



Press Release

08 November 2019

End-of-show report on aluexpo 2019, Istanbul (10–12 October)

aluexpo 2019 in Istanbul notches up growth in exhibitor and visitor numbers

Istanbul/Hannover. This year's aluexpo show ran for three action-packed days, achieving both in terms of its exhibitor lineup and attendance figures. Held at the Istanbul Expo Centre, Turkey, from 10 to 12 October, the sixth international trade show for aluminum technologies, machinery and products featured 397 exhibiting companies (up from 319 in 2017) from 34 nations and attracted a total of 11,847 trade visitors (2017: 11,421) from 82 nations. The visitors were aluminum-industry professionals, and they used their time at the show to do business and discover the latest innovations, trends and technologies. The biennially staged aluexpo is organized by Hannover-Messe Ankiros Fuarcilik – a Turkish subsidiary of Deutsche Messe (based in Hannover, Germany).

“This year's 24-percent growth in exhibitor numbers and 4-percent increase in visitor numbers underscore aluexpo's reputation as one of the leading aluminum-industry trade shows in the Eurasia region,” commented Andreas Luttmann, Deutsche Messe's Global Director Metal Processing. “As a key international marketplace and dialogue platform for aluminum-industry experts, professionals and vendors, it was an opportunity for overseas firms to explore investments in the Turkish market. It was also a chance for Turkish firms to lay the groundwork for business deals with buyers and partners from many countries.”

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These opportunities were certainly well used by visiting professionals, 10,058 of whom came from Turkey and 1,789 from abroad, e.g. from Iran, China, Germany, Italy, Palestine, Algeria, Russia, Greece, Ukraine, Bulgaria, Oman, Spain, India, the UK, Saudi Arabia, and many other regions. In terms of their professional backgrounds, the majority were from from the automotive, construction, household appliance, packaging, defense, energy, aviation and transport sectors. There were also trade visitors from various other sectors where aluminum is used.

aluexpo 2019 occupied halls 9, 10 and 11 at the Istanbul Expo Centre and provided an overview of the latest technologies across all areas of the aluminum industry, including raw materials, smelted products, semi-finished products, plant, machinery, equipment and additives for aluminum smelting, processing and finishing, surface treatment solutions, aluminum products for a wide range of applications as well as related services.

This breadth of coverage highlights aluexpo's importance as an international business and networking platform, as does the increase in the number of foreign exhibitors in the mix. This year's show featured 181 (2017: 162) firms from countries other than Turkey, most notably Germany, China, Italy, the UK and the USA – an increase of 12 percent.

aluexpo 2019 was co-staged alongside the 9th Aluminium Symposium. The symposium was jointly organized by the Turkish Aluminium Industrialists Association (TALSAD), the Union of Chambers of Turkish Engineers and Architects (TMMOB), the TUBITAK Marmara Research Center (TUBITAK MAM) and the training center (METEM) of the Chamber of Metallurgical and Materials Engineers (UCTEA). It featured presentations by leading representatives of Turkey's aluminum industry on the latest technological developments, paired with quality discussion on current issues and challenges. The purpose of the symposium is to keep Turkey's aluminum industry up to date with the latest developments and explore future opportunities and possibilities.

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The next aluexpo will be held at the Istanbul Expo Center in the fall of 2021.

Related shows in Asia and Eurasia

Deutsche Messe also organizes a number of other international trade fairs for the sheet metal and metalworking industries in Asia and Eurasia. In China, these include the **Metalworking and CNC Machine Tool Show (MWCS)** international trade fair for sheet metal working, in Shanghai (15 to 19 September 2020); the **Metal+Tech** international trade fair for sheet metal working, in Foshan (20 to 23 November 2019); the **Metal + Metallurgy China** international trade fair for the metallurgy and foundry industry, in Shanghai (13 to 16 March 2020); the **Metalworking and CNC Machine Tool Show Chengdu** (held from 27 to 29 April 2020 as part of the new Chengdu International Industry Fair (CDIIF); and **LaserFair Shenzhen** and the **Metalworking and CNC Machine Tool Show Shenzhen** (both held as part of the new South China International Industry Fair (SCIIF), from 2 to 5 June 2020). In Turkey, there are the **ANKIROS, ANNOFER and TURKCAST** shows in Istanbul, which together constitute Eurasia's leading metallurgy showcase (12 to 14 November 2019); and **WIN EURASIA** – Eurasia's leading industrial technology show, in Istanbul (12 to 15 March 2020). And in Mexico there is the **Industrial Transformation Mexico (ITM)** show in León (7 to 9 October 2020), the latest expression of Deutsche Messe's commitment to growth in strategically important international centers of industry.

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