

# Mikrocentrum

Mikrocentrum is an independent knowledge and network organization which helps the technology industry and technology related businesses in the following areas:

- enhancing knowledge
- improving business processes
- increasing competitiveness

Mikrocentrum has a large network of relations in the industry and in the (semi)government as well as in knowledge and educational institutions. Every year, over 25,000 people participate in Mikrocentrum activities.



### More information?

Mat Josquin  
Manager Marketing & Communicatie  
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*"Besides Mikrocentrum being an important associate for us with regard to (technical) training courses, they also organize the Precision Fair in Veldhoven every year. For years, this has been the most successful fair for us, with the greatest amount of customer contact and interesting follow-ups. Despite the strong growth, the fair organization manages to make it a huge success every year. Furthermore, the positive development of this fair in the direction of the international playing field (both exhibitors and visitors) is noteworthy and can be used as an example for other fairs and conferences in The Netherlands."*



Ing. Dennis van Dijk  
Sales Manager  
Nijdra Group  
[www.nijdra.nl](http://www.nijdra.nl)

*"We have been working together with Mikrocentrum for some years now. We are a member of the High Tech Platform, which increases our visibility. The SPM meetings are always interesting and offer excellent networking opportunities. As an exhibitor at the Precision Fair, Health & Technology and Photonics we always acquire new contacts and strengthen the already existing relations. Furthermore, we work closely together in the field of training. Mikrocentrum organizes in-company training courses for us, for a part customized. The contents of the courses are in line with actual practice. Moreover, I think the contact with the staff members is both personal and positive. I definitely do not feel like a number."*



Frans Gevers  
Manager Design & Engineering  
Neways Technologies B.V.  
[www.neways.nl](http://www.neways.nl)

# Professional fields

Mikrocentrum organizes training courses, thematic events, networking events and trade fairs in the following fields:

## Technology

- Plastics and Mold technology
- Precision technology and Engineering
- Materials
- Additive manufacturing and Prototyping
- Technology for Health
- Service and Maintenance
- Optics, Photonics, Vision, LEDs and Lasers
- Mechatronics, Robotics, Electrical engineering, Electronics and Industrial automation

## Process improvement

- Product development and R&D
- Process improvement, Lean Six Sigma and Production management
- Quality management and Safety

## Skills

- Project management, personal skills and management

Annually, Mikrocentrum organizes a trade fair, various thematic events and at least two meetings for professionals, for each of the technology fields.

  
**mikrocentrum**  
training • events • business

Kruisstraat 74, NL-5612 CJ Eindhoven  
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For more information, please visit:  
[www.mikrocentrum.nl](http://www.mikrocentrum.nl) / [www.engenia.nl](http://www.engenia.nl)

  
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## Mikrocentrum provides support in:

- enhancing knowledge
- expanding your networks
- improving business processes
- presenting your company
- increasing competitiveness

Especially  
for industrial  
business



Mikrocentrum connects and strengthens!

# Training

## Training courses

Mikrocentrum offers an extensive package of training courses at intermediate and higher professional levels. Courses at academic professional levels are offered by Engenia.

The courses are taught by specialists with practical experience.

All trainings are:

- up to date
- practical and immediately applicable
- interactive and open to personal input

We offer open enrollment courses as well as tailor-made in-company training.

You can choose from over 150 different training courses in the fields of technology, process improvement and personal skills. Annually, we organize over 500 courses for 4,500 participants.

  
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top training for professionals



### More information?

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For a complete overview, please visit:  
[www.mikrocentrum.nl](http://www.mikrocentrum.nl) and [www.engenia.nl](http://www.engenia.nl)

# Events

## Trade fairs

Our trade fairs:

- are free of charge for visitors
- offer an all-in solution for exhibitors
- include a high-quality, no-charge lecture programme



Each year we welcome 900 exhibitors and 16,000 visitors at our trade fairs.



### More information?

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Managing Director  
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For more information, please visit the websites of the various trade fairs.

## Thematic events

Our 30 thematic events each year offer:

- lectures by renowned experts
- table top exhibitions
- networking opportunities
- excellent chances to keep your knowledge up to date
- current trends and developments

Additional benefits for High Tech Platform members:

- free of charge table top exhibition
- extra, free admission tickets for relations
- participation in the choice of themes

Annually, we welcome over 1,200 participants.



### More information?

Karin Mous  
Thematic Event manager  
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For upcoming thematic events, please visit:  
[www.mikrocentrum.nl](http://www.mikrocentrum.nl)

# Business

## High Tech Platform



Enlarge your network  
Present your company  
Broaden your knowledge

Over  
**600**  
companies



The Mikrocentrum High Tech Platform offers companies the opportunity to enlarge their technical-commercial networks through, for instance:

- a presentation in the High Tech Company guide (circulation: 6,000 copies)
- a company page on the High Tech Platform website
- various networking events (SPM, Meet & Match, meetings with professionals from your field)
- special projects (e.g. CERN)
- trade missions and collective trade fair stands (e.g. Hannover Messe)
- a product presentation in a showcase in the Mikrocentrum reception area

Furthermore, the High Tech Platform members enjoy the following benefits:

- a discount on Mikrocentrum and Engenia training charges
- a discount as exhibitor on the Mikrocentrum trade fairs
- the opportunity to exhibit free of charge at Mikrocentrum thematic events

### More information?

High Tech Platform  
T +31(0)40 296 99 11

An overview of all companies participating in the High Tech Platform can be found on [www.hightechplatform.nl](http://www.hightechplatform.nl)