

# ATLANTA, GA | USA

Dream big and make it happen in Atlanta. With a low cost of doing business, affordable living, global reach and a diverse, highly-skilled workforce, Atlanta is where large and small companies come to build their future.

## LEARN WHY ATLANTA IS THE BEST PLACE FOR BUSINESS

### COMPETITIVE BUSINESS CLIMATE

#### #1 Foreign Investment Strategy

AMERICAN CITIES OF THE FUTURE, 2015

#### #2 In job growth

U.S. BUREAU OF LABOR STATISTICS, 2017

#### #3 City for global Fortune 500 headquarters

FORTUNE MAGAZINE, 2017



State to do business for  
the 4th year in a row.

SITE SELECTION MAGAZINE, 2016

### TALENTED WORKFORCE



**47%**

of population  
25 years and over  
have completed  
higher education  
with a bachelor's  
degree or higher.

**3rd lowest**

unionization  
rate in the  
nation (**3.9%**)

### GLOBAL & DOMESTIC ACCESS



Atlanta is home to the  
world's most traveled and efficient  
passenger airport. Non-stop flights to  
160 USA locations, 70 international  
destinations in 45 countries, and 16  
major air cargo carriers.

80% of U.S. population reachable  
within 2 truckload delivery days.

Close access to the only U.S. port  
with two Tier 1 rail lines on the port,  
CSX & Norfolk-Southern. Overnight  
freight service available from ports.

### COST OF LIVING

1.7% below national average.

FORBES.COM, 2016

### YOUNG & DYNAMIC POPULATION

The Atlanta region will grow to more than  
**8 million people by 2040.**

Young and diverse population of  
**275,000 college students.**

**2nd fastest growing** foreign-born population  
in the United States.

### TOP METRO ATLANTA INDUSTRIES



#### Automotive

Center of the Southeast for the automotive industry and  
6th largest automobile processing port in the nation.



#### FinTech

Known as "Transaction Alley," more than 70% of the  
\$5.3 trillion in credit, debit and gift card transactions in  
the U.S. are handled by companies based in Atlanta.



#### Bioscience and Health IT

Medical device, health IT, cardiovascular R&D,  
vaccine R&D, regenerative medicine, and  
pharmaceuticals.



#### Technology & Mobility

Wireless applications and services, software  
development and engineering, financial transaction  
processing, internet and network security, digital media  
and content.



#### Supply Chain & Advanced Manufacturing

Supply chain management software, hardware,  
air cargo carriers, services, distribution services,  
transportation and logistics.



#### Film & Entertainment

Georgia is the most popular film and television  
location in the U.S. Atlanta is a destination for film,  
digital media and music production.

# INVEST ATLANTA

As the City of Atlanta's official economic development authority, Invest Atlanta paves the way for businesses, job growth and community prosperity. Invest Atlanta is the first economic development agency in the State of Georgia and one of only 50 worldwide to be designated as an Accredited Economic Development Organization.

*Invest Atlanta and its partners offer a variety of incentive tools available to businesses and homebuyers.*

## TOOLS FOR SUCCESS



### WORKFORCE TRAINING

- Atlanta Workforce Development Agency
- Georgia Quickstart



### BUSINESS SUPPORT SERVICES

- Advocacy assistance
- Client service assessment



### LOANS

- Small business loans
- Homebuyer loans
- Developer loans



### INTERNATIONAL TRADE DEVELOPMENT SERVICES

- Trade missions export
- Trade counseling and support



### FINANCIAL INCENTIVES

- Economic Opportunity Fund
- Tax Allocation Districts
- New Markets Tax Credits



### BONDS

- Lease purchase bonds
- 501 (c)(3) bonds
- Industrial revenue bonds
- Housing revenue bonds



### TAX INCENTIVES

- Opportunity Zones
- Job Tax Credit
- Quality Job Tax Credit



### SITE SELECTION SUPPORT

- Real estate consultation
- Site and building search assistance
- Permitting assistance
- Zoning advocacy

"Our new world headquarters campus is truly a watershed moment for the future of NCR and the City of Atlanta. It's going to be one of the most dynamic tech communities in the world."



**Bill Nuti**

NCR Chairman and CEO

"Sage's new Atlantic Station location puts us in the center of the emerging Midtown Atlanta technology corridor and positions our newly established Midtown headquarters to attract top talent in the years to come."



**Marc Scheipe**

Sage North America President and CFO

*Whether you are thinking of relocating or looking to expand in Atlanta, Invest Atlanta has the right connections, programs and resources to assist you. Dream big and make it happen in Atlanta.*

[www.investatlanta.com](http://www.investatlanta.com)

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