

# make your AI smarter

get the **training data** your artificial intelligence needs.

## This is us

Artificial Intelligence needs large amounts of data to properly train machine learning models. **DefinedCrowd** provides a smart data acquisition and enrichment platform that enables data scientists to **collect, enrich, and structure** higher quality data at faster speeds.

Currently available datasets are low quality, and specific data is hard to obtain in useful timeframes and in scalable formats. As a result, data scientists spend too much time processing data in-house.

By solving these quality, speed, and scale problems, DefinedCrowd gives data scientists back their time, allowing them to focus on their core functions.



## Our value proposition

We offer an on-demand solution that provides **higher quality training data** (98% accuracy capability) **at better speed** (5x-10x faster than competition) and **larger scale** (70+ languages and dialects covered) than our competitors.



**500,000**  
units processed /day

**100,000**  
crowd members and growing

**53+**  
countries

**70+**  
languages and dialects

## How we do it

**DefinedCrowd's** platform is agnostic when it comes to input. It can ingest text, audio, images and video. The data gets processed through specialized workflows that combine automated tools and real people through our unique community model. Our crowd is composed of screened and tested members from more than 53 countries.

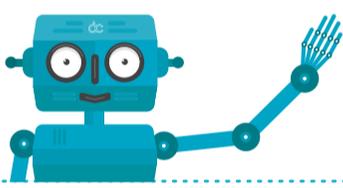


### Features

Tools, human intelligence, and sample data are some of the features we provide on the platform. Data is rendered by UI and/or REST-API and customers can keep track of projects through efficient, near real-time reports and data visualization.

Our machine learning techniques allow us to log the behavior of the crowd and optimize performance through sophisticated activity correlations while flagging any suspicious activity that could tarnish data. Our smart platform predicts turn-around time, quality, and recommends the best settings when configuring workflow.

Customers pay for platform access and by volume of data processed.



## Business model

- Data as a service, where we provide customized data workflows for specific customer needs;
- Software-as-a-Service (SaaS), where data scientists can select from a series of specialized built-in data workflows;
- API access that connects clients' AI and ML infrastructures directly to our services.



20% to 35% platform cost + data unit cost

## Traction

Founded in 2015, we work with companies across the globe from Fortune 500's to AI startups in the US, Europe, Asia and Australia.



## Services List

### Speech Technologies

- Transcription
- Transcription w/ Tags
- Text-Audio Correction
- Phonetic Transcription
- Dialogue Transcription
- Speech Sentiment Annotation
- Scripts Building
- Speech and Silence Recognition
- Scripted Recording
- Spontaneous Recording
- Listening Tests
- MOS Test
- TTS Output Correctness Evaluation
- Narrowband Scripted Recording
- Narrowband Spontaneous Recording
- Scripted Dialogue Recording

### Natural Language Processing

- Text Collection
- Text Sentiment Analysis
- Semantic Annotation
- Entity Tagging
- Q&A Rating and Evaluation
- Answer Generation
- Dialogue Collection
- Multi-level Ontology Creation

### Computer Vision

- Image Collection
- Image Validation
- Image Classification
- Image Description
- Image Tagging
- Image Polygon Tagging
- Video Collection
- Object Tracking

### Surveys

- Multiple Choice
- Yes/No Questions
- Scoring System
- Open Questions

### Other

- Video, Speech, Vital Signals w/ Time Aligned
- Custom Workflows
- Linguists on Demand
- Domain Specialized Professionals

our AI platform can give your company a competitive edge

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