



3rd Edition

# Digital Energy

## Energy 4.0 Solutions for Industry, Business and Utilities

Digitization has assumed a crucial role in the realization of the global drive to transform the energy sector. The challenges of the energy transformation can only be met by intelligent demand-side energy management. Energy security will require the integration of decentralized energy generation. This approach ensures a reliable supply of energy to consumers in industry, commerce and private households. In 2019 the special display “Digital Energy” will underline the significance of digitization to the entire energy sector. **For the first time the “Digital Energy” expo and forum will cover the two main fields of the energy sector:**

The focus topic **“Industrial Efficiency”** is dedicated to **energy management in an industrial context**. Everything from energy audits and innovative sensor, metering and measuring technology to software and cloud services for the analysis, visualization and optimization of energy consumption will be addressed – at the exhibitors’ stands and in the program of talks – within the “Industrial Efficiency” showcase. Decision-makers in industry, the business sector and public services will find holistic, sustainable and energy-efficient solutions to improve the energy management of their plant, operations and buildings.

The focus topic **Util:IT** offers **digital solutions for suppliers of energy and municipal services, local energy providers and grid operators** on their way into a digital future. Smart grids, smart metering, virtual power plants, gateway administration, IoT solutions, submetering, customer (data) management and billing are the focus of the Util:IT showcase.

## Exhibitors & Sponsors 2017/2018



## Relevant visitor target groups at HANNOVER MESSE 2018

Total no. of visitors	210,000
Processing industry	65,500
Energy industry	23,200
Commerce	9,400
Building industry	7,800
Skilled trades	3,900

# Options for participation

Early booking  
discount until  
31.10.2018

Package	Description	Price	Early booking price
<b>Basic</b>	Approx. 6 m <sup>2</sup> stand space, carpet, display wall with graphics and monitor, Internet connection, lock-up counter and bar stool. Ideal for new exhibitors and those wishing to keep the input (organization and personnel) of their participation to a minimum.	<b>€ 5,995 per kiosk</b>	<b>€ 5,695 per kiosk</b>
<b>Advanced</b>	Various stand sizes available, carpet, display wall with graphics and monitor, Internet connection, lock-up counter, two bar stools, brochure display racks. Stand areas available in units of 9, 12, 15, 18, 21 and 24 m <sup>2</sup> .	<b>€ 700/m<sup>2</sup></b>	<b>€ 665/m<sup>2</sup></b>
<b>Solo</b>	Create your own stand within the "Digital Energy" showcase. The price includes the use of the infrastructure shared with the exhibitors of the joint display stand (Lounge, catering, Forum), as well as extensive marketing/communication activities related to the special display (press releases, Newsletter, social media, guided tours for visitors, activities related to visiting delegations, etc.). Min. size 24 m <sup>2</sup> .	<b>€ 465/m<sup>2</sup></b>	<b>€ 440/m<sup>2</sup></b>
<b>Start-Up Special</b>	Analogue to Basic. Exclusively for companies set up within the last five years that employ less than 50 and have a maximum annual turnover of 10 million euros. New innovative companies could be eligible to take part in the stand sponsored by the German Federal Office for Economic Affairs and Export Control (BAFA).	<b>€ 2,675 per kiosk</b>	<b>€ 2,540 per kiosk</b>
<b>Secondary Participation Special</b>	Companies already registered (elsewhere) as exhibitors at HANNOVER MESSE may also exhibit their solutions within the special display "Digital Energy".	<b>Basic package: € 5,395 Advanced package: € 630/m<sup>2</sup> Solo package: € 420/m<sup>2</sup></b>	<b>Basic package: € 5,125 Advanced package: € 570/m<sup>2</sup> Solo package: € 400 /m<sup>2</sup></b>
<b>Sponsoring</b>	Individual tailor-made options available on request.	<b>Upon request</b>	<b>Upon request</b>

All packages include access to the Exhibitors' Lounge (with drinks and catering services), speaking opportunity in the user forum, presentation of company/product video in the conference area and PR activities aimed at key target groups.

Prices subject to VAT at current rate, as well as € 350 registration fee.



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