system and industry, backed by an extensive network of infrastructures and public authorities that foster business activity.

Within the bio-region the business sector, benefits from strengthening different knowledge areas and technology convergence. Therefore, the biological know-how is complemented with a long tradition in engineering, manufacturing, microtechnology, electronics, robotics and automotive, and with the new nanotechnology possibilities.

It is an important sector that brings wealth and added value to the Basque Country thanks to its heavy investment in R&D&I, the offer of highly qualified employment and the international focus. This industry is made up of companies, research centres, universities and leading hospitals in the Basque Country.

Basque pharmaceutical companies with biotechnological developments include

FAES FARMA, a company with an international vocation that researches, manufactures and commercializes pharmaceutical products and raw materials, which are exported to more than 60 countries; **ROXALL**, a multinational pharmaceutical company which has its allergy excellence centre in the Basque Country and; **PRAXIS** Pharmaceutical, a Basque pharmaceutical company devoted to Health Sciences.

On the other hand, the following biotechnology companies can be highlighted: **Progenika Biofarma**, pioneer and expert in molecular biology, with the multinational Grifols Group, and the **Noray Biosciences Group** (Noray BG), focusing on biosciences.

The biotechnology sector is backed by an extensive R&D infrastructure.

CIC bioGUNE is a benchmark centre in Cellular, Molecular and Structural biology, the only facility of its kind in the State and a European leader. Furthermore, bioGUNE also carries out its activity in

the field of biotechnology applied to health, such as functional genomics, proteomics and metabolomics, among others.

At **CIC biomaGUNE**, pioneer Research Centre in Bionanomaterials, the Molecular Imaging Unit, biofunctional nanomaterials and Biosurfaces can be highlighted.

Moreover, three of the basic research and excellence centres (BERCs) in the Basque Country carry out their research activity in the field of life sciences: the Basque Center on Cognition, Brain and Language (BCBL) focusing on interdisciplinary research for the study of cognition, brain and language; Achucarro, in the field of neurosciences and dedicated to basic and translational research in glial cell biology; and Biofisika, which performs cutting edge research to achieve scientific excellence in the field of molecular and cellular biophysics. At the clinical level, the Biodonostia, Biocruces and Bioaraba health research institutes stand out as organizational structures for the promotion and development of research in hospitals.



Bizkaia Science and Technology Park



3

R&D

Innovation

- Basque technology
- Business incubators
- Technology Parks

The Basque Country is at the same level as European countries with high innovation.

(European Innovation Index - EIS 2016)

BIGlittle
BASQUE COUNTRY

3

R&D Innovation

The European Innovation Scoreboard – EIS, which measures the degree to which the economies of countries are capable of and perform innovation activities, ranks the Basque Country at the same level as European countries with high innovation.

Commitment to innovation is the hallmark of the Basque Country and has brought in recognition and resources at European level. In addition to being the autonomous community that assigns the highest percentage of its GDP to R&D, 1.89%, its scientific, technological and business capabilities have placed it among the European high innovation countries. Among the indicators considered by the EIS panel in its measurement framework, the Basque Country stands out in three factors with regard to the European average: Human resources, Linkages and entrepreneurship, and Open, excellent research systems.

The Basque Country is currently involved in the **Science, Technology and Innovation Plan 2020** to improve

welfare, sustainable economic growth and employment in Basque society through the development of a research and innovation policy based on smart specialisation and improvement of the Science, Technology and Innovation system, aligned with the European Horizon 2020 programme.

The Basque Country has the scientific and technological potential required, such as those linked to a world-renowned business community, to focus its efforts and take up global leadership positions in some of the priorities identified as strategic: **Advanced Manufacturing, Energy and Bioscience/Health.**

BASQUE SCIENCE, TECHNOLOGY AND INNOVATION NETWORK



BTEK, Technology Interpretation Centre

The Basque Science, Technology and Innovation Network is a group of Science and Technology agents working together, developing specialised, world-class, market-oriented research that contributes to the creation of wealth and welfare in the Basque Country.

The network consists of 120 accredited Agents: Singular Agents, Basic and Excellence Research Centres (BERC), the Research Structures of the Universities, Cooperative Research Centres (CIC), Multifocused Technology Centres, Sectorial Technology Centres, Agents for the Spread of Science, Technology and Innovation, Supply/Demand Intermediation Agents, Corporate R&D Units, Health R&D Organizations and Health Research Institutes.

It has a complete map of technological infrastructure at the service of companies; universities, hospitals, world-class research centres, cooperative research centres and technology centres.

BASQUE TECHNOLOGY

BiGlittle
BASQUE COUNTRY

CIC nanoGUNE

The Science, Technology and Innovation Council is promoting the creation of the Basque Technology Consortium

The Basque Science, Technology and Innovation Council is promoting the creation of the Basque Technology Consortium, made up of 16 cooperative research centres and technology centres and promoted by the Basque Government Department of Economic Development and Infrastructures. The new Consortium totals 3,590 people and has turnover of 265 million euros.

The Consortium is composed of the following members:

Technology Centres

TECNALIA - Tecnalia Corporation (Corporación Tecnalia) is made up of Tecnalia Research & Innovation and the **Azti** and **Neiker** technology centres. Tecnalia Research & Innovation is one of the leading private R&D&I groups in Europe, with over 1,405 employees from 30 nationalities on its workforce, 21 offices worldwide and 4,050 international clients.

IK4 Research Alliance - This is a private and independent alliance of technology centres, a benchmark in the European

technological context. It employs over 1,443 professionals. It is made up of nine reference organisations in the Basque innovation system: **Azterlan, Ceit, Cidetec, Gaiker, Ideko, Ikerlan, Lortek, Tekniker** and **Vicomtech**.

Cooperative Research Centres, CIC, have emerged as instruments of the strategic commitment to the science and technology policy. They are also projects with the capability to attract researchers from the International Scientific Community. They are true knowledge poles, with an international outlook and a vocation to orient their research toward areas of emerging knowledge, such as biosciences, nanosciences and energy.

- **CIC bioGUNE** Biosciences
- **CIC bioMAGUNE** Biomaterials
- **CIC nanoGUNE** Nanosciences
- **CIC energiGUNE** Energy

BASIC AND EXCELLENCE RESEARCH CENTRES

The Basque Basic and Excellence Research Centres (BERC) are knowledge generation facilities in fields of scientific interest for the Basque Country. They are linked to the university environment and together with their research work, work on attracting and retaining talent and on advanced training for professionals, in collaboration with the university.

FBB Bizkaia Biophysics Foundation

BCAM Basque Center for Applied Mathematics

BCMaterials Basque Center for Material Applications and Nanostructures

DIPC Donostia International Physics Center

BCBL Basque Center for Cognition, Brain and Language

MPC Material Physics Center

Achucarro Basque Center for Neurosciences

BC3 Basque Center for Climate Change

Polymat Basque Center for Macromolecular Design and Engineering



BIC Bizkaia

CREATION OF NEW ENTERPRISES

BIC Gipuzkoa



BIC Araba

BUSINESS AND INNOVATION CENTRES

The Business and Innovation Centres (BICs) in Alava, Bizkaia and Gipuzkoa promote the creation and incubation of innovative and technology-based enterprises. They provide premises adapted to the needs of new projects, management and technological guidance, possibility of access to seed capital, preferential funding in conjunction with diverse players and access to institutional support programmes. Since they were launched, these Centres have supported the creation of 2,000 businesses, which have generated 10,500 jobs, and have tutored more than 4,000 entrepreneurs.

BIND 4.0

This is an acceleration programme developed within the framework of the advanced manufacturing strategy, an international public-private initiative aimed at attracting and supporting the best innovative start-ups in the scope of Industry 4.0, accelerating their development and

growth in the Basque Country ecosystem. BIND 4.0 provides the contact between industrial companies installed in the Basque Country and the best global talent, favouring the development of innovative projects and contributing towards positioning the Basque Country as a benchmark in industrial entrepreneurship. In this way, the companies have the possibility of incorporating the talent and technology of start-ups in the sphere of Industry 4.0, and the startups have the opportunity to accelerate their development and obtain a real contract with an internationally recognised industrial company.

ABB, Aernnova, Alegria Activity, Arcelor Mittal, Batz, Bridgestone, CAF, CIE Automotive, Cikautxo, DanobatGroup, Elay, Euskaltel, Fagor Ederlan Taldea, Gestamp, Grupo Alcor, Grupo Elecnor, Grupo Ulma, Iberdrola, ITP, Maier, Mercedes-Benz Vitoria, Michelin, Nem Solutions, Repsol-Petronor, RPK, Sener and Sidenor are the driver companies taking part in the programme.

SCIENCE AND TECHNOLOGY PARKS

Alava Technology Park

The Network of Basque Science and Technology Parks is a key instrument in the Industrial Development and Innovation policies of the Autonomous Community. The Parks in Álava, Bizkaia and Gipuzkoa are home to research centres, technology centres, business incubators, innovation promoters and a good selection of the most advanced and cutting edge companies in the Basque Country.

The Basque Science and Technology Parks form a true ecosystem of scientific and technological knowledge and development that brings together 511 companies, research foundations and innovation centres, plus large corporations and start-ups.

Located in strategic sustainable environments, the Araba, Bizkaia and Gipuzkoa Technology Parks promote the transfer of knowledge and R&D to the business fabric, networking and offer a wide range of value-added services to companies.

In 2016, companies in the Parks invested 494 million euros, more than 40% of the total research and development expenditure of the Basque Country, and had joint turnover of 4,633,000,000 euros. In total, the Alava, Gipuzkoa and Bizkaia Technology Parks employ more than 16,100 people, more than 51% of whom are university graduates and doctors.



4 Talent

· Universities

· Vocational Training

48.9% of young people have
higher education studies

BIGlittle
BASQUE COUNTRY

4

Talent

Investing in training is investing in the future. Training and excellence of people is a key strategic factor for the competitiveness of the Basque Country.

Training is the key that opens the doors to a competitive future. That's why the Basque country directs its efforts toward implementing a clear, close educational model, providing value and quality assurance. Its commitment to developing talent in people, concentrated in a nursery for highly qualified professionals, who are prepared to take the reins of the future, both locally and internationally, has been reinforced.

48.9% of people aged between 30 and 34 have higher education, a higher percentage than the average of the European Union (37.9%) and Spain (42.3%). With a public University (Public University of the Basque Country/Euskal Herriko Unibertsitatea), where eight out of ten students are concentrated, three private universities (University of Deusto, Mondragon Unibertsitatea and the University of Navarra - which has one of its faculties located in Donostia-San Sebastian), almost a hundred Occupational Training Centres, five international schools, more than a dozen official language schools, the first Gastronomic University in the world (Basque Culinary Center), DigiPen (Institute of Technology Europe Bilbao) and the Machine Tool Institute (IMH), the Basque

Country is the autonomous community with the most educational technology in its classrooms.

Ikerbasque, the Basque Foundation for Science, was created by the Basque Government in 2007 to strengthen the Basque Science System through programmes to attract and consolidate research talent, as well as actions to make research more dynamic. Ikerbasque hires established researchers on full-time contracts and also promising young researchers, who perform their work at universities and research centres in the Basque Country. This scientific community, comprised of some 150 full-time researchers and around 70 junior researchers from 30 different countries, has published over 4,500 articles in indexed publications and has obtained more than 120 million euros for research projects. These resources are used to boost research in the Basque Country through the recruitment of researchers and investment in equipment and infrastructure.

4GUNE CLUSTER FOR UNIVERSITY TRAINING IN ENGINEERING, SCIENCE AND TECHNOLOGY

Created in 2017, this is a pioneering cluster that establishes a close, direct relationship between university and business, so that university training responds to the real requirements of the production fabric, through university-industry partnerships that generate and transfer knowledge, in addition to promoting degrees-masters-doctorates that form versatile professionals who are highly employable.



HIGHER EDUCATION

UPV/EHU, Leioa Campus

Dual university training and Basque University-Business strategy: Almost all degrees in the Basque university system include an agreement with companies that allows practical training to take place in a company.

UNIVERSITY OF THE BASQUE COUNTRY (UPV/EHU)

This is the public University of the Basque Country. With an emblem designed by Eduardo Chillida, into which he incorporated a famous line by Iparragirre -Eman ta zabal zazu- which refers to the universal vocation of Basque culture, the UPV/EHU today is a thriving reality. Comprising more than 50,000 people, it is responsible for 70% of the research carried out in the Basque Country and has already generated a quarter of a million graduates in the most diverse areas of knowledge.

- Public university.
- Three campuses: Araba, Bizkaia and Gipuzkoa.
- More than 30 Faculties and Schools.
- 70 degrees, 2 double degrees, 113 master's degrees, 38 own degrees and 65 doctorate programmes.
- Responsible for 70% of research in the Basque Country.
- 43,380 undergraduate and graduate students.
- 5,571 teachers and researchers.
- Campus of International Excellence: Euskampus.

MONDRAGON UNIVERSITY

- Private university belonging to Corporación Mondragón, created by the merger of three educational cooperatives.
- 3 Faculties and a Polytechnic School.
- 30 undergraduate degrees related to the fields of Engineering, Business, Education, Humanities and Sciences (Basque Culinary Center).
- 4,216 undergraduate and graduate students.
- 391 professors.

DEUSTO UNIVERSITY

- Founded in 1886 by the Society of Jesus.
- Private university.
- 2 campuses: Bizkaia and Gipuzkoa.
- 6 Faculties.
- 34 degrees in Law, Business, Humanities, Engineering, Languages and Communication, Psychology and Education, International Relations, Theology, Social Work and Tourism.
- 8,632 undergraduate and graduate students.
- 580 professors.
- Campus of International Excellence: Aristos Campus Mundus.

UNIVERSITY OF NAVARRA - TECNUN

- Founded in 1961.
- Private university.
- Campus in San Sebastian.
- 9 EHEA (European Higher Education Area)-adapted degrees.
- 1,180 undergraduate and graduate students.
- 140 professors.



VOCATIONAL TRAINING

IMH, Machine Tool Institute

Vocational Training in the Basque Country is the first EU test bed for the introduction of applied innovation learning.

In the Basque Country, where economic activity revolves around industry, Vocational Training is an essential pillar in the preparation and qualification of people who are going to enter the job market. 65% of jobs in Basque companies require a vocational training certificate, 70% in the case of the industrial sector. We have an Innovation **Centre for Vocational Training, Tknika**, the innovation tool for the Vocational Training system; through networking and direct involvement of teaching staff, this centre develops innovative projects in the field of technology, training and management.

Vocational Training offers around **150 training cycles** adapted to the different professional requirements, aimed at

ensuring that people have the necessary professional skills to enter qualified jobs. The **Vocational Training Strategic Agenda** is the Basque Government's future commitment, an agenda that seeks to extend the dual model so that training culminates in an internship plan integrated in the company. Vocational Training is considered to be basic investment to ensure qualified labour in industrial companies, vocational training aimed at the company and a reference for the SMEs.

There is a Basque framework for professional qualifications and specialisations to be able to respond quickly to the needs of companies in matters of the preparation and expertise of people who are going to work in them.

Vocational Training in the Basque Country is committed to **innovation in learning**, methodologies and even the type of classrooms and centres, and to VT that supports small and medium-sized enterprises as well.



Port of Bilbao



5

A well-connected
region

The best European region in
Connectivity

(Financial Times – Ranking 2016-2017)

BIGlittle
BASQUE COUNTRY

5

A well-connected region

The Financial Times ranks the Basque Country as the best medium-sized European region in Connectivity and one of the best in its foreign investment strategy (2016-2017 ranking).

The CAPV –The Basque Autonomous Community- is strategically located in the centre of the European Atlantic Axis. This position, as a point of passage between peninsular markets and the rest of Europe, puts this community at the heart of an area of influence which covers:

- A 2,000 km corridor connecting more than 10 EU regions.
- 80 million people: 25% of the population of the euro zone
- More than 2 billion euros in GDP: 30-40% of GDP of the euro zone,
- A corridor between ports: more than 60 ports with total traffic of over 650 million tonnes per year.

Its location, along with its network of first-class logistics and transport infrastructures, perfectly coordinated

and interconnected with each other and with the major European networks, make the Basque Country an **irreplaceable Multimodal Logistics Platform for the transport of goods and people in south-western Europe**. The Basque Country is the gateway to Europe as a logistics hub on the European Atlantic Arc and to the rest of the world, especially Latin America, where there is a strong presence of Basque companies and institutions.

The fDi report by the British publishing group Financial Times has ranked the Basque Country as the best medium-sized region in all Europe in connectivity (logistics) and as sixth with the best foreign investment strategy. In addition, it is the fifth best region in Southern Europe in all indicators for attracting investment as a whole.

MAREA: the largest capacity subsea cable, linking US and Europe through the Basque Country. A town close to Bilbao, Sopela, will be the connection point for the highest capacity submarine cable to cross the Atlantic, between Virginia and the Basque Country, backed by Microsoft and Facebook. The cable is 6,600 kilometres long, with eight pairs of fibres and a speed of 160 Tbps.



Vitoria-Gasteiz airport



The **Mobility and Logistics Cluster** has three main areas of activity around which its partners are grouped: Mobility: Promoting the movement of people; Logistics: Improving the flow of goods throughout the supply chain; and ITS: Optimising the infrastructures necessary for the transit of people and flow of goods by the development and application of intelligent systems.

The Port of Bilbao is one of the most important logistics centres on the Atlantic route for access to the European market. It provides regular maritime services with connections to 800 ports around the world. Standing on a land surface area of 350 hectares (865 acres), it boasts logistics operators specialising in different multimodal transport chains and sectors as diverse as petrochemicals, raw materials, steel products, foodstuffs, etc.

The Port of Pasaia is a natural harbour, formed by a bay that provides total shelter for vessels. This means that loading and unloading work can be performed safely throughout the year, regardless of the condition of the sea.

Along with ports, other essential infrastructures include **Bilbao International Airport**, the largest airport in northern Spain, connected with major European cities (with more than 4 million passengers per year), **Vitoria airport** (one of the most important freight airports in Spain and DHL hub for southern Europe) and **San Sebastián airport** (located in Hondarribia).

In addition, the Basque Country has a **new high-speed rail network** and the most modern and extensive roads, making up the multimodal integrated infrastructure network of the Basque Country.

Within the wide range of logistics in the Basque Country, **VIAL - Vitoria Álava Logistics Solution** stands out. With a surface area of more than 9 million square metres, it is the most important logistics space in south-western Europe, and aims to be the key link in the logistics chain.



6

Business friendly
Administration

The Basque Country has its own tax system, giving it regulatory and management capability

BIGlitter
BASQUE COUNTRY



6

Business friendly Administration

The Basque Country has its own tax system, giving it regulatory and management capability.

Euskadi, the Basque Country, enjoys a high level of self-government in issues as important as healthcare, education, safety, housing and taxation, autonomy derived from the Gernika Statute, one of the fundamental pillars of self-government. Another fundamental pillar of Basque self-government is the 'Economic Agreement', the financial foundation of the Autonomous Community, which gives the Basque institutions autonomy to collect and manage

citizens' taxes depending on its own budgets and on agreements signed with the Spanish central administration. All these circumstances have enabled the creation of local organisations, such as EITB - Basque Radio and Television; the Ertzaintza, the autonomous police force, with more than 7,000 agents, and full authority over road and hydraulic infrastructure, economic and industrial promotion, territorial planning and training.



Seat of Basque Government - Vitoria-Gasteiz

INSTITUTIONS SUPPORTING BUSINESS DEVELOPMENT

Basque Parliament

Business development and promoting the creation of new enterprises and ventures are two of the most important commitments of the Basque institutions. These commitments have given rise to instruments that the Basque public administrations make available to people to create, develop and consolidate businesses.

SPECIFIC PUBLIC FUNDS FOR EACH STAGE OF THE COMPANY LIFE CYCLE

- Refundable advances
- Low interest loans
- Tax incentives
- Occupational training
- Subsidies for R&D projects
- Installation in Technology Parks

PRIVATE FUNDS PROACTIVE TO INVESTING IN BUSINESSES

- Reciprocal guarantee companies
- Financial institutions
- Social entities
- Specific funds
- Business Angels network
- Seed funds

TAX INCENTIVES AND DEDUCTIONS*

General taxation: 28% - 24% for SMEs



*More advantageous than in the rest of the State



Donostia-San Sebastián



7

A place
to live

A country with one of the highest
Human Development Index (HDI)
rankings in the world

BIGlittle
BASQUE COUNTRY

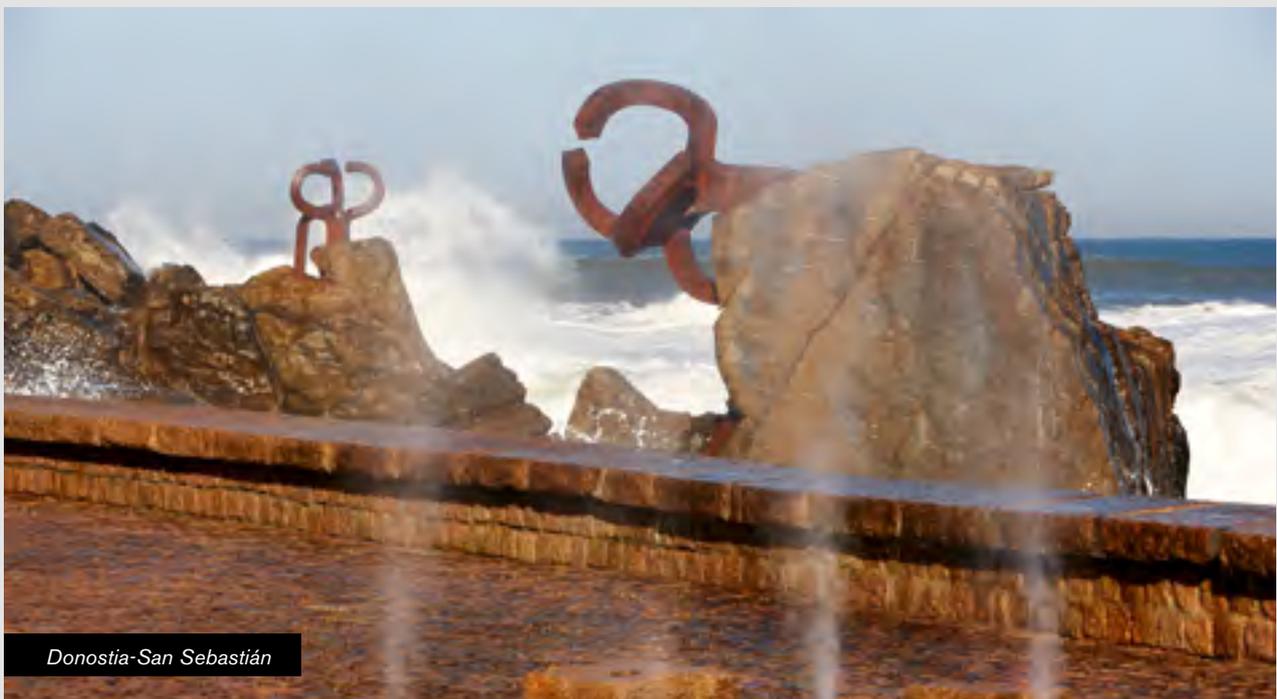
7

A place to live

Tradition and innovation, prehistory and modernism, mountains and sea, green and blue. The Basque Country has its unique outlook on the world from its small territory full of colours, aromas and flavours, inviting you to come, learn and discover unique experiences. Euskadi, the Basque Country, receives more than 3,400,000 visitors every year.

Socially, as well as economically, industrially and culturally, the Basque Country is unique. Balanced social and economic development, the pursuit of excellence, transformation processes in cities, business internationalisation and firm commitment to innovation, placing it among the best in the world, make the Basque Country one of the most attractive places to live and to invest. **The Human Development Index (HDI)** for the Autonomous Community of the Basque Country **ranks Basque society among the most developed on the planet**, according to data produced by Eustat by applying the methodology of the United Nations Development Programme (UNDP). With an HDI of 0.915, it stands in eighth position in the world.

Euskadi has an extensive healthcare system that covers the requirements of citizens through the **Basque Health Service-Osakidetza**, a public service dependent on the Basque Government, as well as private centres. In the Basque **Education System**, schooling is compulsory from age 6 and free from 3 to 16 years old. Euskadi has the lowest dropout rate (7.7%) for young people between 18 and 24 years old. As regards safety, it is **one of the safest regions in Europe**, with a rate of 37 crimes per 1,000 population, compared to 43 in Spain and the EU 27 average of 56.



Donostia-San Sebastián



CULTURE

The Basque language, Euskera, the oldest in Europe and the main feature of its particular, distinctive culture, remains alive

Culture reaches all corners of the Basque Country through various first rate festivals, such as the San Sebastian International Film Festival, the Jazz Festivals in Vitoria-Gasteiz, Getxo and San Sebastian and the Bilbao Opera Season.

Tradition and innovation merge in an amalgam of shapes and colours. Getting to know the Basque Country provides an insight into the Basque people. It is a way of life, a character and an understanding that combines history and modernity, audacity and nobleness, fun and hard work.



CUISINE

El Fabulista winery

Arzak, Berasategi, Subijana, Atxa, Aduriz and a long list of top chefs have made the Basque Country the region with the highest concentration of Michelin Stars in the world, 31

BCC, Basque Culinary Center, is the first Gastronomy University in the world, a research and innovation centre into food and cuisine, firmly committed to ensuring the continuity of cuisine as a centre for innovation in the future, in addition to generating high-level knowledge and training for qualified professionals.

Rioja Alavesa, a unique region

Reds and ochres colour this land, its wines and its villages. Traditional wineries and others designed by famous architects can be visited. Twelve thousand hectares of vineyards offer wines from a denomination of origin recognised as one of the best in the world.

Climate

Average annual temperature: 14°C
Hours of sunshine per year: 2,000

3,400,000

visitors per year
Tourism 5.9% of GDP



NATURE

“

The WWF Naturómetro 2016 report gives the Basque Country the best overall rating for its management plans for protected areas in the Natura network.

”

Ataria

Basque mountains and valleys, with quintessential villages scattered throughout, reflect the thousand-year-old history and traditions still kept alive, an incomparable backdrop highlighted by every shade of green and life going on all around.

The Basque Coast with its 250 km of beaches, estuaries, salt marshes, cliffs and fishing villages, reflecting nature which is abrupt yet generous, with a living and intensely blue sea; a coast where

flysch is the highlight, an incredible formation with millions of years of geological history.

The Basque Country has obtained the best overall assessment by the WWF in 2016 for its development of management plans for protected areas in the Natura network. With 59 spaces included in this Network, the percentage of protected areas covers up to 23% of the Basque Country.



SPORTS AND TRADITIONS

Jai Alai

On many occasions, the Basque people have made their leisure time an extension of their work. For this reason, all types of rural sports in the Basque Country are related with a trade or with the traditional tasks of the farmhouses. Furthermore, traditional sports,

such as pelota (Jai-Alai), rowing and cycling occupy a privileged place in the annual sporting calendar, alongside more international sports, such as football, basketball, golf and surfing.

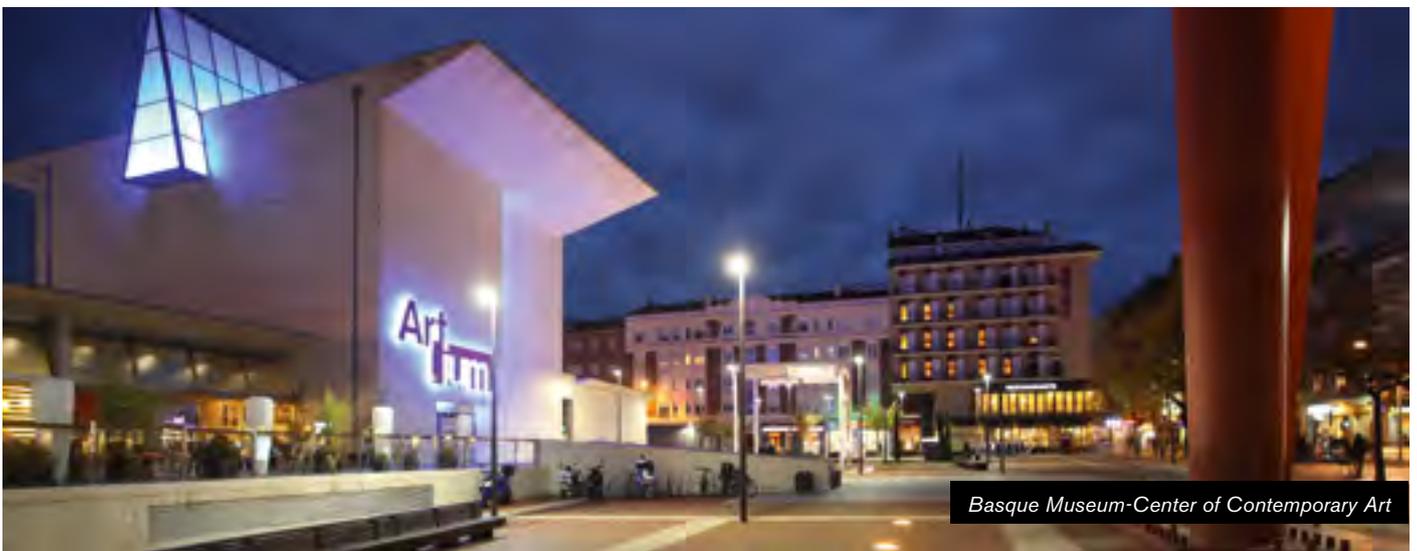
ART



Cristobal Balenciaga Museum

From the most ancient artistic expressions to the most avant-garde museums, the Basque Country has priceless treasures, giving it a unique personality. It boasts themed museums related to the region's economic development, such as the Railway Museum

and the Mining Museum; others of international prestige, such as San Telmo and Fine Arts, as well as museums that have put Bilbao on the world map of museums, namely the Guggenheim, Balenciaga and Artium.



Basque Museum-Center of Contemporary Art

The **Guggenheim Museum Bilbao** is one of the most ambitious cultural projects of the 20th century. Its doors opened in 1997 and it became the forerunner for the transformation of the whole city. It is the symbol of the new Bilbao. Its permanent collection essentially consists of works by the most prominent artists of the past four decades and is supplemented by works on loan from the Solomon R. Guggenheim Foundation and special programmes sponsored by the Foundation.

Cristóbal Balenciaga Museum is devoted to the famous designer from Getaria, considered to be a genius of international haute couture. The museum consists of two buildings: the 19th century Aldamar Palace, which is home to the temporary exhibitions and the documentation centre; and the new annex. The Cristóbal Balenciaga Museum collection consists of around 1,600 items and is not only the largest collection of Balenciaga creations in the world but also the most representative.

Artium is a museum and centre for cultural activities, devoted to the collection, production, dissemination, research and diffusion of contemporary art, educating in contemporary culture and fostering the development of experiences through present-day creation. Through the experience of present-day art and culture, Artium develops the critical awareness of society and projects an image of a contemporary Alava and Vitoria-Gasteiz committed to art and culture.

SPRI, BASQUE BUSINESS DEVELOPMENT AGENCY: YOUR GATEWAY TO INVESTING IN THE BASQUE COUNTRY

WWW.SPRI.EUS · T. +34 944 037 000 · INVESTBASQUE@SPRI.EUS

EUSKO JAURLARITZA



GOBIERNO VASCO

EKONOMIAREN GARAPEN
ETA AZPIEGITURA SAILA

DEPARTAMENTO DE DESARROLLO
ECONÓMICO E INFRAESTRUCTURAS



Images provided by:

M.Arazola EJGV / Parques Tecnológicos de Euskadi / Basquetour / Donostia Turismo /
CIC bioGUNE / CIC energiGUNE / CIC nanoGUNE / Astilleros Balenciaga / CAF / ITP / AIC

Guggenheim Museum Bilbao

