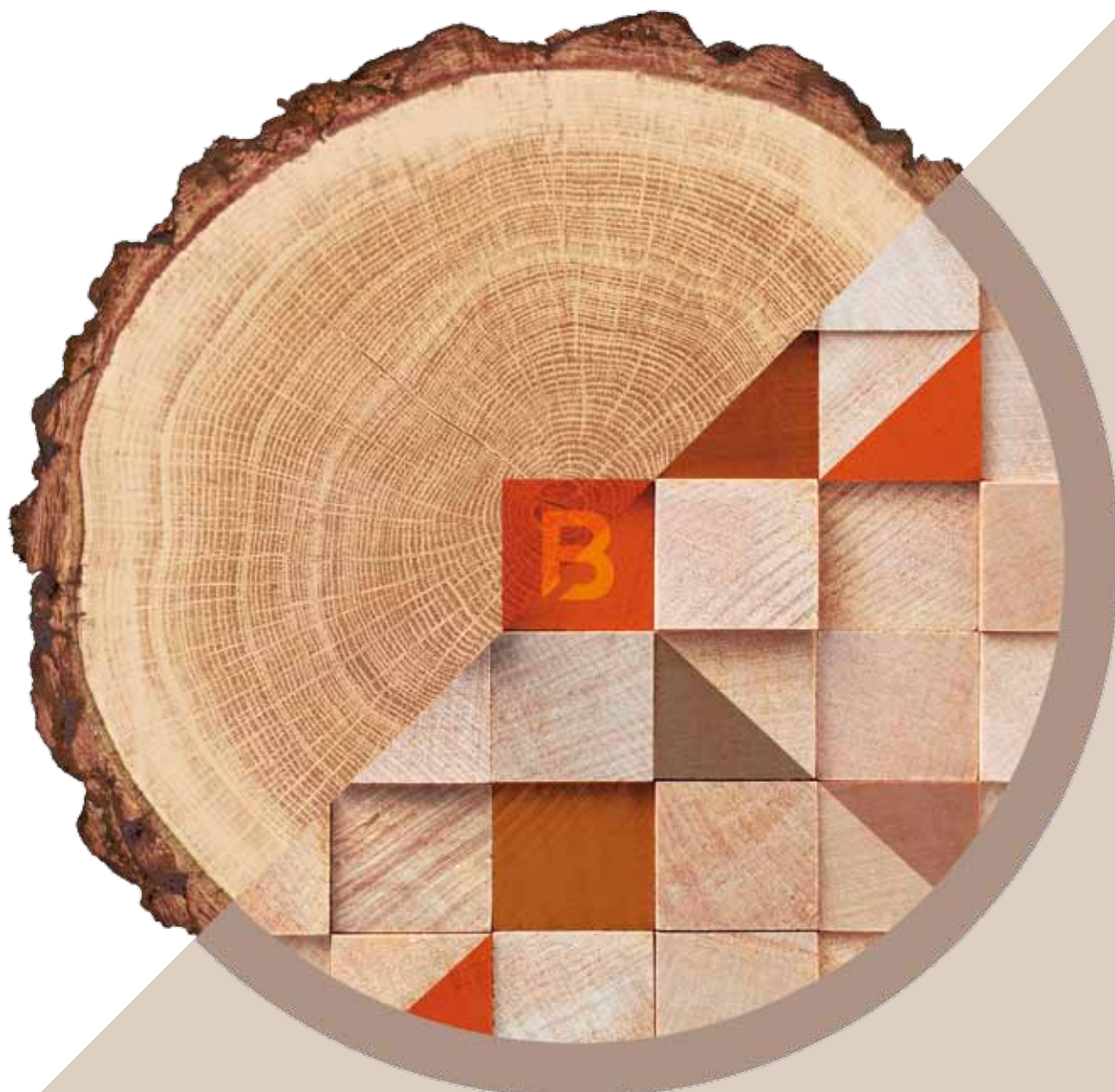


# EUROBOIS

THE TIMBER, WOODWORKING MACHINERY,  
AND FITTING-OUT TRADE SHOW

4-7 FEBRUARY 2020

EUREXPO LYON  
FRANCE



# EUROBOIS, FRANCE'S LEADING TIMBER AND WOOD SECTOR EVENT



First stage conversion  
machinery and  
equipment



Second stage  
conversion machinery  
and equipment



Tooling



Timber and  
derivative materials

## A varied, extensive offering

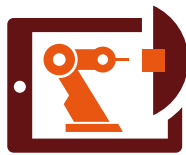
Seven spheres for showcasing  
the whole range offerings  
for timber conversion,  
timber-related materials,  
and fitting out.



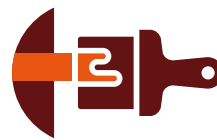
Fixtures, fittings,  
and furniture  
industry supplies

380

exhibitors  
and brands  
in 2018



Robotics and  
automation



Treatment and  
finishes

30%

first-time  
exhibitors





## The sector's big national gathering

At the core of one **France's leading timber conversion regions**, Eurobois asserts its position as **the sector's benchmark trade show** enjoying a **national outreach that expands with every new edition.**

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**+ 40%** visitors from outside the Auvergne-Rhône-Alpes home region in 2018

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## Business accelerator

Exhibiting at Eurobois means opting for a trade show geared to **developing your network of contacts, encountering relevant visitors, and generating business opportunities.** With our WOOD MEETINGS business appointments service, **maximize the fallout from your participation** by scheduling meetings with deciders and buyers from France and other countries ahead of the show!

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**400** business appointments concluded in 2018, **X 2** the 2016 figure

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## International outreach

Eurobois, the **only French trade show accredited to use the EUMABOIS\* label**, has risen to be a **benchmark event in Europe!** Through its network of international agents, Eurobois attracts buyers and decision makers from places like **Switzerland, North Africa, Italy, Belgium, and Germany** and puts you in pole position to **expand your international development.**

\*Association of European woodworking machinery manufacturers.

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**40%** visitors from abroad in 2018  
**57** countries represented

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## Promoting innovation

Eurobois is **the shop window for a sector in the throes of modernization** and the go-to venue for **showing off your latest innovations.** With the New Products itinerary, Innovation Awards, and actual working machines in dedicated areas, **your technological advances and your new products and services** will be put in the limelight!

## Industry 4.0 takes centre stage

Robotization, automation, production flexibility, predictive maintenance—4.0 solutions are being rolled out all along the value chain in the timber & wood sector, with the arrival of innovative services for optimizing processes. The factory of the future and industry 4.0 will be at the hub of Eurobois 2020, with a big focus on the upgrading of skills.

# ／ MAKE CONTACT WITH RELEVANT VISITORS FROM ALL TRADES ／



“We didn’t have a minute to ourselves on the stand! We’re definitely pleased with the traffic, especially the relevance of visitors’ profiles. We’ll be there at the next Eurobois!”

**Antony Grasser**  
Sales Manager,  
East/Southeast  
RUBIO MONOCOAT

“For us, Eurobois is a chance to meet with our distribution network partners as well as our product users and show them the whole of our range. We had lots of relevant visits at the show.”

**Christophe Kaboré**  
Product Manager  
ALSAFIX

“We meet local visitors who clearly match our targeted profiles. Eurobois 2018 has been a great edition for our company. We’ll be back in 2020!”

**Yoann Baguet**  
General Manager  
FELDER GROUP France

“Eurobois is the one trade show not to miss for timber construction. The only one in France to represent the whole of the timber sector. This year once again it’s been outstanding.”

**Yoann Quellien**  
CEO of  
CADWORK

# ／ CLOSE-UP OF TWO MAJOR SPHERES IN 2020 ／



**“We are pleasantly surprised by the amount of traffic. A lot of customers came to see us. This trade show is gathering real impetus.”**

**Marc Ginot**  
Managing Director,  
Forezienne M.F.L.S.

## First stage conversion

At the sector’s workface, first stage conversion is modernizing to meet diversifying demands and achieve optimum profitability. Eurobois is there to support this movement. The latest innovations for managing log yards—cutting, sawing, sharpening, veneer production—will take pride of place, with real working production lines, demonstrations of robotic cutting, and other in-show events for testing and becoming familiar with the opportunities presented by industry 4.0!



## Fitting out

Innovation in fitting out comes in three flavours: usage performance, adaptability of solutions, and the latest style trends. These three aspects will feature strongly at Eurobois 2020. Fitting-out professionals, decorators, joiners, kitchen and furniture manufacturers, and others can discover innovations in such fields as panels and boards, surface treatment, hardware & fittings, or integrated lighting. They can see these solutions in action or even learn how to use them. Demonstrations products, contests, and conferences are all on the agenda!



**“Eurobois is fast becoming the one big trade show in the timber & wood sector. More and more visitors are attending and above all more interesting ones. We are highly satisfied with this edition.”**

**Eric Tiberghien**  
Sales Manager  
SALICE



[www.eurobois.net](http://www.eurobois.net)

#eurobois2020



## Our whole team listening out for you

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Our 2018 partner institutions