



## Gain Business Momentum

How to deliver MOM solutions that maximize momentum throughout the manufacturing process.



## Gain Business Momentum

Business is always in a state of flux. Central to business success is the ability to offer the right product to the right people at the right moment. If production shuts down, business stops moving.

MOM - Manufacturing Operations Managements main objective is to deliver maximum momentum throughout production process - to save time, control quality, provide an optimised working environment and deliver continuous data to analyse and feedback improvements.

We help companies increase their momentum by optimizing production processes, managing quality and controlling complexity. Our modules are geared to specific tasks within the production process, but our overall ambition is to make sure that business gains momentum.

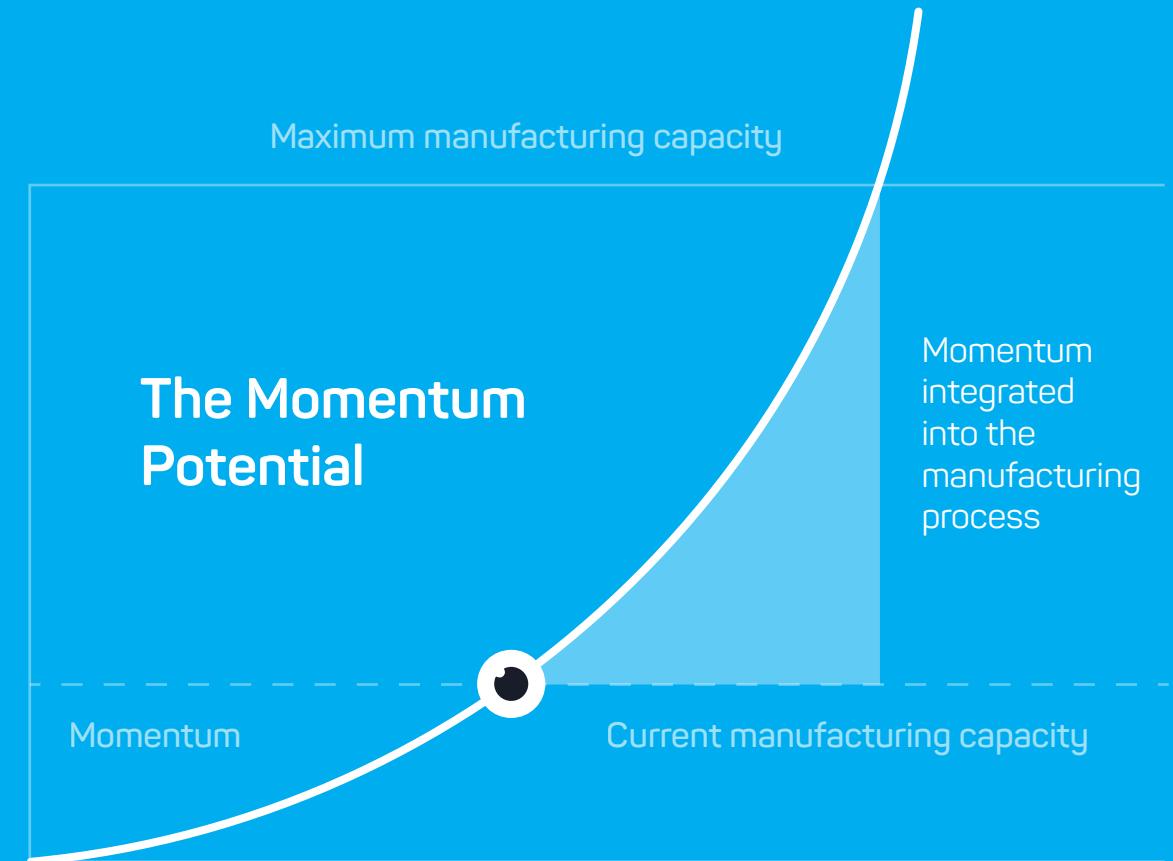
## The Momentum Potential

Improving efficiency, quality control and the capture of valuable data is at the centre of what the momentum potential can mean for every manufacturing process.

Our Momentum software platform is universally applicable to all forms of manufacturing. From process manufacturing where blending and recipes require quality control to discrete manufacturing assembly with customization variables.

Momentum provides the necessary control functions and data reporting while always looking for the momentum potential. So whether it's batches or BOM's, identifying and delivering the right solutions increases the opportunity to gain momentum.

## How to maximize the Momentum Potential





## Your Bright Way

Brighteye takes a holistic and thoughtful approach to every MOM improvement project. We call this approach The Bright Way, and it is based on three core components: The Momentum software platform, Brighteye's collaborative Methodology, Productive Partnerships with clients and integration partners.

We work with clients who are at different stages in their journey toward digital manufacturing operations. And while the building blocks are always the same, we tailor The Bright Way experience based on each client's unique needs, goals, and priorities. In short, The Bright Way can meet you wherever you are on the path to optimized manufacturing.

# Optimize manufacturing operations with Momentum

Momentum is Brighteye's MOM software platform that provides enterprise-level manufacturing execution system (MES) capabilities, Warehouse Management (WMS) and much more. The highly scalable Momentum platform has been engineered to meet the needs of discrete, batch, and process manufacturers of all sizes, and is purpose built to enable companies to control and continuously improve their manufacturing operations.

## Gain Business Momentum

Momentum provides the control, data, and insights that companies need to optimize the performance of manufacturing Business.

## Advanced Manufacturing Technology

Momentum leverages advanced software design, development techniques architecture to deliver MOM class stability.

## Universal User Experience.

Momentum provides a simple user interface that users can quickly learn regardless of their previous experience with business software.



## Momentum Application Modules

Brighteye's Momentum software platform includes eleven application modules that collectively constitute a comprehensive and fully integrated MOM/MES solution.

We tailored the Momentum platform to the different stages in the journey toward digital manufacturing operations. Depending on the needs, goal and priorities, manufacturers select the matching MOM software solution.



Get critical insights about the performance of manufacturing equipment – and immediate ROI – with this low-cost, No-risk solution.



Optimize the effectiveness and efficiency of daily manufacturing operations, eliminate performance constraints, and unleash new capacity.



Gain the insights you need to prepare your business for the future, make better strategic decisions, and build long-term competitive advantage.





## Gain momentum faster with Brighteye's methodology

Brighteye's innovative methodology for managing MOM improvement projects streamlines the work required to install, integrate, and deploy the Momentum software platform. Our proven approach ensures that implementation projects are designed properly and executed efficiently, which speeds up the implementation process and enables our customers to quickly gain the benefits of the Momentum platform.

### DevOps software

Brighteye's methodology for managing and executing MOM improvement projects is grounded in tested and proven agile software development principles and methods.

### BrightBank

BrightBank is Brighteye's solution for sharing information and knowledge to support the learning needs of customers. The BrightBank solution includes both classroom training and an online repository of knowledge resources and self-paced training with personal instructor support.

### Continuous Development and Feedback

Brighteye's MOM improvement methodology is based on continuous software development enabled by continuous, real-time communication and continuous, real-time feedback.

# Productive partnerships drive successful projects

At Brighteye, we believe that successful MOM improvement projects require productive partnerships among our clients' IT and operations teams, integration partners, and Brighteye's internal team of project managers, analysts, and software developers. Therefore, creating and nurturing such partnerships has always been part of Brighteye's business DNA.

## A universal network of system integration

Brighteye works with a broad network of capable and trusted integration partners who can provide certified Momentum project leaders, analysts, and software engineers.

## The Brighteye client relationship model

The Brighteye client relationship model is designed to be flexible and adaptable. Our client partnerships are structured based on the client's goals and ambitions for a MOM improvement project.

## Brighteye's MOM engineers

Systems integrators play a vital role in the success of Momentum implementation projects. Therefore, Brighteye provides our integration partners robust support services to ensure that projects are completed effectively and efficiently.





# MOMENTUM



Get in touch with our MOM solution architects  
and join the community

[www.brighteye.be](http://www.brighteye.be)

