



以人为本，建设人文企业

PEOPLE-CENTERED, HUMANISTIC CONSTRUCTION ENTERPRISES

从创业时期的“高枕市场低用，不断开拓进取”，到成长期的“诚信经营基本要素，高标准运行机制”，再到发展时期的“依靠科学进步，不断完善产品更新换代”，至转型升级的每个阶段，都有不同的主题与使命。

通过持续投入人才，不断优化管理，创造健康、充分授权、提供培训、绩效考核，不断强化用人文化，建设健康的人文环境。

From "being able to grasp the market opportunity and strive high" for the initial period to "emphasizing the basic elements of management and activating the running mechanism of the enterprise" for the period of growth, "relying on sci-tech progress, advancing the innovation of the products continuously." For the period of development Delmar has had a different subjects and missions for each stage it experienced.

Delmar persists in being based on personnel, sets up an advanced viewpoint on talents, creates atmosphere for them, confers full authorization upon them, provides them with training courses, checks their achievements and results of work, necessarily intensifies the personnel-use culture, constructs a sound human environment.



十年第一剑 剑出鞘旨在成就梦想
China · Delmar company Yakeer Bearing



诚信是成功者的座右铭

INTEGRITY IS THE MOTTO FOR SUCCESS

诚信经营是“德尔玛”获得成功的重要因素之一。在经济全球化的今天，“德尔玛”将不断提升信用，打造完美诚信企业。诚信经营是“德尔玛”永恒的主题。

Performing business by honesty and credibility is one of the important factors for "Delmar" success. Today with economic globalization, Delmar will raise their credibility to create a perfect enterprise of honesty and create. "Performing business by honesty and credibility," is an eternal movement of "Delmar".





强大的团队生产线 THE STRONG TEAM PRODUCTION-LINE

“钢铁的团队精神，无私的协作精神，执着的拼搏精神，独立的当家精神，忘我的敬业精神，果敢的责任精神，意外的创新精神，内驱的独特精神”。这八大精神贯穿着德尔玛人每一颗心灵，为更科学的除尘设备作准备。

"Strong team spirit, selfless cooperation spirit, clinging pursuing spirit, independent house ruling spirit, selfless career respect spirit, courageous and responsible respon sibility spirit, fabulous innovation spirit, shining particular spirit."The eight spirits have been learned through every soul of the employees, and they are striving for the future responsibility of Delmar.

坚持市场导向，建立自主科技创新体系 PERSIST IN BEING PILOTTED BY THE MARKET. ESTABLISH AN INDEPENDENT SCI-TECH INNOVATIVE SYSTEM

在科技的海洋里，德尔玛人扬帆远航……
凭借高科技缔造德尔玛的信念，依托创新科技的手段，
德尔玛建立起一个新品研发、技术攻坚的神圣殿堂，
引领着德尔玛人不断走向新的辉煌。

In the Sea of science and technology, Delmar people are navigating far with the sails hoisted……
Delmar' s belief is founded by means of hi-tech.
With the help of the innovative Sci-Tech methods Delmar has built up a sacred palace of brand-new product development and technological innovation,
Leads the Delmar people to the new splendours.

