



Dr. Jochen Koeckler
Chairman of the Managing Board,
Deutsche Messe AG



Dr. Jochen Koeckler is Chairman of the Managing Board of Deutsche Messe AG based in Hannover, Germany. He was appointed to the Board on 1 April 2012 and took over the chairmanship on 1 July 2017.

In addition to his overall Deutsche Messe corporate responsibility, Koeckler also manages the global Industry, Energy & Logistics division with HANNOVER MESSE and its worldwide industry events as well as the business unit IT & Services and Finance & Legal. Beyond this he is in charge of the departments New Trade Fairs & Events, Venue Sales Hanover and HR, Protocol, Corporate Management & Strategy, Compliance Management at Deutsche Messe and Revision. Koeckler is also responsible for the subsidiaries Heckmann Trade Shows, Hanover Trade Fair Catering and the Deutsche Messe Technology Academy.

Before Koeckler was appointed to the Board of Management of Deutsche Messe in 2012, he was Deputy CEO of the German Agricultural Society (DLG) in Frankfurt am Main since 2008. Under his leadership, AGRITECHNICA in Hannover developed into the world's largest agricultural technology trade fair. Koeckler started his professional career in 1999 as Managing Director of the DLG Exhibitions Department, where he was responsible for the worldwide trade fair organization. In addition to the two-yearly exhibitions in Hanover, Koeckler also managed the national DLG trade fairs in Poland, Russia, China and the USA.

Koeckler holds the following external board memberships and honorary posts: Member of the Managing Board of Foerderkreis der Deutschen Industrie e. V. (Society for the Promotion of German Industry) and guest member of the Presidential Board of BDI (Federation of German Industries), Chairman of the Managing Board of GDG – Gemeinschaft Deutscher Großmessen e. V. (Association of Major German Exhibition Organizers), Member of the Board of Directors at AUMA – Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft e. V. (Association of the German Trade Fair Industry), Chairman of the Supervisory Board of event it AG and miovent AG, Chairman of the Supervisory Board of Deutsche Messe Technology Academy GmbH, Supervisory Board member of Hannover Marketing & Tourismus GmbH (HMTG), Advisory Board member of Hannover Airport and Member of the Advisory Board of Industrie-Club Hannover e.V. Furthermore, Jochen Koeckler is Chairman of the Board of Trustees of Maedchenchor Hannover (Hannover Girls' Choir).

Jochen Köckler studied agricultural economics at the University of Bonn and graduated with a PhD.