



# BUSINESS INTELLIGENCE

Make more out of your data

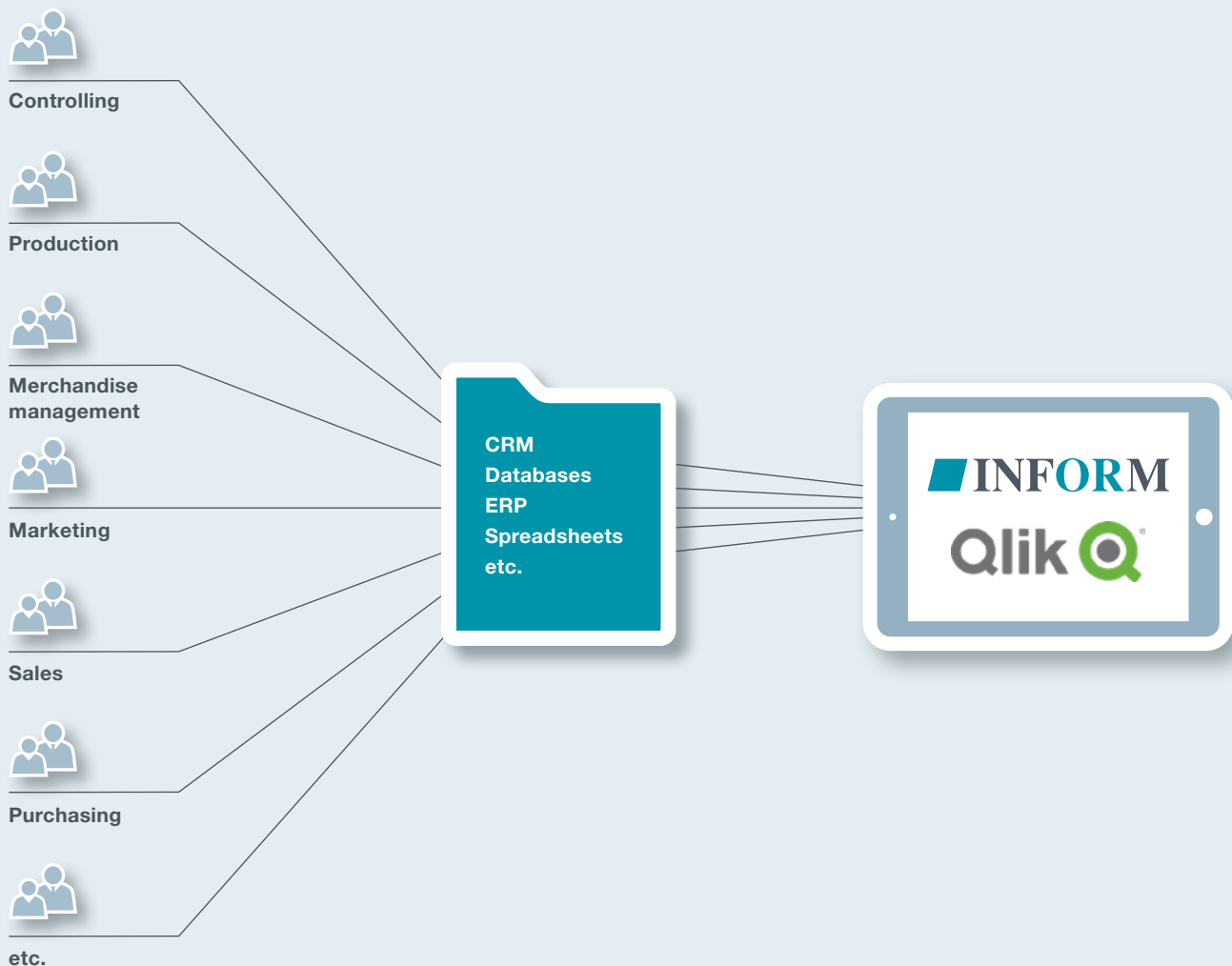
**Significant analyses and reports  
for all of your company's departments**

# ANALYZE DECIDE

## Everything in sight – all of your company's data in one system

As an elite partner, INFORM counts on the BI-platform Qlik. The software automatically reads out different data sources in your company and merges all of the data from various departments into one application. All relevant key figures can be accessed in real-time. Additionally, the software creates significant analyses and reports for all departments with just one click. Clear and easy to understand graphic illustrations, in the form of dashboards, give you a completely new perspective on your data. This enables you to overlook the performances of your departments or the development of cost and revenue of individual company sites. If necessary, all key figures are mobile, they can be accessed anytime, anywhere.

With our business intelligence solutions you are always up to date with your company's current status and are able to make profound management decisions anytime.



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## CHALLENGE OF BUSINESS INTELLIGENCE

How is the company's performance, specifically in individual departments? Are the revenue goals achievable? What does the development of cost and revenue at the individual company sites look like?

Exact and fast answers on questions like these are the basis for a successful company decision. How good these actually turn out depends on the quality of the business intelligence used. That poses great challenges for many companies:

- Information that's relevant for the company is available in different departments and data sources.
- The manual merging of big amounts of data via excel is time-consuming and error-prone.
- Because of that, companies make decisions on the basis of old and incomplete data.
- Common software only offers pre-defined reports without the possibility of analyses, flexibility and autonomy.

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## BUSINESS INTELLIGENCE FROM ONE SYSTEM

Every two years, the worldwide data volume doubles. Even companies produce more and more data. Determining the relevant key figures out of this data flood and making the right management decisions from this manually is nearly impossible.

With our partner Qlik, INFORM offers a solution that meets all requirements of modern business intelligence. The software merges all of the data from various departments in real-time into one system. This way, you have access to significant and relevant data material at any time. This is the basis for making profound decisions that will take your company forward.

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## INFORM – BENEFIT FROM OUR INDUSTRY EXPERTISE

As an optimization specialist, INFORM has improved business processes of numerous, well-known companies in the manufacturing, logistics and finance sectors. This specific industry knowledge is part of the business intelligence solution. We know which data is required in what quality and we customize the software individually to meet the needs of every company. Our know-how makes it possible for us to implement Qlik fast and to visualize the exact key figures you need. After the implementation, our experts from INFORM offer a wide range of support, consisting of workshops, trainings, and individual consulting. This way, the analysis of your data from a whole new perspective will be supported at the best.

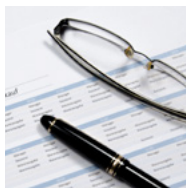
With other mathematical add-ons, which contribute to this, INFORM goes beyond the Qlik standard. Predictive analytics, write-back extension for Qlik, 360-degree view of the customer, SAP-order tracking dashboard, data mining techniques and performance optimization in the big data environment ensure the availability of high quality key figures whenever you need them. Find more information on our extensions here: [www.inform-software.com](http://www.inform-software.com)

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## BENEFITS

Our business intelligence solution

- Enables you to make profound management decisions at all times.
- Informs you about the current status of your company anytime, anywhere.
- Merges all your company's data automatically into one application.
- Provides you with power of disposition, flexibility and autonomy over your data.
- Gives you significant analyses and reports for all departments.
- Makes it possible for you to access your key figures around the clock.



## **Business Intelligence**

Make more out of your data.

Profound management decisions at all times.

»ADVANCED OPTIMIZATION!«

»OPTIMIERT ENTSCHEIDEN!«