



INTERNATIONAL

The German Chamber Network



## CONSULTING SERVICES

Companies that expand into the US are confronted with a myriad of decisions and tasks. Factors such as qualified business partners, timely customer support, industry-specific market familiarity, coordinated marketing, and staffing for successful market entry are crucial to their success. GACC Midwest is here to support your goals throughout each step of your US market entry.

### YOUR CHALLENGE

Assimilation into the US market is a complex process that presents not only great opportunity, but risk. The US is approximately 25 times larger than Germany. Differences in mentality, demand, job competition, consumer trends and sales are quite common. In order to minimize the risk of bad investments, proper preparation for your market entry is key. Even after your initial customer acquisition, you must constantly keep up the momentum to seize new opportunities and continued growth.

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After deciding to expand and found our US-subsiary, we were looking for an organization that can help us effectively with opening doors to the new market. With GACC Midwest, we found a reliable partner who has supported us step by step. Our collaboration with GACC Midwest was key for laying the groundwork for our success in the US.

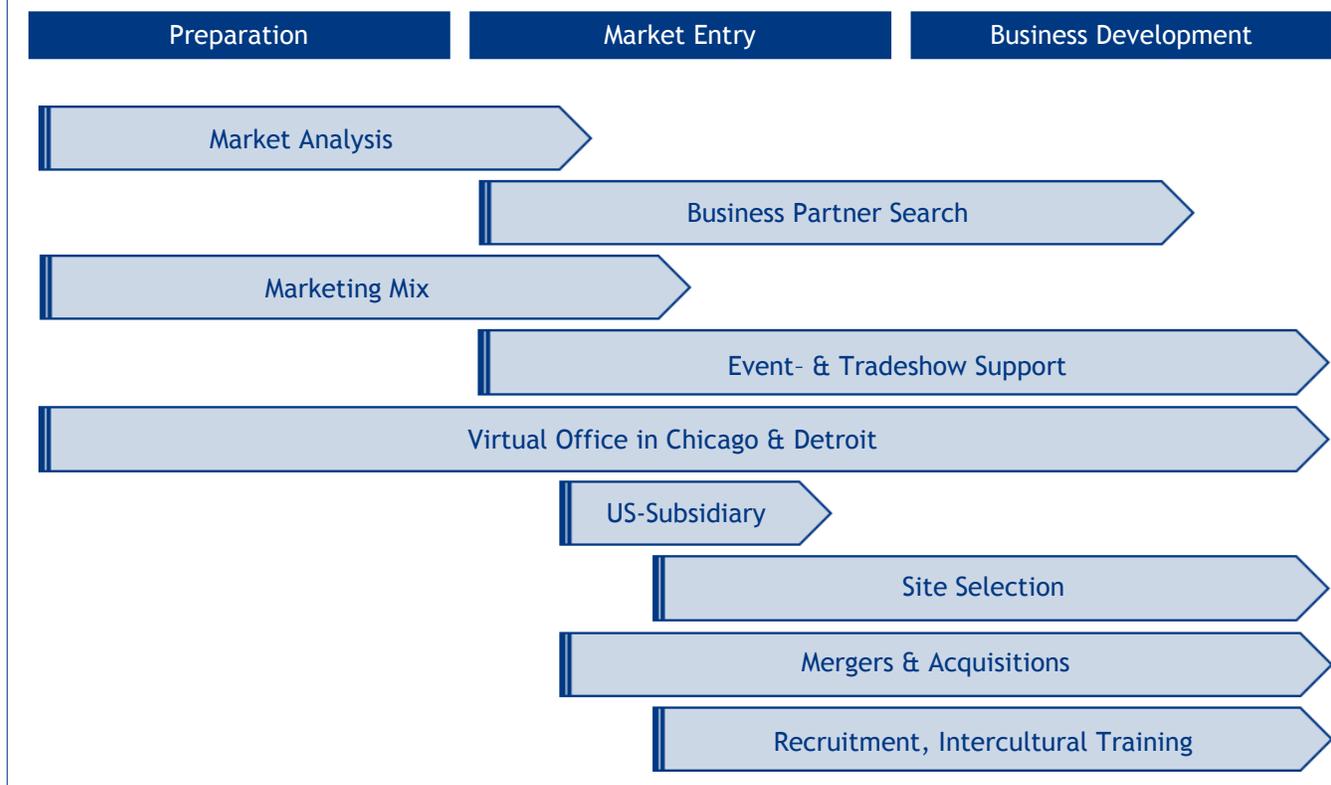
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Oliver Borrmann, CEO, Hark Orchids LP



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

## OUR SERVICES IN A NUTSHELL



### OUR SERVICES: QUANTITY VS. QUALITY

Our approach excels through targeted research methods in order to meet all of your company's needs, whether it is researching and analyzing market potential, distribution channels, searching for business partners such as M&A candidates, or site selection for your production location.

Our principle of "quality vs. quantity" guarantees you and your company a well-balanced consulting service that will assist and guide you step-by-step through your preparatory phases, including, market entry and growing your company once established in order to maximize your success in the US.

### OUR STRONG NETWORK

For more than 50 years, GACC Midwest has assisted German companies in meeting their US market entry needs. Our many years of experience and broad industry knowledge enable us to contribute long-term to your company's success.

Our intercultural, bilingual team of GACC Midwest has a comprehensive knowledge of international business strategies and knows the in's and out's of both the US and German markets.

Additionally, our customers benefit from our broad, transatlantic membership network filled with experienced industry professionals regarding business development, product liability, logistics, immigration law, and much more.

## Contact Information

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Get in touch with us today!