

**MANIFESTO**



**La  
FRENCH  
FAB**



# LA FRENCH FAB

## THE STANDARD BEARER FOR FRENCH INDUSTRY EN ROUTE TOWARDS ITS TRANSFORMATION

**La French Fab** is the official standard bearer for French industry. It is designed to serve as a rallying point for a collective movement, flying the colors for the French Industry team.

The La French Fab brand covers all **companies and industrial facilities** in France that all share the aim of promoting French industry by adhering to its concepts and value and sporting its colors.

**Various industrial ecosystems are brought together** and supported by players regionally and nationwide, who display La French Fab as a sign of unity.

La French Fab's ambitions for French industry are very far-reaching:

- ✓ **Fast-tracking the transformation of French industry** by publicizing and sharing the **concepts and technologies underpinning Industry of the Future**.
- ✓ **Networking** the energies of all players in French industry.
- ✓ **Raising the profile and boosting pride** of all those who make up French industry and contribute every day to French industrial excellence, both domestically and around the world.
- ✓ **Symbolizing the prosperous future of French industry** and the attractive trades and professions that it comprises, encompassing all forms of vocational training, apprenticeships and employment.
- ✓ **Clarifying the availability of state aid** for industrial operations in France.



La French Fab is **not a commercial brand**. It cannot be used to promote a specific product or service provided by a company or ecosystem.

Any organizations that find this manifesto appealing, and can meet its conditions and obligations, may consider themselves to be a member of the initiative. As such, La French Fab is fully open to each and every industrial company and ecosystem throughout France. It is not an accreditation that needs to be awarded.



### FRENCH FAB OPERATORS

Various public-sector partners in France, **along with central government**, have agreed to serve as operators for La French Fab, helping to govern and coordinate the initiative. The founding members are **Bpifrance, Business France, the Industry of the Future Alliance, France Industrie and France's Regional Councils Association**.

**The list of operators remains open** and is due to be completed with regional action networks willing to join the movement's national or regional governance, and may include various local authorities working in conjunction with the member of the Regional Council responsible for economic development, as well as France's consular network.

# THE COMPANIES

## WE BELONG TO LA FRENCH FAB



### I AM AFFECTED

**I am** a company with at least one industrial production site in France (or its overseas territories) that either makes industrial products or provides services directly to industry.

All or some of my sites in France may join La French Fab.



### I AM AN ACTIVE PLAYER IN LA FRENCH FAB

As a member of La French Fab (company or industrial site), my key priorities include:

- ✓ **Innovating** to spur the development of my business.
- ✓ **Modernising** its means of production and business models, particularly by using digital technology.
- ✓ **Adapting work patterns** to integrate new practices and **training employees** to develop new skills.
- ✓ **Ensuring high environmental standards are met** by my company's production methods and products.
- ✓ **Enhancing my firm's capacity to export and go global** by breaking into international markets.



### I CAN USE THE LA FRENCH FAB BRAND IN MY COMMUNICATIONS

I can use the La French Fab communications kit to contribute to and benefit from La French Fab's standing and influence. I agree to use it in accordance with all the formal rules of the brand. Adhering to these shared rules is what structures La French Fab, ensuring that the brand is used consistently by all members.

By doing this, I will enhance the quality and image of my business through my expertise and commitment to modernizing industry within my region.

I agree to use the brand to promote my approach, company or site, but not to promote any one or series of particular products.



### I CAN BECOME AN INDUSTRY OF THE FUTURE SHOWCASE FOR LA FRENCH FAB

As a typical member of La French Fab, I can apply for and receive La French Fab "Industry of the Future Showcase" accreditation from a nationwide Industry of the Future Alliance commission.

Once selected, my company may be specially showcased as an example of excellence within La French Fab and in major promotions of French industry, both in France and abroad.

I will play a leading role in La French Fab and play an active role in raising awareness of its founding principles in my working environment.

# TERRITORIAL ECOSYSTEMS

## WE ARE LA FRENCH FAB



### I AM AFFECTED

**I represent** an innovation ecosystem, an innovation cluster, an industrial sector, a business cluster, an industrial technology center, an educational institution, an apprentice training center, an academic establishment, or an industrial research and training organization in France (or its overseas territories).

I am at the head of an ecosystem helping to foster industrial companies and sites throughout a region. I aspire to fly the colors of La French Fab and be part of a vibrant community-led business activism movement enhancing the attractiveness of industrial trades and professions.

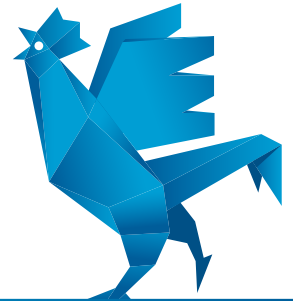


### I AM COMMITTED TO SUPPORTING FRENCH INDUSTRY

I offer my organizational and leadership capacities to my members or partners in the form of paid-for or complimentary services contributing in each case to La French Fab's key goals.

La French Fab events and operations that I manage are always organized on a non-profit basis, with expenses granted only to cover my operating costs.

# I AM A TEAM PLAYER



Through my actions, I play a role in raising the profile of La French Fab and increasing its transparency.

I constantly strive to find synergies with La French Fab ecosystems in my region or sector, particularly by directing companies to the most relevant players in line with their needs.

I share my initiatives with the local operators of La French Fab, which may include a local coordination committee. Consequently, my actions are showcased and contribute to the overall momentum of La French Fab both regionally and nationwide.



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FRANCE  
INDUSTRIE



#FrenchFab

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