



以人为本，建设人文企业

PEOPLE-CENTERED, HUMANISTIC CONSTRUCTION ENTERPRISES

从创业时期的“善抓市场机遇，不断开拓进取”，到成长期间的“抓住管理基本要素，激活企业运行机制”，再到发展时期的“依靠科学进步，不断推进产品更新换代”，

德尔玛坚持以人为本，树立先进人才观，创造氛围、充分授权、提供培训、绩效考核，不断强化用人文化，建设健康的人文环境。

From "being able to grasp the market opportunity, explore and strive high," "for the initial period to" emphasizing the basic elements of management and activating the running mechanism of the enterprise, "for the period of growth next," "relying on sci-tech progress, advancing the innovation of the products continuously," "for the period of development Delmar has had a different subjects and missions for each stage it experienced."

Delmar persists in being based on personnel, sets up an advanced viewpoint on talents, creates atmosphere for them, confers full authorization upon them, provides them with training courses, checks their achievements and results of work, incessantly intensifies the personnel—use culture, constructs a sound human environment.



十年磨一剑 剑出鞘旨在成就梦想
China · Delmar company Yakeer Bearing



诚信是成功者的座右铭

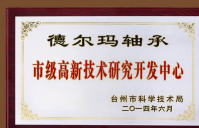
INTEGRITY IS THE MOTTO FOR SUCCESS

诚信经营是“德尔玛”获得成功的重要因素之
在经济全球化的今天，“德尔玛”将不断提升信用，打造完美诚信企业。
诚信经营是“德尔玛”永远的乐章

Performing business by honesty and credibility is one of the important factors for "Delmar" success.

Today with economic globalization, Delmar will raise their credibility to create a perfect enterprise of honesty and create.

"Performing business by honesty and credibility," is an eternal movement of "Dejmar".





信出德玛人心中，志在高耸企业巅峰。
DELMAR A GOOD PATH-AMING AT THE TOP ENTERPRISE

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坚持市场导向，建立自主科技创新体系 PERSIST IN BEING PILOTED BY THE MARKET. ESTABLISH AN INDEPENDENT SCI-TECH INNOVATIVE SYSTEM

在科技海洋里，德玛人扬帆远航……
凭借高科技缔造德玛的信念，独创新科技的手段，
德玛人建立一个新品研发、技术改进的神圣殿堂，
引领着德玛人不断走向新的辉煌。

In the Sea of science and technology, Delmar people are navigating far with the sails hoisted……
Delmar is believed to be founded by means of Hi-Tech.
With the help of the innovative Sci-Tech methods Delmar has built up a sacred palace
of brand-new product development and technological innovation,
Leads the Delmar people to the new splendours.

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强大的团队生产线 THE STRONG TEAM PRODUCTION-LINE

“钢铁的团队精神，无私的协作精神，执着的拼搏精神，独立的当家精神，忘我的敬业精神，果敢的奉献精神，意外的创新精神，闪亮的独特精神”。这八大精神贯穿着德玛人的一颗心，为至科学的前无后继而奋斗。

“Strong team spirit, selfless cooperation spirit, clinging pursuing spirit, independent house ruling spirit, self-denial career respect self, courageous and resolute respon sibility spirit, fabulous innovation spirit, shining particular spirit.”The eight spirits have been carried through every soul of the employees, and they are striving for the future independence of Delmar.



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