

Digitalization without security?

89 % of by BITKOM interviewed companies see digitalization as a big chance. And still: 50 % of German companies consider themselves to be latecomers. Use the potentials of digitalization in the right way!

Denis Schorr, Managing Director of Gorsicon GmbH, gives useful tips on compliance and security aspects during the digitalization process.

Companies, industries and markets are in the middle of a revolution as the most important factor is changing: the human. Nowadays, functionality is a must: With a page speed from more than 2.5 seconds companies can assume that a lead leaves the website. We are urging for simple processes and value in our daily lives. The digitalization offers high potentials in various industries. Nevertheless, companies struggle to use the new era for their advantage and to keep to new requirements and restrictions. Market and future potentials are unnecessarily being wasted. Having said all of this, digitalization with security can be so easy!

These tips should be considered during the digitalization process of your company:

Setting high targets is important, but the reachability is even more important.

A security level of 100% within your company is nowadays not possible anymore. Pay attention to sensitivity of data while setting targets for the company security and analyze your company's most valuable goods – the crown jewels. Form economically manageable milestones for your targeted security level. It is not a call for negligence – it is a call for sustainable milestones on the way to the maximum data protection within your company.

Build the right base for your company.

The base varies depending on the industry, size and complexity of a company. What counts in any case: Start with the definition of company processes and stock counting of existing tools and your IT-infrastructure. Do you know anytime where your crown jewels are?



Digitalization without security?

Simplify processes and make them suitable for daily business.

Digitalization needs quick acting; complex processes limit quick actions. Form standards for the commitment to security guidelines, so that digitalization can enter the field of security. First steps can be the digitalization of ISMS with improved processes and automation of administrative processes in ISMS supported by workflows and integrated tools. In that case, the company size doesn't matter.

Digitalization does not work without security. There is a high chance of increasing threat scenarios for your company during the digitalization process, if security activities are not well planned. Solving the biggest security risks will allow you not only to protect your most valuable goods, your crown jewels, but more importantly to take them with your individual, visionary digitalization process to the next level.

<https://www.bitkom.org/Presse/Presseinformation/Deutsche-Wirtschaft-kommt-bei-Digitalisierung-voran-aber-langsam.html>