

VietnamWood

The 13th International Woodworking Industry Fair

The leading regional trade fair for woodworking industry to gain your presence in Vietnam



18–21 September 2019

Saigon Exhibition and Convention Center (SECC)

Ho Chi Minh City, Vietnam

www.vietnamwoodexpo.com

Showcase in
22,000 sqm



Join **400**
worldwide brands



Meet
11,000 buyers

Special showcase

VIETNAM
furniture 19

Smart Solutions to
**Wood
Technology**



Ministry of Trade-Vietnam
Trade Fair & Advertising
National Company



Yorkers Trade &
Marketing Service Co., Ltd.

Take a huge step forward towards high potential market – Vietnam



Compelling return of VietnamWood 2019

Vietnam International Woodworking Industry Fair (VietnamWood) stands strong as the leading trade fair within wood processing sector after its 12th edition in 2017. Housed 383 brands from 28 countries, attracted more than 11,470 fairgoers during the 4-day fair period. After 2 years of waiting, VietnamWood is back with an even bigger ambition to further connect the woodworking industry value chain.

A rising tide and a favourable opportunity

“Exports of wood and wooden products have increased by 12.3 percent a year on average for the past seven years” said Huynh Van Hanh, Permanent Vice Chairman of the Handicraft and Wood Industry Association of HCM City (Hawa). With the increased global wooden product demand, the export value of the sector is estimated at 10 billion by 2020. Domestic enterprises and wooden product manufacturers are now seeking to boost their productivity through advanced technology.

Exhibition profile:

Machines & Equipment for Forestry & Primary Processing

Debaker; Impregnation machine; Wood drying equipment

Machines & Technical Equipment for Secondary Processing

Dimension saw; Frame saw; Panel sawing machine; Reciprocating saw; Sliding table saw; Four side moulder; Moulders; Router; Shaping unit; Bonding machine; Chipping machine; Clamping machine; Vee-grooving machinery; Smearing machine; Finger jointing machine; Bending machine; Dowel forming machine; Boring machine; Drilling and inserting machine; Sanding machinery; Membrane presses; Polishing machine; Postforming equipment and line; CNC

Machines & Plants for Special Product Groups

Laminating equipment; Flooring production line

Machines & Technical Equipment for Surface Finishing

Coating machine; Painting, spraying & finishing equipment

Tools & Auxiliaries

Engraving machine; Knife grinder; Hand tools; Tooling; Portable power tools

Use of Residual Wood, Generation of Energy & Heating Using Wood Fuels

Dusting collecting equipment, air filters; Waste disposal equipment; Wood waste heating

Woodworking Materials & Consumables

Abrasives; Adhesives; Coatings; Edge banding materials; Engineered wood; Finished; Lacquers; Laminates; MDF; Molded plywood; Panel products; Particle board; Plywood; Polishes; Sanding materials; Sanding paper; Sawn timber; Lumber; Hardwood; Veneers; Wood composites

Related products

Handling equipment; Air compressor; Chemical dosing equipment & systems; Detector, delam & blow; Fire detection & protection equipment; Kiln; Moisture measuring equipment; Sensors; Testing & laboratory equipment

Furniture fittings & accessories

Furniture hardware; Bathroom fittings Locks; Fasteners; Hardware machinery & equipment

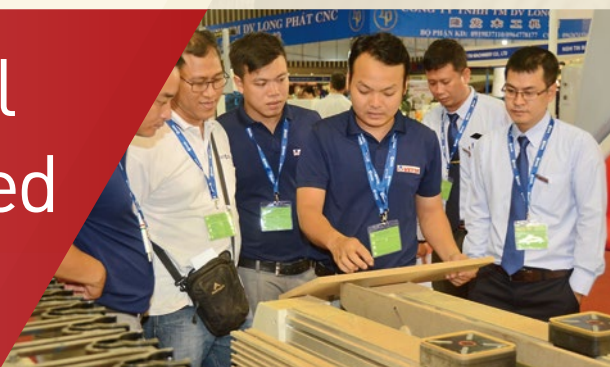
Technical Services

Computer-aided design (CAD) for furniture industry

Powerful Opportunity for you to Meet Buyers with Purchasing Power/ Secure New Business Leads/ Engage High-Level Decision Makers from all sectors below

- Building & Construction
- Consultancy, Architecture & Design
- Education & Training Forestry
- Furniture Components; Supplies
- Import; Export – Timber
- Manufacturing – Furniture
- Manufacturing – Other Wood Products
- Manufacturing – Particle & Chipboards
- Manufacturing – Plywood & Veneers
- Manufacturing –Furniture & Furniture Accessories
- Manufacturing –Wood & Wooden Picture Frames
- Manufacturing –MDF & Laminated Board
- Manufacturer’s Representatives
- Sawmilling
- Timber Processing
- Trade Associations; Government Agencies; Academia

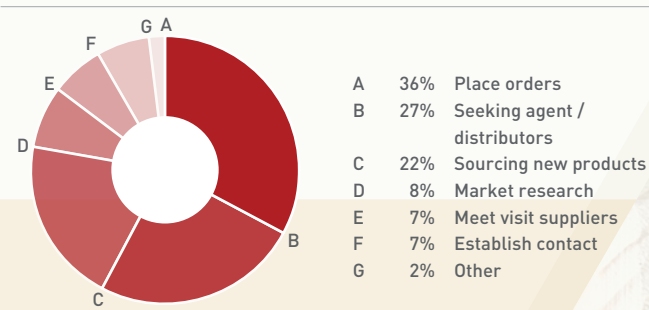
Closer to more international decision makers who showed high satisfaction.



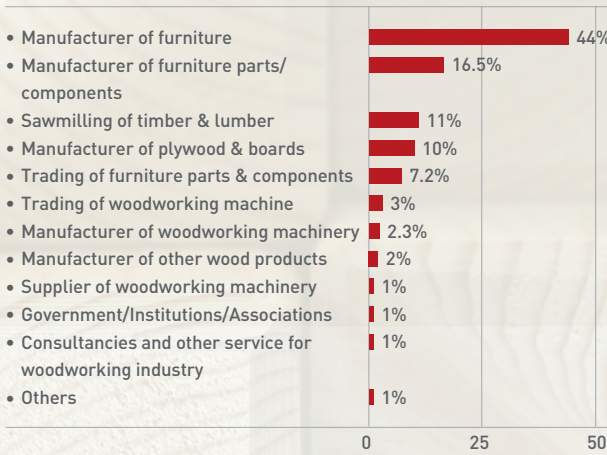
80% attendees are influent on purchasing decision

90% of visitors showed high satisfaction and intended to visit again.

Purpose of visit



Business Activity



Exclusive marketing enhances your brand awareness

A fruitful marketing plan not only can promote the tradeshow, also strengthen your brand recognition on a domestic and global scale. To give you a great exposure, we provide:

- Print Media – A series of advertisements in the weekly, daily newspapers and magazines leading up to the exhibition date.
- Publicity – Extensive outreach to the core community, through publishing press release, holding press conference.
- Outdoor advertising – Effective banners and billboards located in eye-catching spot.
- Global marketing channels – Send e-newsletter and SMS to strong database of potential buyers.
- Targeted direct marketing – Highly specific telemarketing, mailing and invitation to our extensively researched customer database
- Influential website and effective promotion from social media networks, global partners and supporting associations.



Web banners

Fact in 2017

Over **11,470** trade buyers



383 International Brands



Exhibitors from **28** countries / regions



Leading **B2B** biennale tradeshow



Strong International & local supports:

Yorkers is the leading international exhibition organizer and has achieved outstanding accomplishments in organizing high-technology, machineries as well as consumer-oriented exhibitions Over decades, Yorkers has extended flagship brands into Bangladesh, Cambodia, China, Myanmar and Vietnam with their professionalism.

VIETNAMWOOD is supported by many international authoritative associations such as European Federation of Woodworking Machinery Manufacturers (EUMABOIS), the Italian Woodworking Machinery and Tools Manufacturers' Association (ACIMALL), American Hardwood Export Council (AHEC), German Woodworking Machinery Manufacturer's Association (VDMA), Taiwan Woodworking Machinery Association (TWMA), Handicraft and Wood Industry Association (HAWA) and more.

At a Glance

Venue Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh Parkway, Tan Phu Ward, Dist.7, Ho Chi Minh City, Vietnam

Date 18 – 21 September, 2019 09:00 – 17:00

Admission Trade visitors only. Free of Charge (Children under 16 are not admitted entry)

Participation fee

Indoor Space

Shell Scheme Package (min 9 sqm)	USD 275 / sqm
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Space Only (min 36 sqm)	USD 245 / sqm
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Outdoor Space (Temporary Halls)

Shell Scheme Package (min 9 sqm)	USD 225 / sqm
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Space Only (min 36 sqm)	USD 195 / sqm
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Various packages of sponsorship and advertising opportunities are available
To exhibitors. Please contact the organizers for details.

Corner Fee: 10% Surcharge

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