

**Dr. Andreas Gruchow**  
Member of the Managing Board,  
Deutsche Messe AG



Dr. Andreas Gruchow has been a member of the Management Board of Deutsche Messe AG in Hannover since April 2008. He is responsible for the company's international business and its worldwide strategic development. This includes the core business as well as new market launches and the management and integration of acquisitions.

In this context, he manages the international subsidiaries in China, Turkey, USA, Canada, Mexico, Italy, Russia, India, Australia, Indonesia and Singapore. They organize trade fairs, conferences and digital formats. Other companies abroad advise and operate exhibition centres, including SNIEC in Shanghai, China. In Hanover, Gruchow is responsible for the exhibitions DOMOTEX, LIGNA, TWENTY2X, INTERSCHUTZ and LABVOLUTION, among others. In addition he is in charge of the Center Management division – the infrastructure and operation of the Hannover exhibition grounds – including the “Gesellschaft fuer Verkehrsfoerderung” for external transport connection to the exhibition grounds.

Prior to being appointed to Deutsche Messe's Management Board in 2008, Gruchow spent eight years as Senior Vice President responsible for a large portfolio of international trade shows, including all guest events in Hannover. He began his professional career at Deutsche Messe in 1994 as head of the “EXPO 2000 department”, with the aim of developing and realizing the first World Expo in Germany.

Gruchow is also a board member of the Shanghai New International Expo Centre (SNIEC). He was President and is a member of the Executive Committee of the UFI (Global Association of the Exhibition Industry). He was also President and is a member of EMECA (European Major Exhibition Centres Association). Since 2015 he has been Chairman of the Supervisory Board of the German Management Academy of Lower Saxony. In 2010 he was appointed to the board of the German-Austrian Chamber of Commerce. The Shanghai Municipal Commission of Commerce appointed him Advisor of Exhibition and Convention Industry in Shanghai in June 2019.

Andreas Gruchow studied mechanical engineering at the Leibniz University of Hanover and graduated with a PhD.