

Unleashing the full potential of biometrics.

Every individual is unique and so are your biometrics. Current state of the art technology can see and detect if you are in fact yourself. That is enormous. It makes life easy, safe and convenient. Applications are endless. Access control, ticketing, hospitality, security, loyalty, schools, domotica, smart cities, personalisation and much much more. There is only one big question:

Who is in control?

This is intelligent technology. It is artificial intelligence. And that intelligence is pretty smart but it is also very powerful. Can we entrust these systems with all our data and the context it creates? The answer is **yes** but there is a **condition: Privacy in itself must be the core business.**

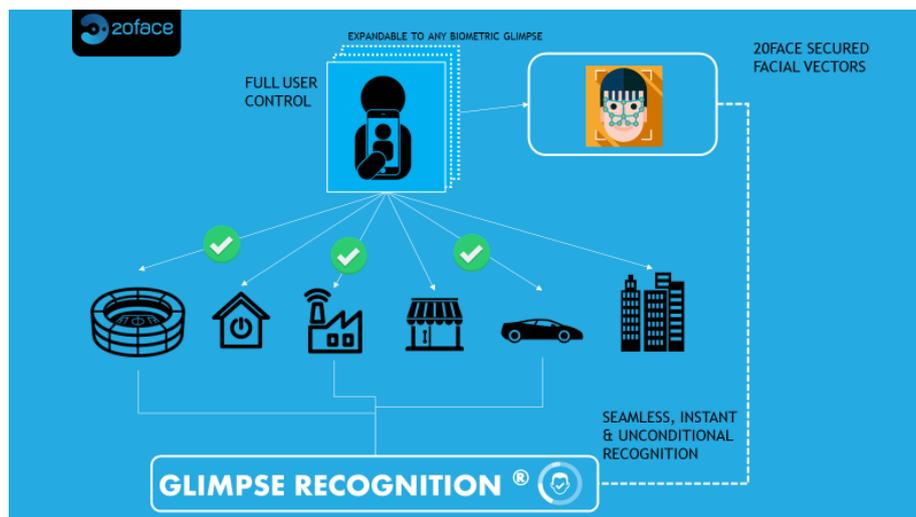
That is the only way to control a technology and the company that delivers it.

20face is Privacy by Design.

Doing the good thing even when nobody's watching. Because what we deliver is trust. Biometric recognition is a key enabling technology on top of which we have built another product:

Privacy Management.

This is how it works: **You are in control. Period. That is it.**



- You enroll yourself in the system and you and only you decide where you can be recognized.
- You have an app in which you set these permissions.
- Enrolling means you upload your photo and we derive the facial vectors from that.
- Your photo is deleted and your facial vectors are encrypted.
- So your data is safe in your vault to which you hold the key next to your unique biometrics that provide you access. And we keep it secure by using Blockchain technology.
- No one but you can enter your vault since your matching biometrics are also in your vault together with your personal data and the camera's, domains and places you have allowed to recognize you.

So we roll out our **biometric recognition** technology. Offering **privacy** to our users that results into safety, security, comfort and/or convenience. It is even **safer** than any other system **because** it **needs** your actual **physical presence**. You cannot enter a building and be in your car at the same time. It is an **enroll once, enjoy endlessly** system that is completely at your service. To our believe this is the **only way for biometric recognition to reach its full potential.**

We know what we are talking about: we are located in **Western Europe** where privacy still is and will remain one of the fundamental rights of citizens. And we know biometrics too, since we have spun out of **Twente University** wherefrom all innovations go directly into our core technology.