



**Dr. Jochen Koeckler**  
Chairman of the Managing Board,  
Deutsche Messe AG

Dr. Jochen Koeckler is Chairman of the Managing Board of Deutsche Messe AG based in Hannover, Germany. He was appointed to the Board on 1 April 2012 and took over the chairmanship on 1 July 2017.

In addition to Deutsche Messe's overall corporate responsibility, Koeckler's CEO portfolio consists of these topics: The two business units Trade Fair and Product Management and Sales, and the five staff departments Corporate Communications, Chief Compliance Office, Protocol, HR and Corporate Office.

The Trade Fair and Product Management Division consists of nine departments: New Fairs & Events; Deutsche Messe Technology Academy; HANNOVER MESSE; DOMOTEX/LABVOLUTION; LIGNA/INTERSCHUTZ/parts2clean/SurfaceTechnology Germany; Business Development & Internal Management; Marketing Services; Consumer Fairs.

The Sales division consists of six departments: Portfolio Sales; Guest & Partner Events; Venue Sales; Services/Product Management & Sales; International Sales; Sales Operations.

Before Koeckler was appointed to the Board of Management of Deutsche Messe in 2012, he was Deputy CEO of the German Agricultural Society (DLG) in Frankfurt am Main since 2008. Under his leadership, AGRITECHNICA in Hannover developed into the world's largest agricultural technology trade fair. Koeckler started his professional career in 1999, holding the positions of Managing Director of the European Pig Producer and Project Manager of EuroTier. He then took over as Managing Director of DLG's Exhibitions Department, where he was responsible for the worldwide organization of trade fairs. In addition to the biennial exhibitions AGRITECHNICA and EuroTier in Hanover, Koeckler was also responsible for the national DLG exhibitions in Poland, Russia, China as well as in the USA.

Koeckler holds the following external board memberships and honorary posts: Member of the Managing Board of Foerderkreis der Deutschen Industrie e. V. (Society for the Promotion of German Industry) and guest member of the Presidential Board of BDI (Federation of German Industries), Chairman of the Managing Board of GDG – Gemeinschaft Deutscher Großmessen e. V. (Association of Major German Exhibition Organizers), Member of the Board of Directors at AUMA – Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft e. V. (Association of the German Trade Fair Industry), Member of the Board of the Institute of North German Business (Institut der Norddeutschen Wirtschaft, UVN); Chairman of the Supervisory Board of event it AG and miovent AG, Chairman of the Supervisory Board of Hannover Marketing & Tourismus GmbH (HMTG), Advisory Board member of Hannover Airport and Member of the Advisory Board of Industrie-Club Hannover e.V. Furthermore, Jochen Koeckler is Chairman of the Board of Trustees of Maedchenchor Hannover (Hannover Girls' Choir) and Curator of the Fraunhofer Institute for Factory Operation and Automation, IFF.

Jochen Koeckler studied agricultural economics at the University of Bonn and graduated with a PhD.