



Dear Sir / Madam,

As Arçelik, we are one of the largest European household appliance manufacturers and besides, leading hermetic compressor and electric motor manufacturer in Turkey with total turnover of 6 billions EUR. Our main component products; three-phase and single-phase induction motors (700 thousand units per year), home appliances motors (12 million motors per year), hermetic compressors (3,5 million compressors per year) and are produced in two factories. Our main competences are the production quality, product development skills, flexibility and strategic location.

We will participate to the World Leading Industry Fair Hannover'11, which will take place in Hannover / Germany between 04th and 08th of April 2011.

In the last couple of years energy efficiency became the main target for consumers all around the world and everybody tries to save energy. Since %70 of industrial electricity has been used by motor driven systems, there is a huge saving potential in electric motors. Our brand new energy saving motors including IE2, IE3 and Permanent Magnet motor will be exhibiting in our stand.

We would like to invite you for a visit in our stand and see them all.

Hall 24, Stand C14

Please kindly inform us about convenient date for you.

Looking forward to see you, we remain.

Yours sincerely,

Our team will be in our stand as follows;

Name	Title	04	05	06	07	08
Mehmet SAVAŞ	Plant Director of Electric Motors				X	X*
Ercan ŞENYURT	Sales Manager	X*	X	X	X	X*
Cenap Ertürk	R&D Manager				X*	X
Özkan DALKILIÇ	R&D Team Leader	X	X	X	X*	
Levent ERGENE	Sales Executive		X*	X	X	X
Yalçın ERKAYHAN	Sales Executive	X	X	X*		

* Half day

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